

Best Foot Forward FY 24-25 Annual Report

October 1, 2024 – September 30, 2025







Best Foot Forward at a Glance

October 2024 – September 2025

ENGINEERING & EVALUATION



59*Crosswalks
Evaluated

357
Collections
Completed

14,280 Staged Crossings

EDUCATION & OUTREACH



60
Outreach
Events

10,182

People Reached 4,288

Resources Distributed

HIGH-VISIBILITY ENFORCEMENT



Regional Operations

52 Crosswalk

Enforcements

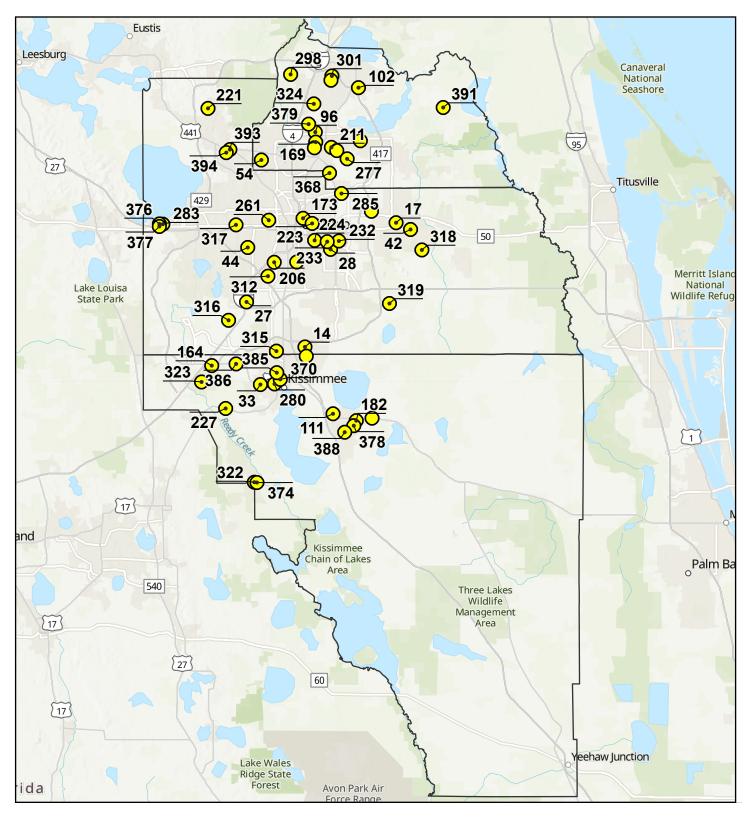
Warnings &
Citations

Bike/Walk O K

^{*}Baseline data was collected at additional crosswalks. Additional data is included in the summary table in the back.

Fiscal Year 24-25: Annual Report MetroPlan Orlando









Crosswalk Spotlight

Evaluating the Effect of Engineering

City of Apopka: E. 8th St. & West Orange Trail





This crosswalk along the West Orange Trail was originally not marked or signed, despite being a designated trail crossing and a crossing used for nearby residents to access a local food pantry. During the summer of 2025, the crosswalk was striped. Despite the improvement, the driver yield rate did not change, however marking the crosswalk is a great step in the right direction to alert drivers this is a crosswalk.





Crosswalk Spotlight

City of Casselberry: N. Winter Park Dr. & Bridle Path



Located in a neighborhood, this crosswalk has continued its improvement from a driver yield rate average of just 16% in 2023, to 47% in 2024, and now 63% in 2025. This follows the installation of in-street signage and stop bars in 2024 as well as two crosswalk enforcements over the same time window from the Casselberry Police Department, resulting in 26 warnings and citations to drivers who failed to yield to pedestrians.





Crosswalk Spotlight

Evaluating the Effect of Engineering & Enforcement

City of Kissimmee: 898 N. Hoagland Blvd. At Kissimmee Trail





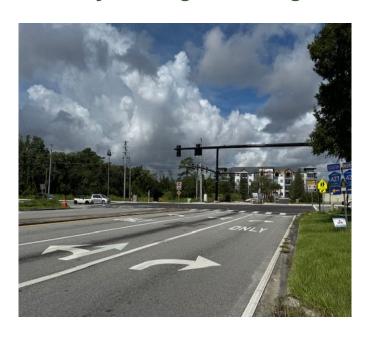
Data collection from 2024 showed a driver yield rate average of **66%** at this 5-lane trail crossing. Since that time, Kissimmee Police Department and Osceola Sheriff's Office have conducted a total of **3 enforcement operations** at this crosswalk, distributing **82 warnings & citations** to drivers who failed to yield to pedestrians. Due to a curve in the road for drivers heading southbound, an additional "ahead" Rectangular Rapid Flashing Beacon was installed in late winter 2025, with data collection since then showing an average of **72%** of drivers yielding to pedestrians, adding it well into the BFF Program's "high-yielding" category for our program crosswalks. This would be a great location of continued enforcement given the number of drivers and trail users that pass through this area.

