

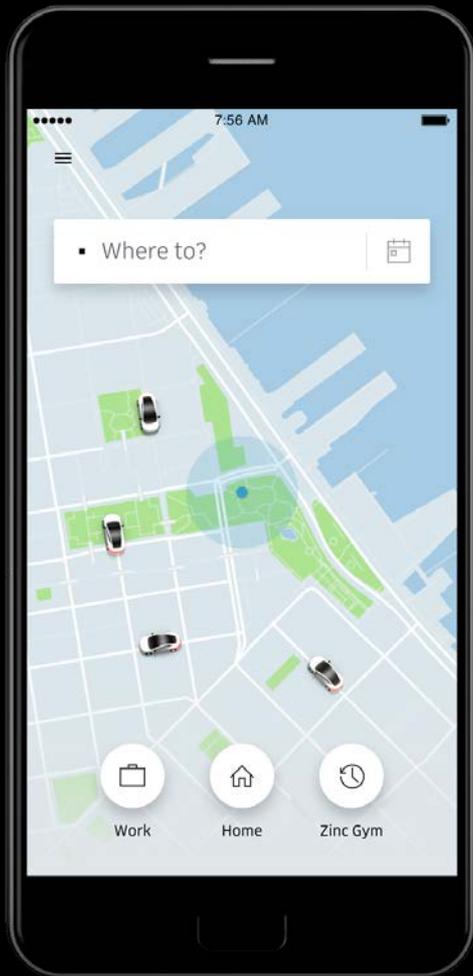
# The Uber Mobility Platform

August 2018

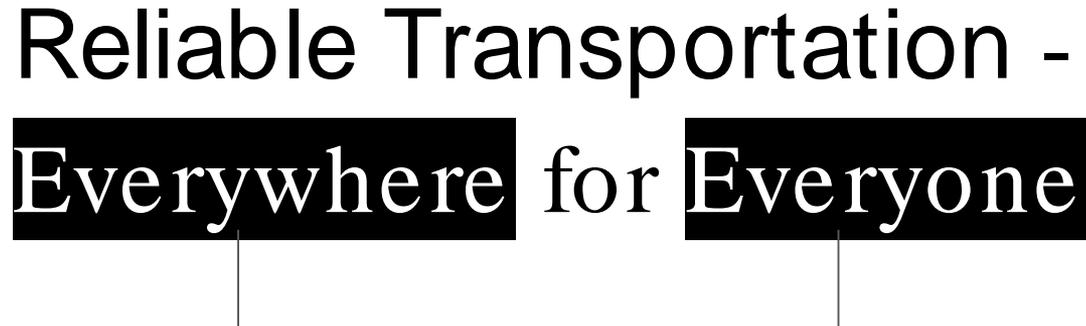




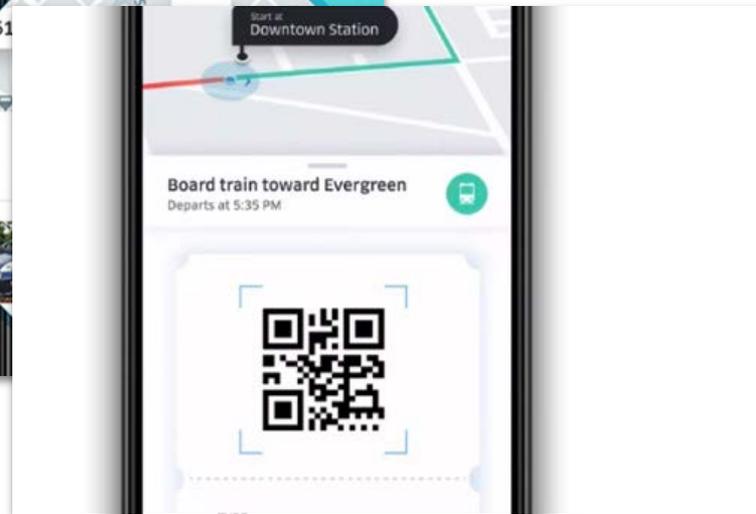
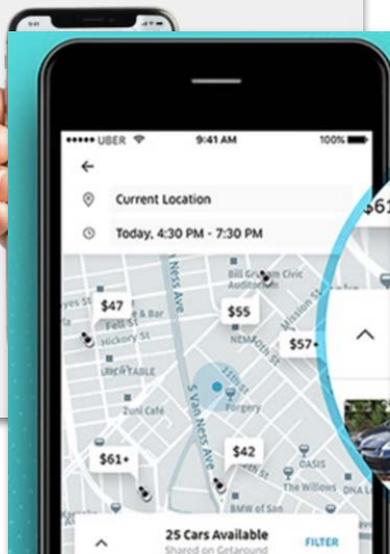
