# East Central Florida Regional Planning Council Coast to Coast Stakeholders Update





# **Status Updates**

- Trail Status Highlights D7
  - Pinellas Trail Connector Open July 20
  - Good Neighbor to Withlacoocheee Completed Sept 2018
  - Starkey Gap Connector Construction began July 2018 / completion summer 2019
  - Good Neighbor Trail Connector Phase I: in design /

construction 2020

 Phase II: in PD&E / const. 2022



Volusia County



# coast to coast wayfinding concept













#### A DOWNTOWN CONNECTED - TRAIL CONNECTIVITY

DOWNTOWN WATERFRONT STREETSCAPES



#### CELEBRATING THE MID POINT OF THE COAST TO COAST TRAIL- MEET IN THE MIDDLE PLAZA/TRAILHEAD 2019



#### PARTNERSHIPS, LOCAL BUSINESSES, EVENTS, AND MORE





VISITFLORIDA. Beaches Places to Go Things to Do Deals More 🚯 🥸 😨 Q





#### **City of Apopka**

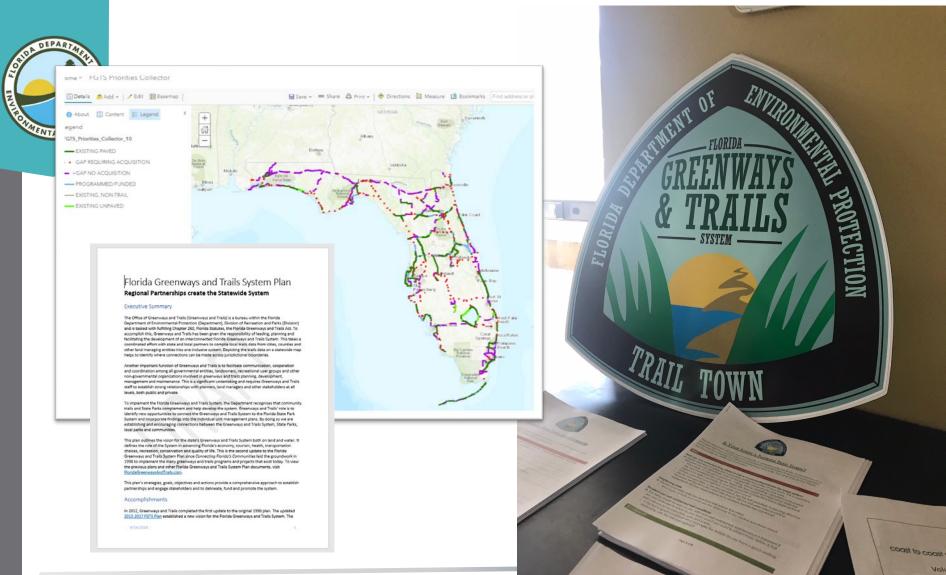
The City of Apopka is centrally located located 13 miles northwest of Orlando amid Florida's beautiful backgrop of lakes, springs and forests. Come explore our vast natural resources and outdoor recreation. Enjoy fishing on Lake Apopka, cance from Weskia Springs State Park or cycle along 22 miles of the West Orange Trail. The historic community shines with small-town charm, locally owned businesses and tree-lined neighborhoods. Major shopping areas, entertainment, tourist destinations and airports are just minutes away with direct access to



# **Regional Co-ops**

- Available to DMOs, TDCs, Collaborative Marketing Organizations, or Government Entities
- Multi county effort
- Regional Brand Development Co-op
- Regional Marketing Co-op
- Must target out of state markets
- Minimum 50% investment





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## **Other Discussions**

- Ensuring accurate trail data across agencies from the bottom up
- Mile Markers
- Pavement Markers





## **Next Steps**

Next Meeting Spring 2019 Focus on varying aspects of Trail Safety

Sub-Committees Trail Safety Visit Florida Regional Co-Op Grant

Visit Florida Grant if applicable

<u>www.C2C.org</u> Events Calendar – Access for TDC/EDCs



# **Questions?**

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