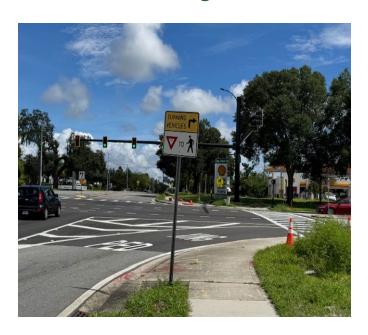




Crosswalk Spotlight

City of Longwood: Dog Track Rd. & S Ronald Reagan Blvd.





Located near Lyman High School, this signalized crosswalk location saw only **41%** of drivers yielding to pedestrians during the baseline data collection in October 2024, much lower than the typical signalized intersection, in part due to the north-to-eastbound slip lane.

Throughout 2025, Longwood Police Department conducted two enforcements during the regional Operation Best Foot Forward campaigns, resulting in the distribution of **23 warnings and citations** to drivers who failed to yield to pedestrians in the crosswalk.

By the end of the fiscal year, the baseline DYR average was **60%**, which still puts this crosswalk below the BFF Program's high-yielding threshold despite the signalized intersection.





Crosswalk Spotlight

Evaluating the Effect of Engineering & Enforcement

Town of Oakland: Oakland Ave. & Oakland Charter School





58% of drivers were yielding to pedestrians at this crosswalk. Along with the pedestrian crossing signs being upgraded to the fluorescent yellow signage, the Oakland Police Department has conducted a total of **6 enforcement details** over the past two years, issuing **103 warnings and citations**. In response, the average driver yield rate increased to an average of **70%** in 2025.

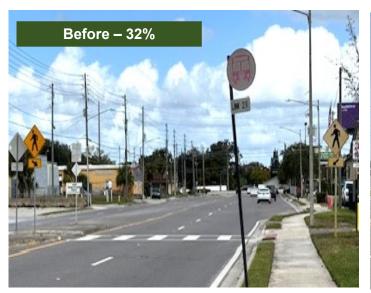


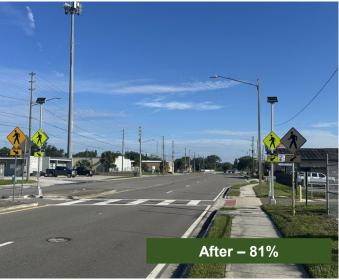


Crosswalk Spotlight

Evaluating the Effect of Engineering

Orange County:3950 N. Forsyth Rd., Midblock at Cady Way Trail





This trail crossing had an average driver yield rate of just **32%** in 2024. Orange County Sheriff's Office conducted a crosswalk enforcement here earlier in the year, which resulted in **54 warnings & citations** to drivers who failed to yield to pedestrians.

After installation of a Rectangular Rapid Flashing Beacon in winter 2025, the average driver yield rate improved to **81**% for a total increase of **49**% since last year.



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Fiscal Year 24-25: Annual Report

Orange, Osceola, & Seminole County



Crosswalk Spotlight

Evaluating the Effect of Engineering

Orange County: Judy Ct. & Holden Ave.





This crosswalk was first discussed at a steering committee meeting with Orange County in 2021 after receiving a Rectangular Rapid Flashing Beacon, and at the time there was concern from residents that some drivers were still not yielding to pedestrians here. After being selected for evaluation this year in District 3, the annual average in 2025 shows **85%** of drivers yielding to pedestrians, well within the BFF Program's expected "high yielding" threshold.

Waterford Chase Pkwy & Oak Chase Dr.





This crosswalk was originally monitored by the Best Foot Forward program from 2013 to 2018, with a final driver yield rate average of **49%**. By 2023, this crosswalk had been relocated slightly west (now a midblock) with a Rectangular Rapid Flashing Beacon installed. Data collection in 2025 shows an average of **88%** of drivers yielding to pedestrians here.





Crosswalk Spotlight

Evaluating the Effect of Engineering

City of Orlando: Dellwood Dr. & Primrose Dr.





This residential crosswalk near Lake Como School had an average driver yield rate of just **31%** throughout 2024. This year, after the installation of speed humps near the ahead signage leading up to the crosswalk, the driver yield rate doubled to an average of **62%**, demonstrating the effect of reduced vehicular speeds on yielding behavior.





Crosswalk Spotlight

Evaluating the Effect of Education

City of Orlando: Gaston Foster Rd. & Natalie St.