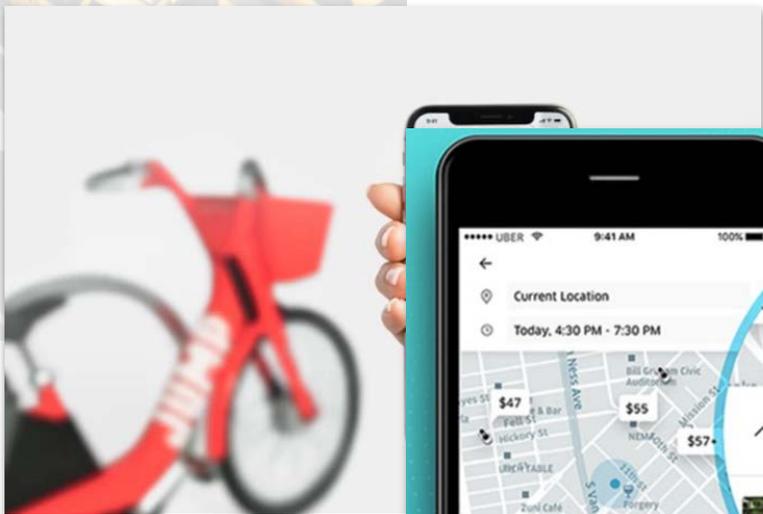
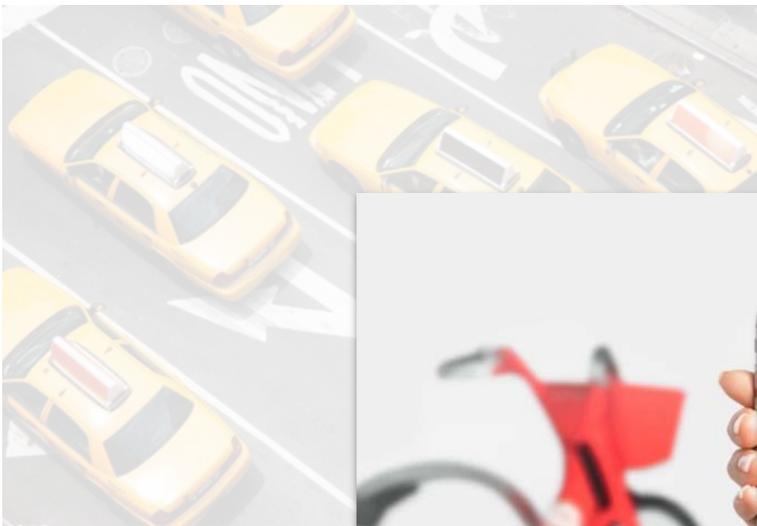




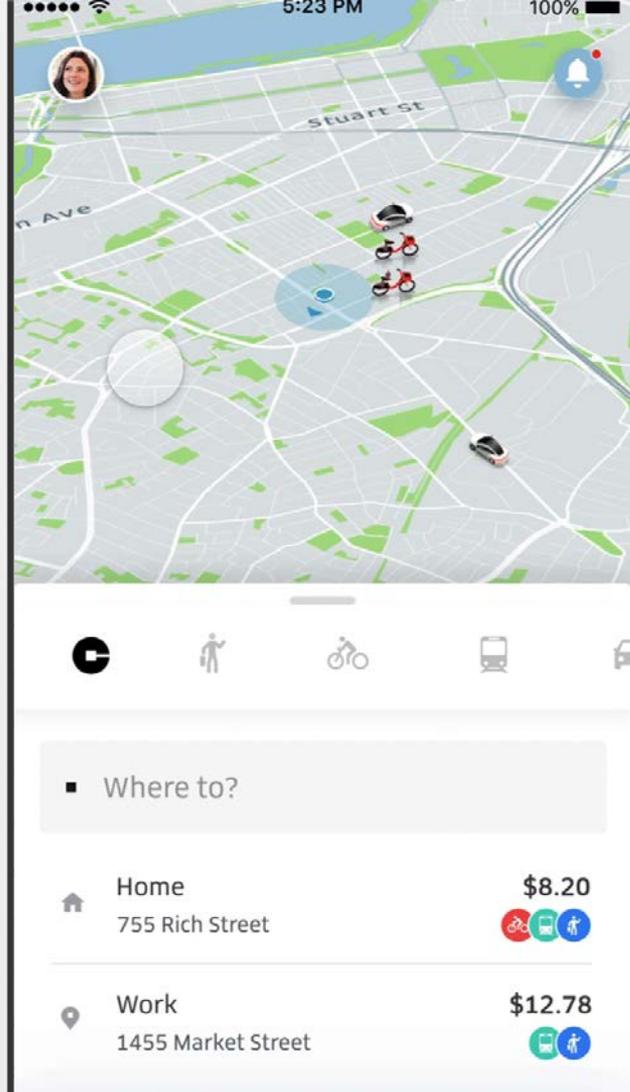
# Reliable Transportation - Everywhere for Everyone



