

brightline[®]

MetroPlan Orlando

December 12, 2018



REINVENTING PASSENGER RAIL

THE ONLY PRIVATELY OWNED, OPERATED AND MAINTAINED EXPRESS INTER-CITY TRAIN SERVICE IN THE UNITED STATES

✓ Removing 3 million vehicles from roads each year

✓ Reducing congestion, greenhouse emissions and fuel consumption

SIEMENS

Trainsets **100% Made in America** by Siemens and 40 other suppliers in over 20 states



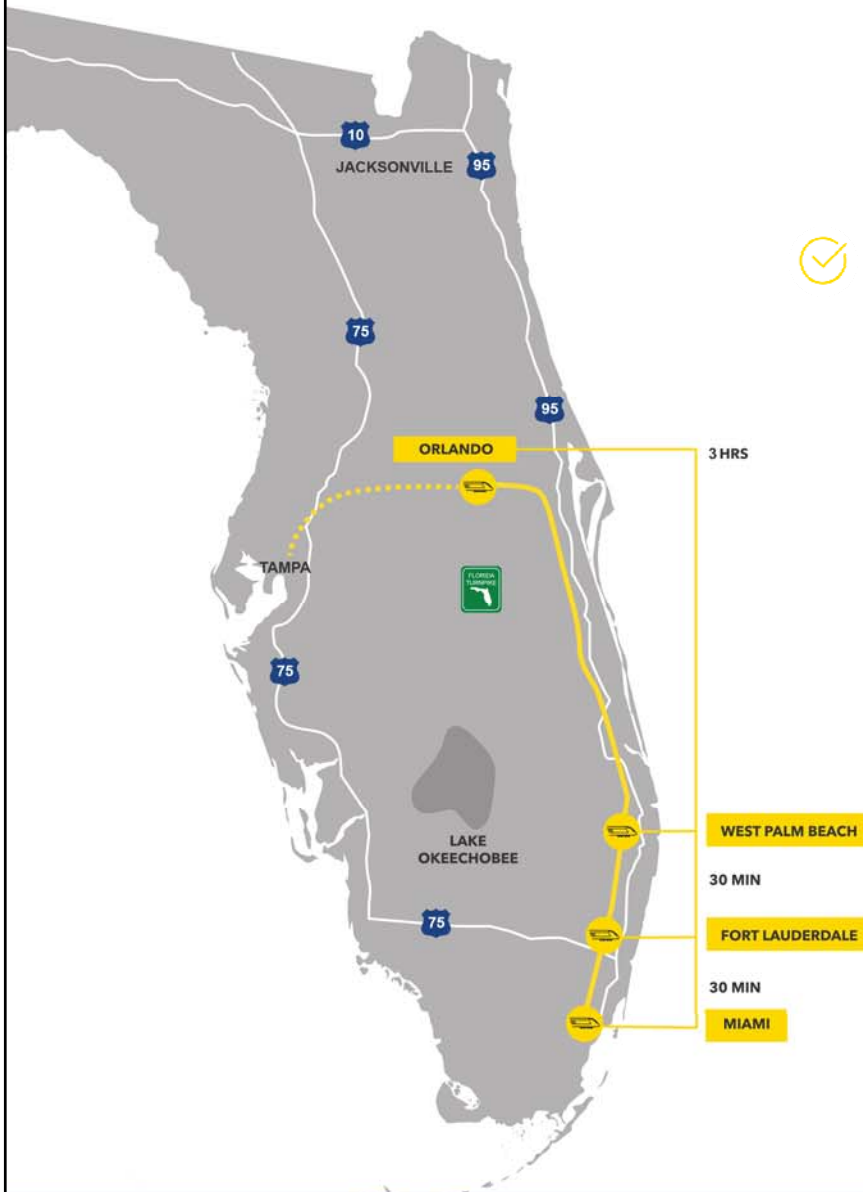
Connecting Florida Residents, Business Travelers, Commuters & Tourists