This residential crosswalk near Dover Shores Elementary School had an average driver yield rate of **39%** throughout 2024. Following a sign waving event with Orlando Police Department in spring 2025, the average driver yield rate for the year has improved to **55%**, the largest increase of a program crosswalk not attributed to a specific engineering or enforcement intervention.

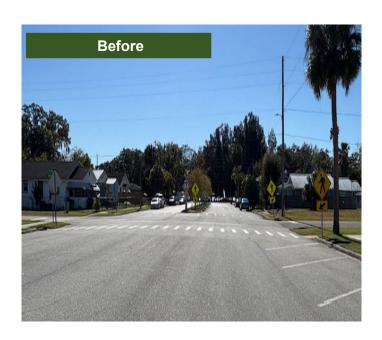


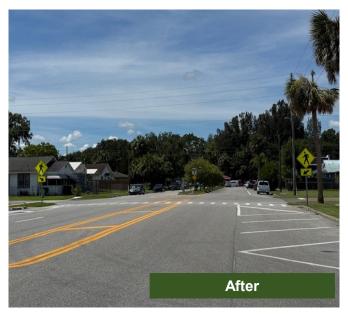


Crosswalk Spotlight

Evaluating the Effect of Engineering & Enforcement

Osceola County: Tallahassee Blvd. & Myakka St.





This neighborhood crosswalk has residents walking to and from the nearby post office and Shelby Memorial Park. In 2024, the driver yield rate at this location was 53%. Following a slight regression in yield rate at the beginning of the year, the Osceola County Sheriff's Office conducted an enforcement detail where they issued 21 warnings and citations to drivers who failed to yield to pedestrians. Shortly after, new painted medians, edge lines, and updated pedestrian signage was added to this location in March of 2025. These interventions improved the average driver yield rate to 60% for the remainder of the year.





Crosswalk Spotlight

Evaluating the Effect of Engineering and Enforcement

Seminole County: Markham Rd & Lake Markham Rd.





Located right off the Seminole Wekiva Trail, Best Foot Forward data collectors recently recorded a **70**% driver yield rate at this crosswalk after installment of in-street flex posts, new fluorescent double-sided yellow pedestrian signage, and in-road pedestrian markings.

Starting with a driver yield rate of just **26%** in 2024, this location had already been seeing steady improvement from interventions. Seminole County Sheriff's Office conducted two crosswalk enforcements here in 2025, resulting in the distribution of **35 warnings and citations** to drivers who failed to stop for pedestrians. Along with the addition of "Stop Here for Pedestrians" signs early in the fiscal year, the driver yield rate had risen to a **47%** average prior to the final round of engineering changes, moving this crosswalk into the BFF Program's "high-yielding" category.





Crosswalk Spotlight

Evaluating the Effect of Engineering

Seminole County: Snow Hill Rd. & Jacobs Trail





A Pedestrian Hybrid Beacon (PHB) was installed at this trail crossing in the summer of 2025, along with "Stop Here for Pedestrians" signs, stop bar markings, and delineated high-visibility ladder striping.

Previously, the average driver yield rate to pedestrians at this location throughout 2023 was just **15%.** After installation of new features, follow-up data collection in September 2025 showed an average driver yield rate **80%**, representing a **65%** increase.





Crosswalk Spotlight

Evaluating the Effect of Enforcement

City of St. Cloud: 17th St. & Delaware Ave





With St. Cloud Middle School and Michigan Avenue Elementary School nearby, this crosswalk is used by many children and parents travelling to and from school. Since early 2024, St. Cloud Police Department has enforced this location six times, issuing **67 warnings and citations** to drivers who failed to yield to pedestrians.

Over that time, the driver yield rate has improved from an average of **55%** in 2024 to **65%** in 2025, which is just short of the BFF Program's high-yielding threshold for our program crosswalks. Tree maintenance for branches blocking the pedestrian signage likely will help bring this crosswalk into that range.





Date	Event Type	Event Title or Organization
10/5/24	BFF Outreach Event	Osceola County 2nd Annual Harvesting Health Community Fair
10/14/24	BFF Presentation	Kissimmee Rotary Club Presentation
10/15/24	BFF Outreach Event	St. Cloud National Night Out
10/20/24	BFF Outreach Event	Apopka Rotary Club's Fall Family Festival
10/24/24	BFF Presentation	Seminole County League of Women Voters Presentation
10/25/24	BFF Outreach Event	Town of Celebration's Spooky Soiree
10/25/24	BFF Outreach Event	Osceola County's Boo on Broadway!
10/26/24	BFF Outreach Event	Commissioner Bonilla's Spooktacular 2024
10/28/24	BFF Outreach Event	St. Luke's Distribution Event
10/30/24	BFF Outreach Event	Keiser University Scare Fair
11/9/24	BFF Outreach Event	FITTPALOOZA at Lake Eola
11/17/24	BFF Outreach Event	Oakland PD 5K
12/5/24	Partner Meeting	Healthy Seminole Collaborative Meeting
12/13/24	BFF Outreach Event	Longwood's Celebrate the Season Event
12/21/24	BFF Outreach Event	HCA Hunter Creek's Morning with Santa