Today, Uber is <1% of the \$5.5 trillion  
global consumer ground transportation  
market

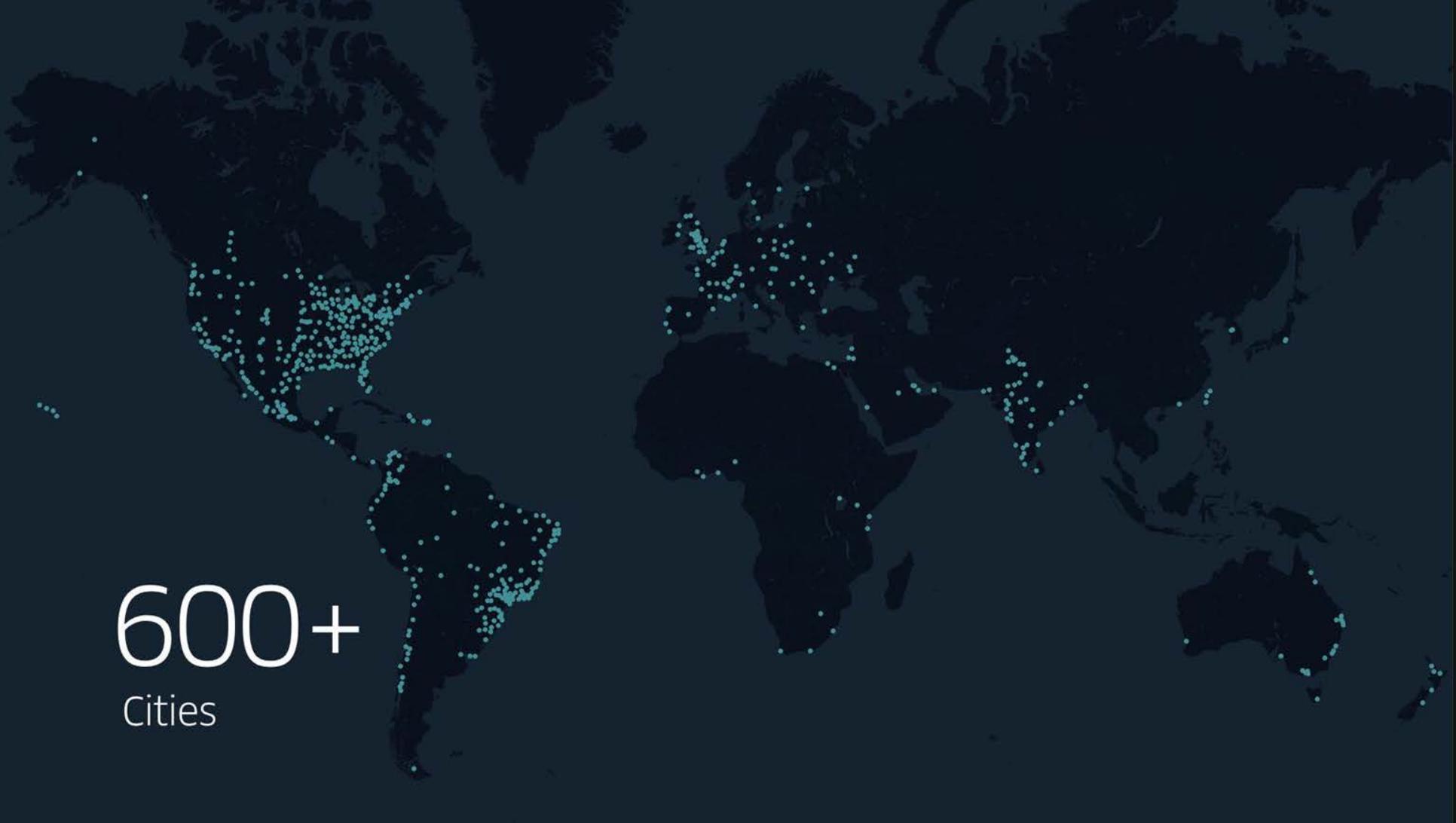


*How do you want to get where you are going?*







A world map with a dark teal background. Numerous small, bright cyan dots are scattered across the map, representing city locations. The dots are most densely packed in North America, Europe, and South America, with fewer dots in Africa, Asia, and Australia. The map shows the outlines of continents and major landmasses.