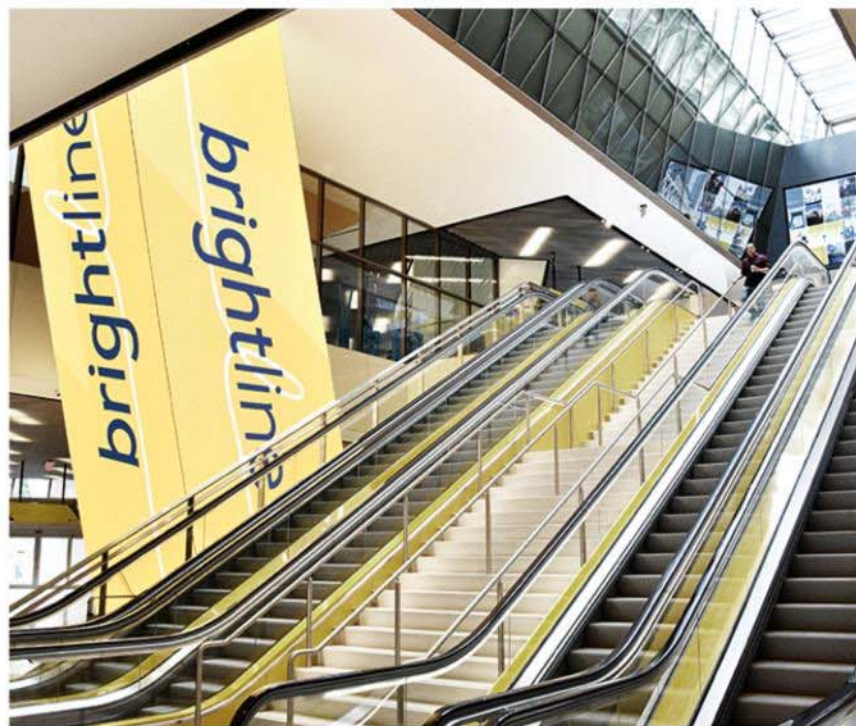


Leverages existing Florida East Coast Railway used by trains for more than 100 years



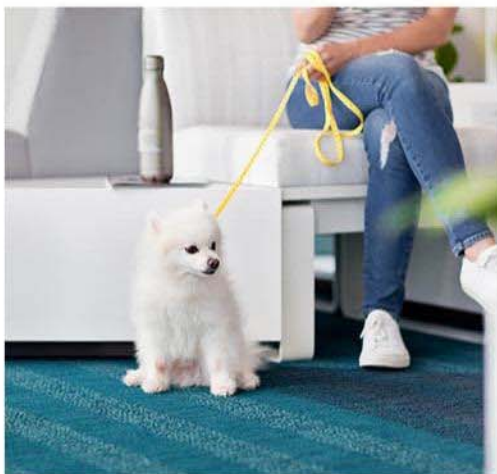
Combination of two companies: Express intercity passenger rail service and transportation oriented real estate in South Florida downtowns



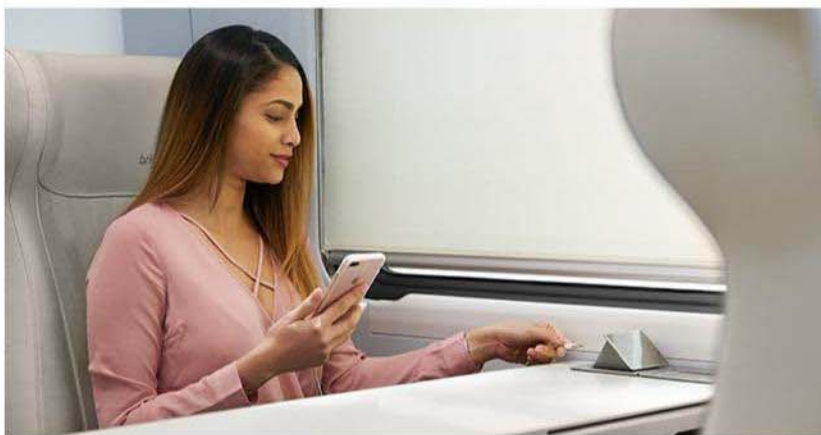


MIAMI - FORT LAUDERDALE - WEST PALM BEACH
NOW OPEN



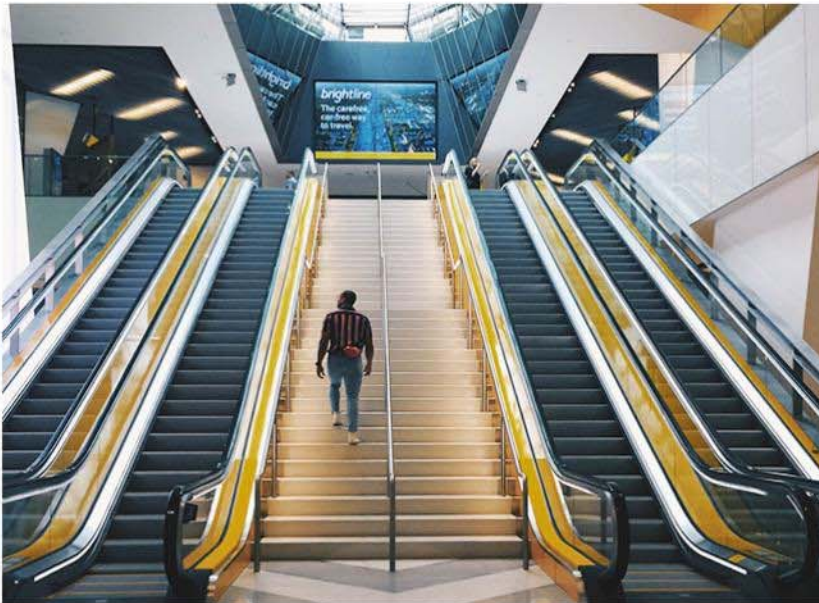


MORE THAN JUST A RIDE, IT'S A
ONE OF A KIND **GUEST EXPERIENCE**





STATIONS BECOME **NEW DESTINATIONS**
AND GATEWAYS INTO THE REGION



TRAVEL BY CAR IS UNPREDICTABLE AND UNPRODUCTIVE



Brightline will connect cities that are
“too long to drive, too short to fly”