Date	Event Type	Event Title or Organization
1/8/25	BFF Stakeholder Meeting	Orange County BFF Steering Committee Meeting
1/9/25	BFF Outreach Event	Seminole Spring Welcome Back Community Resource Fair
1/25/25	BFF Outreach Event	Tuskawilla Presbyterian Church Health Fair
1/29/25	BFF Stakeholder Meeting	Osceola County BFF Steering Committee Meeting
1/30/25	BFF Stakeholder Meeting	Seminole County BFF Steering Committee Meeting
2/5/25	BFF Outreach Event	E. 8 th Street & West Orange Trail Sign Waving
2/8/25	BFF Outreach Event	HCA Osceola East ER Fair
2/12/25	BFF Presentation	Planning & Pedestrian Safety Improvements Presentation
2/20/25	BFF Outreach Event	Healthy Seminole Show: Pedestrian Safety Interview
2/22/25	BFF Outreach Event	Wicklow Elementary School Bike Rodeo
2/25/25	BFF Outreach Event	N. Dean Rd. & Timber Oaks Ct. Sign Waving
3/1/25	BFF Outreach Event	Lie Down or Stand Up
3/6/25	Partner Meeting	Healthy Seminole Collaborative Meeting
3/8/25	BFF Outreach Event	Casselberry's Spring Jazz & Art Festival
3/24/25	Partner Meeting	Presentation to the Orlando Traffic Management Team
3/25/25	BFF Outreach Event	Country Club Rd. & Cypress Dr. Sign Waving
3/25/25	BFF Outreach Event	W. Columbia Ave. at Central Avenue Elementary Sign Waving













Date	Event Type	Event Title or Organization	
4/5/2025	BFF Outreach Event	2025 Unhoused/Homelessness Resource Fair	
4/17/2025	BFF Outreach Event	HCA Florida Hunter's Creek ER Easter Event	
4/19/2025	BFF Outreach Event	District 1 Safety Expo	
4/25/2025	BFF Outreach Event	Stonewyck Elementary PTA Block Party	
4/26/2025	BFF Outreach Event	EarthFest	
4/27/2025	BFF Outreach Event	Art & Foliage Festival	
4/27/2025	BFF Outreach Event	Health and Community Fair	
5/12/2025	BFF Outreach Event	Presentation to Gulfstream Harbour Neighborhood Watch	
5/20/2025	BFF Outreach Event	Emancipation Day Celebration	
5/22/2025	BFF Outreach Event	Sign Waving at Dog Track Rd. & Ronald Regan Blvd.	
6/5/2025	Partner Meeting	Healthy Seminole Collaborative Meeting	
6/12/2025	BFF Outreach Event	Oakland Farmers Market and Bike Parade	
6/12/2025	BFF Stakeholder Meeting	Osceola County BFF Steering Committee Meeting	
6/17/2025	BFF Outreach Event	Sign Waving at Gaston Foster Rd. & Natalie St.	
6/18/2025	BFF Stakeholder Meeting	Orange County BFF Steering Committee Meeting	
6/21/2025	BFF Outreach Event	Proud in the Cloud	
6/24/2025	BFF Outreach Event	Sign Waving at Tallahassee Blvd & Myakka St	
6/24/2025	BFF Outreach Event	Sign Waving at Celebration Ave & Old Blush Rd	
6/25/2025	BFF Stakeholder Meeting	Seminole County BFF Steering Committee Meeting	
7/16/2025	BFF Outreach Event	Sign Waving at Jason Dwelley Pkwy & Brush Dr	