600+

Cities

The image features a dark, textured background, possibly asphalt, with faint white markings. A prominent diagonal bar with red and white segments runs from the bottom right towards the top right. In the center, the word "UBER" is written in white, uppercase, sans-serif font. To its right, a vertical white line separates it from the word "JUMP", which is also in white, uppercase, sans-serif font. Below "JUMP" is a thick white horizontal underline.

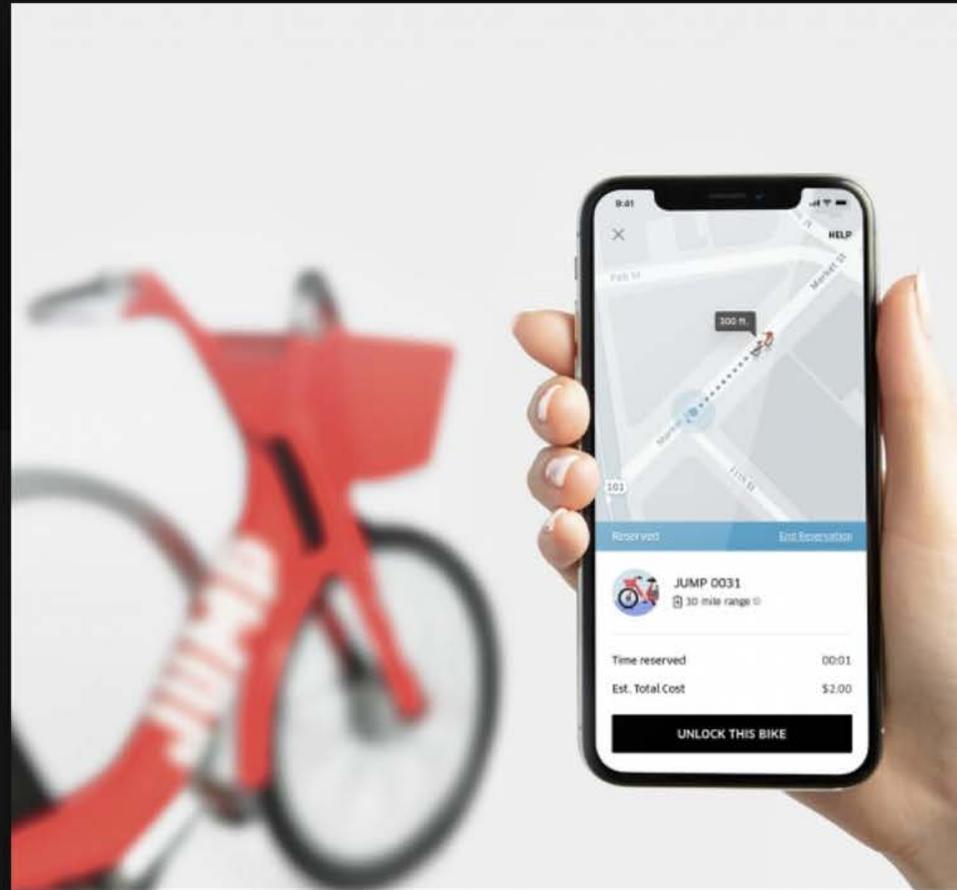
UBER

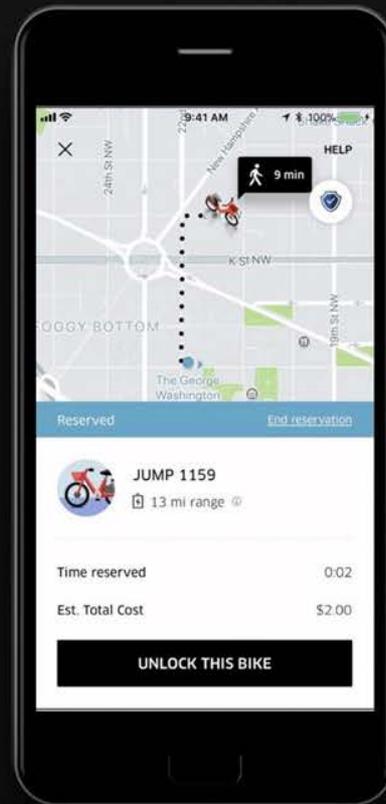
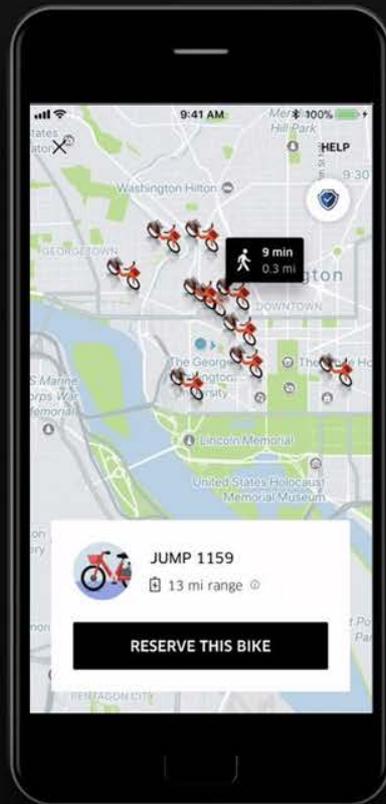
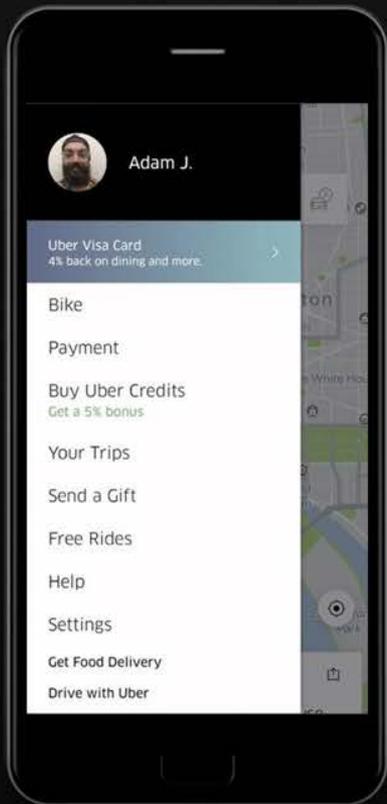
JUMP

Uber for Cities

# Uber Bike by Jump expansion

**Customers in DC** can now find and book a JUMP pedal-assist electric bike directly from the Uber app





Uber for Cities

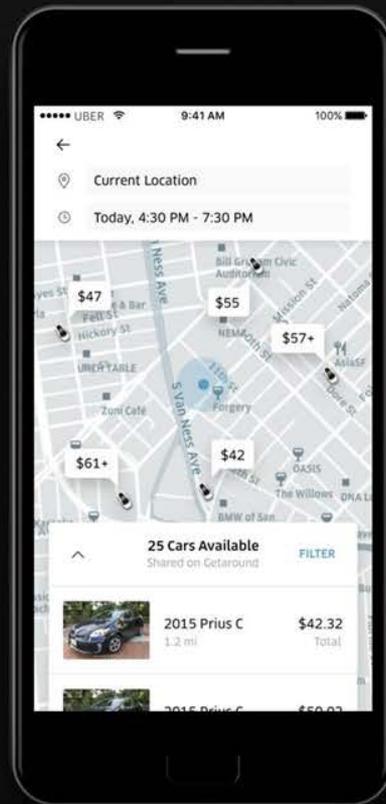
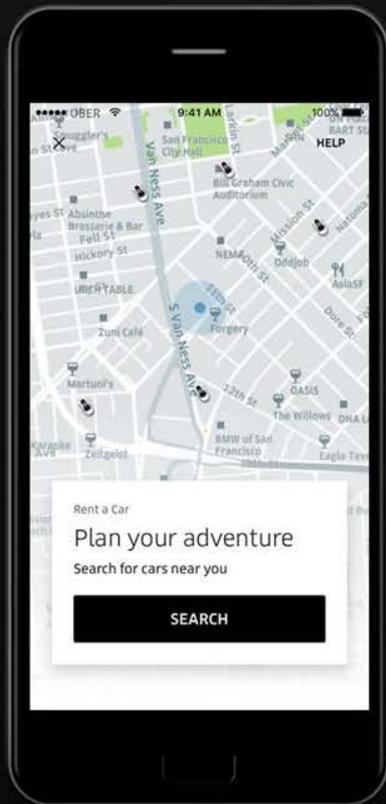
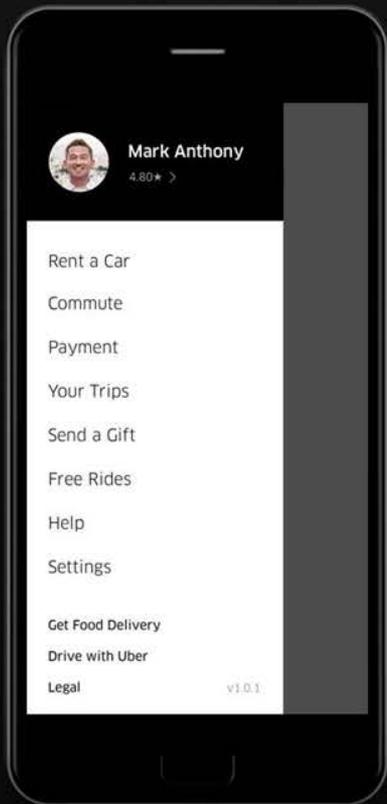
# Uber Rent powered by Getaround