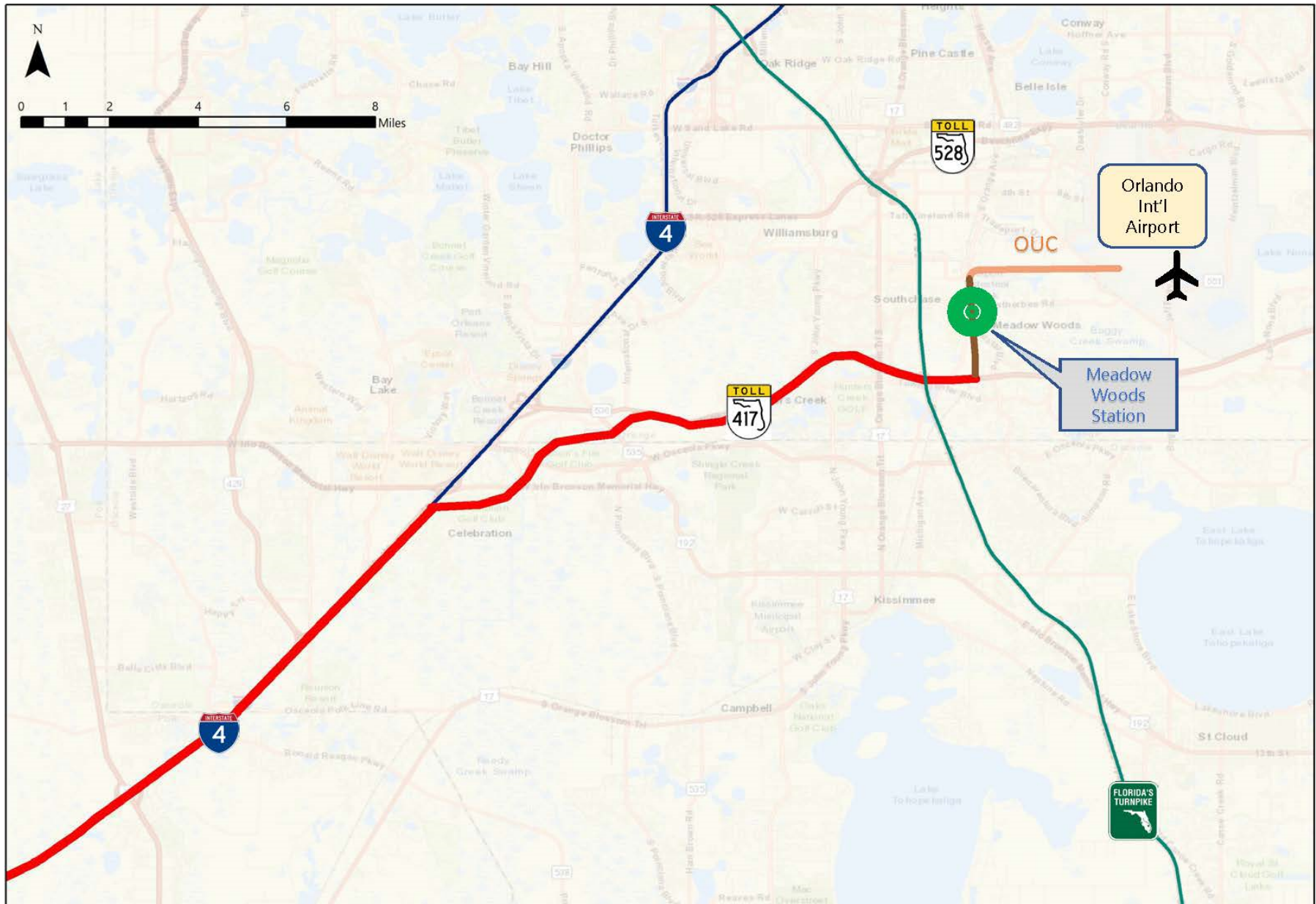
TRANSIT-ORIENTED DEVELOPMENT



CREATING A ONE-OF-A-KIND INTERMODAL HUB



CONNECTING TO TAMPA



“Connecting the three major markets would enhance student recruitment, access, holiday travel and cross-curricula opportunities. It would strengthen the talent pipeline of Tampa, Orlando and Miami, making each more attractive for business relocation and expansion. It would provide expanded opportunities for faculty collaboration across our three research universities. ...The advantage created by this transportation link would create synergies of which there is no current competition in any other state and bolster broad-based economic growth and prosperity across a significant portion of Florida.”

- *Dr. Judy Genshaft, President, University of South Florida*
- *Dr. Mark Rosenberg, President, Florida International University*
- *Dr. Dale Whittaker, President, University of Central Florida*

(November 29th letter to FDOT Secretary in support of intercity passenger rail.)

brightline®

Bob O'Malley

(407) 803-3969

bob.omalley@gobrightline.com