Date	Event Type	Event Title or Organization	
7/19/2025	BFF Outreach Event	2025 District 2 Back-to-School Fair	
7/31/2025	BFF Outreach Event	Sign Waving at Greenwood Blvd & Buttonwood Dr	
8/2/2025	BFF Outreach Event	Back to School Bash	
8/5/2025	Partner Meeting	Healthy Seminole: Social and Economic Factors Meeting	
8/11/2025	BFF Outreach Event	BFF Presentation to Project Access Resource Center	
8/16/2025	BFF Outreach Event	Longwood Farmer's Market	
8/22/2025	BFF Outreach Event	Presidents' & Principles' Breakfast	
8/26/2025	BFF Outreach Event	Fall 2025 Welcome Back Community Resource Fair	
9/3/2025	Partner Meeting	Seminole County Annual Crosswalk Workshop	
9/4/2025	Partner Meeting	Healthy Seminole Collaborative Meeting	
9/4/2025	Partner Meeting	Orange County Annual Crosswalk Workshop	
9/5/2025	Partner Meeting	Osceola County Annual Crosswalk Workshop	
9/5/2025	BFF Outreach Event	Market on Fifth	
9/9/2025	BFF Outreach Event	Sign Waving at S. Narcoossee & US-192	
9/10/2025	Partner Meeting	City of Orlando Annual Crosswalk Workshop	
9/13/2025	BFF Outreach Event	Murals on Church Live Painting	
9/16/2025	BFF Outreach Event	CFX Southport Connector Public Meeting	
9/17/2025	Partner Meeting	City of Longwood Annual Crosswalk Workshop	
9/18/2025	BFF Outreach Event	Sign Waving at Celebration PI & Celebration PI	
9/18/2025	Partner Meeting	City of Casselberry Annual Crosswalk Workshop	











Date	Event Type	Event Title or Organization	
9/18/2025	Partner Meeting	City of Kissimmee Annual Crosswalk Workshop	
9/18/2025	BFF Outreach Event	Shingle Creek Trail Extension Public Meeting	
9/20/2025	BFF Outreach Event	NatureFest	
9/20/2025	BFF Outreach Event	Hispanic Heritage Celebration	
9/24/2025	BFF Outreach Event	Sign Waving at Dowden Rd & Storytime Dr	
9/29/2025	BFF Outreach Event	Sign Waving at W. Oak St. & N. Emory Ave.	











Capturing Community Conversations



"I cycle to and from work every day. I was struck by a SUV in May at Silver Star & John Young Parkway while using the crosswalk. I don't feel safe riding my bike in the area."

"I walk with my students at Rock Springs Elementary. Cars and school buses do not stop for us."









"The mayor loves your organization!"

"The intersection at 441 and Park Drive is so dangerous, vehicles blow through there even when pedestrians have the signal to cross."







Capturing Community Conversations



"Thank you for being here, I almost got hit by a car walking in the area the other day"

"Carriage Hill Circle is elderly and we should have more places like that... very walkable"









"We have some amazing landscape and trails. Would love to see more people biking and walking"



Capturing Community Conversations



"I rarely ever use crosswalks because they are too far apart and therefore inconvenient."

"I didn't know you had to stop at midblock crosswalks that don't have a pedestrian signal. Thank you for educating me!"









"Thank you for being out here, the crosswalk here at W. Columbia Ave feels so unsafe."

"Drivers at Emory and MLK never stop for pedestrians, even with the flashing lights. It's so dangerous."







Capturing Community Conversations



"As a crossing guard, I have noticed drivers do not stop here at Dog Track road when turning right."

"Pedestrian safety is so important, I do not feel safe crossing the street at certain intersections. Thank you for being out here!"









"I only let me kids bike around our neighborhood, it's not safe otherwise."

"I teach at Bear Lake Elementary and I think my students would really benefit from learning about bike and pedestrian safety."







Capturing Community Conversations



"Bikes should stop at stop signs like cars to limit the number of collisions."

"We used to bike a lot until our friend was killed biking on the road. I wish drivers would be more aware."









"I love using the West Orange Trail, it's so convenient and I feel safer riding it."



Capturing Community Conversations



"The recent opening of the Shingle Creek Trail along S. John Young Parkway has provided a much safer route for my walks!"

"I was struck by a driver while trying to cross the street which left me with a TBI. I used to run 10 miles a day."









"I prefer to walk and bike with my kids in our neighborhood, it's so dangerous otherwise."

"I am an active walker and was happy to hear of the Rio Grande Ave Pedestrian Safety Improvement Project. These improvements are essential to the safety and visibility of all road users."







Capturing Community Conversations



"Thank you for being out here! It's helpful to have clarification on what to do when pedestrians are present."

"I have an electric scooter and it is definitely hard to get around here in Orlando. Pedestrian safety is not cared about here."









"I notice a lot of kids on bikes and escooters not wearing helmets."

"I'm glad you are out here, drivers speed down Dowden Road and hardly ever stop for pedestrians or cyclists."







Capturing Community Conversations



"We really need more sidewalks around Osceola County."

"The pedestrian signal at 192 near the Madison Crossing senior living apartments needs to be longer so the residents have enough time to cross."









"I've noticed most drivers do not stop for pedestrians around Celebration."