Later this month, Uber  
customers in San Francisco  
can rent cars shared on  
Getaround using the Uber app





TAXI



Uber for Cities

# Partnership with Masabi

Building technology that lets Uber customers book and redeem transit ticketing in our app.





5:30 PM

100%



Start at  
Downtown Station

**Board train toward Evergreen**

Departs at 5:35 PM



TYPE

Single Pass / Adult

# Global Transit Partnerships Snapshot



SEATTLE, WA: SDOT



SAN FRANCISCO, CA: CALTRAIN

SACRAMENTO, CA: SAC RTD

LIVERMORE, CA: LAVTA

LOS ANGELES, CA: METRO

SAN DIEGO, CA: MTS



DENVER, COLORADO: RTD



DALLAS, TX: DART



DENTON, TX: DCTA



MINNEAPOLIS, MN: METRO TRANSIT



ATLANTA, GA: MARTA

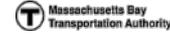


CENTRAL FL: CITY PLANNING

TAMPA BAY, FL: PINELLAS SUNCOAST TRANSIT



MIAMI, FL: DTPW



BOSTON, MA: MBTA TRANSIT



SOUTHEAST PENNSYLVANIA: SEPTA

SUMMIT, NJ



INNISFIL, CANADA



BANGALORE, INDIA: BMRCL



CANBERRA, AUSTRALIA: ACT



## Uber provides access to reliable transportation between Florida cities

Participating Florida Transit Partnership Cities

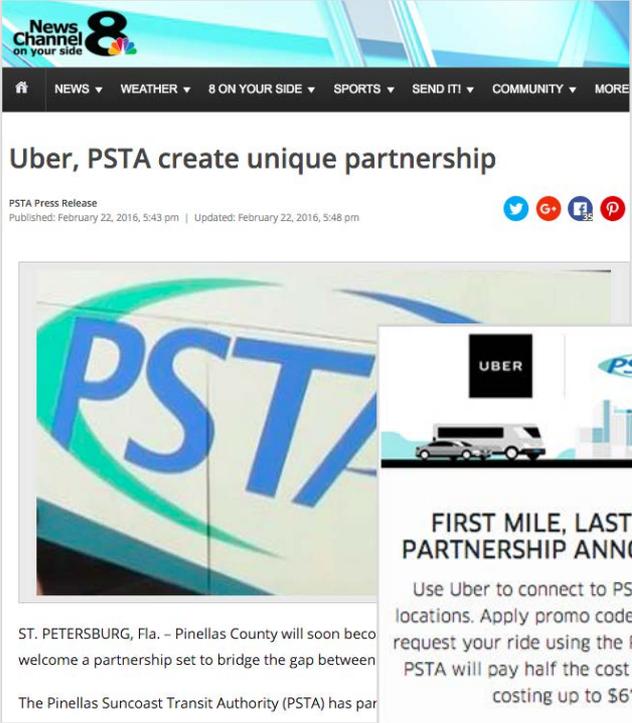
Line thickness represents the volume of rides taken between cities as part of the Florida Transit Partnership.

## Extending the reach of transit: Pinellas County

Uber and the Pinellas Suncoast Transit Authority are working together to promote sustainable options for the residents of Pinellas County.