"Thank you for being out here. We constantly have to yell at motorists to get them to stop for us while we cross the street."







Capturing Community Conversations



"With the green crosswalks being painted over, I feel the crosswalks are less visible now"

"I would ride my bike more often if there were wider sidewalks"









"The efforts of Vision Zero are important. Eye contact is crucial for all road users"

"My children can't walk or ride their bikes to school even though we are a short distance away because there are no sidewalks"







Capturing Community Conversations



"My daughter is about to start driving, it's important for her to know about the driver yield law."

"Since the rapid reflective flashing beacons have been installed on Lakeshore Blvd, I noticed more drivers stopping for cyclists."









"Thank you for being here, pedestrian safety is so important!"

"Drivers near my neighborhood don't look before turning, it feels so dangerous to cross the street."





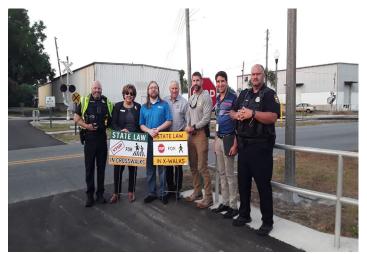


Apopka Police Department

Operation Best Foot Forward

Date	Location	Warnings	Citations
Thursday, Nov. 14	W. Lester Rd. & Devon Oak Pkwy.	6	1
Wednesday, Feb. 12	Apopka Blvd. & Lakeville Rd.	0	0
Thursday, Apr. 24	Cleveland St. & West Orange Trail	0	0
Tuesday, July 29	Jason Dwelley Pkwy & Brush Dr	5	4













Casselberry Police Department

Operation Best Foot Forward

Date	Location	Warnings	Citations
Friday Feb. 14 th	Lake Dr. & Park Dr.	13	3
Tuesday, April 22 nd	Lake Dr. & Park Dr.	3	14
Tuesday, July 29 th	Lake Dr. & Park Dr.	1	8













Kissimmee Police Department

Operation Best Foot Forward

Date	Location	Warnings	Citations
Tuesday, November 19	W. Oak St. & N. Emory Ave.	13	10
Tuesday, November 19	W. Columbia Ave.at Central Avenue Elementary	24	20
Wednesday, February 12	898 N. Hoagland Blvd. at Kissimmee Trail	0	20
Thursday, August 7	W. Columbia Ave at Central Avenue Elemntary	24	10













Longwood Police Department

Operation Best Foot Forward

Date	Location	Warnings	Citations
Thursday, February 20	Dog Track Rd. & S. Ronald Reagan Blvd.	0	7
Tuesday, August 5	Dog Track Rd. & S. Ronald Reagan Blvd.	3	13













Oakland Police Department

Operation Best Foot Forward

Date	Location	Warnings	Citations
Wednesday, November 13	Oakland Ave. & Tubb St.	16	0
Wednesday, November 27	Oakland Ave. & Tubb St.	17	0
Wednesday, February 12	Oakland Ave. & Tubb St.	12	1
Wednesday, February 19	Oakland Ave. & Tubb St.	7	2
Wednesday, April 23	S. Tubb St & W. Colonial Dr	9	0
Wednesday, April 30	S. Tubb St & W. Colonial Dr	9	0
Wednesday, July 30	501 E. Oakland Ave at Oakland Charter School	26	0
Wednesday, August 6	501 E. Oakland Ave at Oakland Charter School	27	1









Orange County Sheriff's Office

Operation Best Foot Forward

Date	Location	Warnings	Citations
Tuesday, November 12	Avalon Park E. Blvd & Cygnus Dr.	0	3
Tuesday, November 12	Avalon Park E. Blvd. & Auburn Cove Ln.	4	0
Thursday, February 13	N. Dean Rd. & Timber Oaks Ct.	3	23
Thursday, May 1	S. Apopka Vineland Rd. & 1 st St.	4	16
Wednesday, August 6	N. Dean Rd. & Timber Oaks Ct.	9	17













Orlando Police Department

Operation Best Foot Forward

Date	Location	Warnings	Citations
Friday, November 15th	Millenia Blvd. & Timarron Dr.	9	2
Wednesday, February 26th	Millenia Blvd. & Timarron Dr. Sign Waving	1,120 Drivers Reached	
Wednesday, April 30th	E. Michigan St & Cayman Way	8	7
Tuesday, August 5th	E. Michigan St & Cayman Way	7	3









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Osceola County Sheriff's Office

Operation Best Foot Forward

Date	Location	Warnings	Citations
Tuesday, February 18	Tallahassee Blvd & Myakka St.	21	0
Tuesday, February 18	Celebration Ave. & Old Blush Rd.	14	0
Tuesday, April 29	Country Club Rd. & Cypress Dr.	4	2
Tuesday, April 29	S. Towne Center Dr. & Doverplum Ave.	10	0
Tuesday, August 5	Celebration Pl. & Celebration Pl. (Disney HQ)	4	1
Tuesday, August 5	Celebration Ave. & Old Blush Rd.	2	1











Seminole County Sheriff's Office

Operation Best Foot Forward

Date	Location	Warnings	Citations
Thursday, November 21	Eagle Cir. & Eagle Blvd.	15	0
Thursday, November 21	Lockwood Blvd. & Carillon Park Dr.	8	8
Thursday, February 20	Plumosa Ave. & Lyman Rd.	11	0
Thursday, February 20	Markham Rd. & Lake Markham Rd.	21	1
Friday, April 25	Markham Rd. & Lake Markham Rd.	12	1
Friday, April 25	Greenwood Blvd. & Buttonwood Dr.	16	0
Monday, August 4	Bear Lake Rd. & McNeil Rd.	4	1
Monday August 4	Greenwood Blvd. & Buttonwood Dr.	17	5













St. Cloud Police Department

Operation Best Foot Forward

Date	Location	Warnings	Citations
Thursday, November 14	Delaware Ave. & 17th St.	1	15
Thursday, November 14	Mississippi Ave. & 10th St.	4	13
Thursday, February 20	Delaware Ave. & 17th St.	4	10
Thursday, February 20	Stairway Ln. & Michigan Ave.	2	7
Friday, April 25	Stairway Ln. & Michigan Ave.	4	1
Friday, April 25	Old Canoe Creek & 5 th St.	14	2
Thursday, August 7	Stairway Ln. & Michigan Ave.	2	8
Thursday, August 7	Old Canoe Creek & 5 th St.	2	6







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Q1 Operation BFF: Program-Wide

Regional High-Visibility Crosswalk Enforcement Theme: World Day of Remembrance November 12 - 22



13

Participating Agencies

22

Crosswalk Details

395

Warnings & Citations



49

Media Placements 813K

Est. Media Impressions \$143K

Est. Earned Media Value













Q1 Operation BFF: Program-Wide

Full Enforcement Schedule (November 12 – 22, 2024)

Enforcement Date	Name	Yield Citations	Yield Warnings		
Apopka Police Departme	Apopka Police Department				
11/14/2024 7:30:00 AM	W. Lester Rd. & Devon Oak Pkwy.	1	6		
Daytona Beach Police De	partment				
11/21/2024 8:00:00 AM	S. Beach St. & Cedar St.	15	10		
11/21/2024 10:00:00 AM	S Atlantic Ave midblock, N. of Revilo Blvd	18	6		
Daytona Beach Shores P	olice Department				
11/15/2024 9:00:00 AM	S. Atlantic Ave. & Bellemead Dr.	15	1		
Indian Harbour Beach Po	lice Department				
11/22/2024 8:00:00 AM	FL A1A & Atlantic Blvd.	5	6		
Kissimmee Police Depart	ment				
11/19/2024 8:30:00 AM	W Oak Street & N Emory Ave	10	13		
11/19/2024 10:30:00 AM	W Columbia Ave at Central Avenue Elementary School	20	24		
Marion County Sheriff's C	Office				
11/13/2024 7:00:00 AM	SW 62nd Ave. Rd. & SW 103rd Loop	7	9		
Oakland Police Departme	nt				
11/13/2024 2:00:00 PM	Oakland Ave & S Tubb St	0	16		
11/27/2024 2:00:00 PM	Oakland Ave & S Tubb St	0	17		
Ocala Police Department					
11/18/2024 8:00:00 AM	NE 8th Ave. & NE 4th St.	12	3		
11/18/2024 10:00:00 AM	NW 16th Ave. & NW 12th St.	8	4		
Orange County Sheriff's Office					
11/12/2024 8:00:00 AM	Avalon Park E. Blvd. & Auburn Cove Ln. (A)	0	4		
11/12/2024 9:00:00 AM	Avalon Park W. & Cygnus Dr.	3	0		
Orlando Police Departme	Orlando Police Department				
11/15/2024 8:00:00 AM	Millenia Blvd. & Timarron Dr.	2	9		





Q1 Operation BFF: Program-Wide

Full Enforcement Schedule (Continued)