Uber and PSTA have two unique partnerships:

- **First Mile / Last Mile Partnership:** PSTA will pay half the cost of any trip (up to \$6) to or from a designated PSTA public transit stop.
- **Transportation Disadvantaged:** TD Late Shift, a program that will let economically disadvantaged riders request up to 23 free rides per month, during hours when transit is closed. Has completed 5K rides to-date.



The image shows a screenshot of a news article from News Channel 8. The article is titled "Uber, PSTA create unique partnership" and is dated February 22, 2016. It features a large graphic with the PSTA logo and a smaller inset image showing an Uber car and a PSTA transit stop. The article text describes the partnership between Uber and PSTA to provide a "First Mile, Last Mile Partnership" and a "Transportation Disadvantaged" program. A disclaimer at the bottom states: "\*ANY TRIP COSTING MORE THAN \$6 WILL BE \$3 OFF." The inset image contains the following text: "UBER PSTA FIRST MILE, LAST MILE PARTNERSHIP ANNOUNCED Use Uber to connect to PSTA transit locations. Apply promo code 'PSTA' then request your ride using the PSTA option. PSTA will pay half the cost of any trip costing up to \$6\*"

**News Channel 8**  
on your side

NEWS ▾ WEATHER ▾ 8 ON YOUR SIDE ▾ SPORTS ▾ SEND IT! ▾ COMMUNITY ▾ MORE ▾

### Uber, PSTA create unique partnership

PSTA Press Release  
Published: February 22, 2016, 5:43 pm | Updated: February 22, 2016, 5:48 pm

ST. PETERSBURG, Fla. – Pinellas County will soon become a partnership set to bridge the gap between the Pinellas Suncoast Transit Authority (PSTA) has par

**UBER** **PSTA**

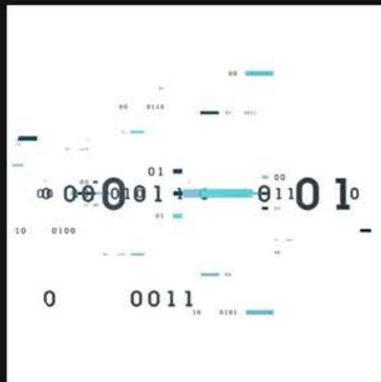
**FIRST MILE, LAST MILE PARTNERSHIP ANNOUNCED**

Use Uber to connect to PSTA transit locations. Apply promo code 'PSTA' then request your ride using the PSTA option. PSTA will pay half the cost of any trip costing up to \$6\*

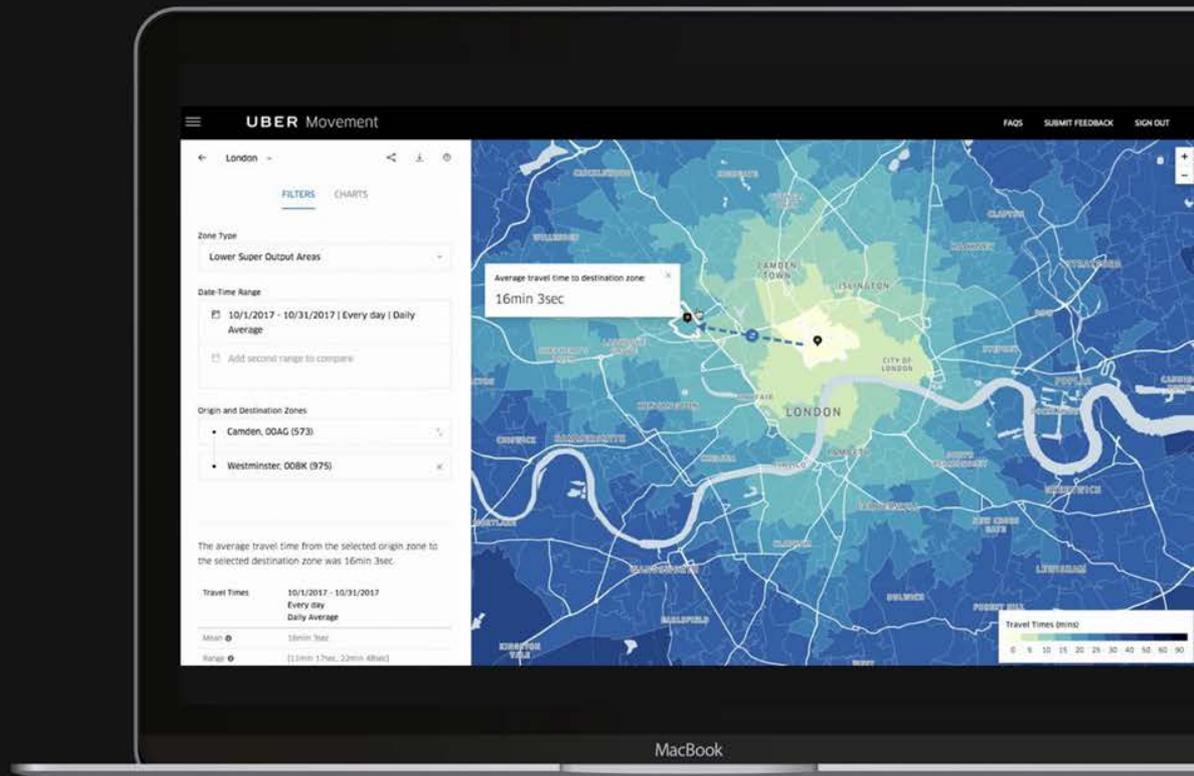
\*ANY TRIP COSTING MORE THAN \$6 WILL BE \$3 OFF.

# Data sharing

## Transportation insights for cities



# UBER MOVEMENT

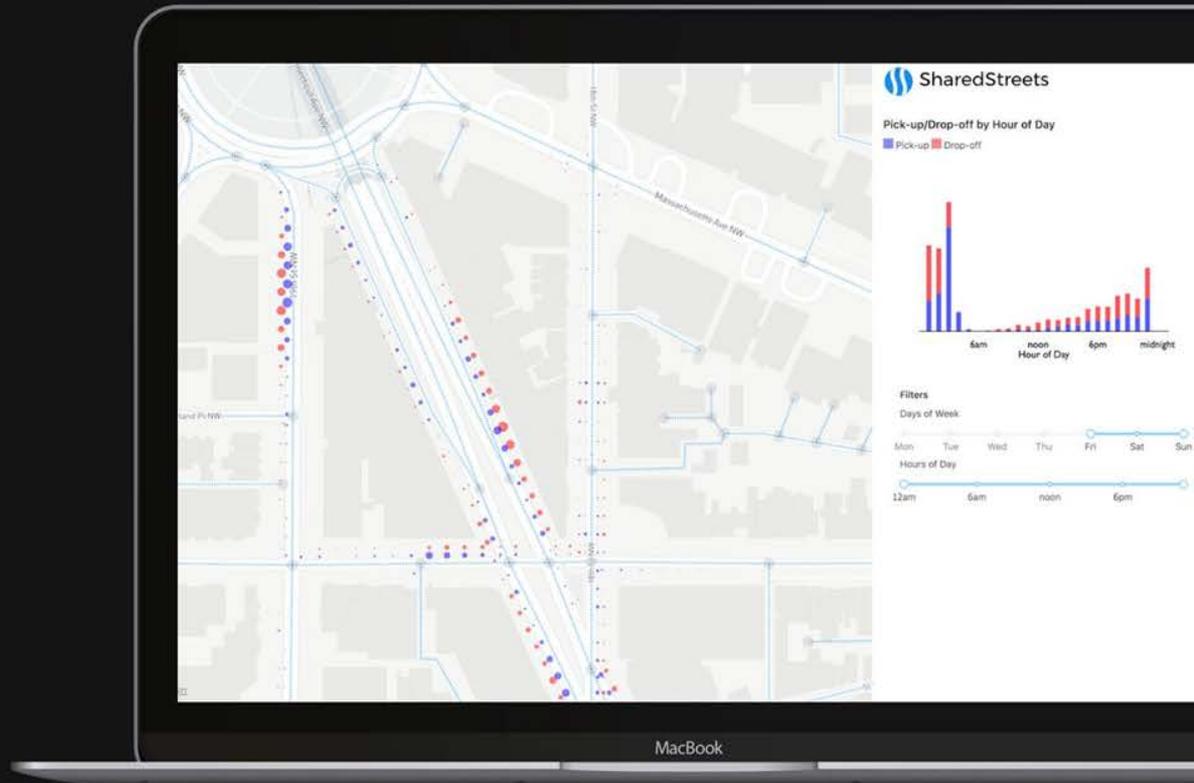


# City Curb Pilots

+



# SharedStreets



Thank you!

Stephanie Smith, Senior Public Policy Manager  
smiths@uber.com