Enforcement Date	Name	Yield Citations	Yield Warnings
Seminole County Sheriff's	s Office		
11/21/2024 8:00:00 AM	Lockwood Blvd. & Carillon Park Dr.	8	8
11/21/2024 10:00:00 AM	Eagle Cir. & Eagle Blvd.	0	15
St. Cloud Police Departm	ent		
11/14/2024 8:00:00 AM	10th St. & Mississippi Ave.	13	4
11/14/2024 9:30:00 AM	17th St. & Delaware Ave.	15	1
Volusia County Sheriff's (Office		
11/12/2024 8:00:00 AM	W. Highbanks Rd. & Spring to Spring Trail	4	0
11/12/2024 9:00:00 AM	Dirksen Dr. & Mansion Blvd.	46	0
11/14/2024 8:00:00 AM	Ocean Shore Blvd & Tom Renick Park	34	3



44



Q2 Operation BFF: Program-Wide

Regional High-Visibility Crosswalk Enforcement Theme: Crossing Guard Appreciation February 11 - 21



19

Participating Agencies

25

Crosswalk Details

348

Warnings & Citations



67

Media Placements 589K

Est. Media Impressions \$57K

Est. Earned Media Value













Q2 Operation BFF: Program-Wide

Full Enforcement Schedule (February 11 – 21, 2025)

Enforcement Date	Name	Yield Citations	Yield Warnings
Apopka Police Departme	nt		
2/12/2025 12:30:00 PM	Apopka Blvd. & Lakeville Rd.	0	0
Brevard County Sheriff's	Office		
2/12/2025 2:00:00 PM	Stadium Pkwy. midblock, S. of Judge Fran Jamieson Way	7	3
2/20/2025 1:30:00 PM	Stadium Pkwy. midblock, S. of Judge Fran Jamieson Way	2	12
Casselberry Police Depa	rtment		
2/19/2025 1:00:00 PM	Lake Dr. & Park Dr.	3	13
Daytona Beach Shores P	olice Department		
2/17/2025 2:00:00 PM	3332 South Atlantic Ave. (S. Atlantic & Broad Ave.)	11	0
Flagler County Sheriff's	Office		
2/14/2025 1:30:00 PM	Belle Terre Pkwy. & SR 100 (North crosswalk)	0	17
2/14/2025 3:30:00 PM	Bulldog Dr. & SR 100 (North crosswalk)	0	6
Kissimmee Police Depar	tment		
2/17/2025 2:00:00 PM	3332 South Atlantic Ave. (S. Atlantic & Broad Ave.)	11	0
Longwood Police Depart	ment		
2/18/2025 1:00:00 PM	(CR 427) Ronald Reagan Blvd. & Dog Track Rd.	7	0
Marion County Sheriff's	Office		
2/11/2025 1:00:00 PM	2857 SE 95th St Midblock at Santos Trail	5	13
2/12/2025 12:00:00 PM	SE 28th St. and SE 52nd Ave.	10	6
New Smyrna Beach Polic	ce Department		
2/17/2025 3:00:00 PM	S. Atlantic Ave. midblock S. of Bahama Dr.	0	0
Oakland Police Departme	ent		
2/12/2025 7:00:00 PM	Oakland Ave & S Tubb St	1	12
2/19/2025 7:00:00 PM	Oakland Ave & S Tubb St	2	7





Q2 Operation BFF: Program-Wide

Full Enforcement Schedule (Continued)

Enforcement Date	Name	Yield Citations	Yield Warnings		
Ocala Police Departmer	Ocala Police Department				
2/18/2025 2:00:00 PM	S. Pine Ave. & SW 2nd St.	20	7		
Orange County Sheriff's	Office				
2/13/2025 1:00:00 PM	3950 N. Forsyth Rd., Midblock at Cady Way Trail	0	0		
2/13/2025 1:00:00 PM	N. Dean Rd. & Timber Oaks Ct.	23	3		
Osceola County Sheriff	s Office				
2/18/2025 1:00:00 PM	Celebration Ave. & Old Blush Rd.	0	14		
2/18/2025 3:00:00 PM	Tallahassee Blvd. & Myakka St.	0	21		
Palm Bay Police Depart	ment	<u> </u>			
2/19/2025 1:00:00 PM	Emerson Dr at Pineapple Cove Academy	28	11		
Seminole County Sherif	f's Office				
2/20/2025 1:00:00 PM	Markham Rd at Lake Markham Rd	1	21		
2/20/2025 3:00:00 PM	Plumosa Ave at Lyman Rd	0	11		
St. Cloud Police Depart	ment				
2/20/2025 1:00:00 PM	Stairway Ln & Michigan Ave	7	2		
2/20/2025 2:30:00 PM	17th St. & Delaware Ave.	10	4		
Titusville Police Department					
2/11/2025 8:00:00 PM	Palmetto St & S Washington Ave	0	11		
2/12/2025 8:00:00 PM	Palmetto St & S Washington Ave	1	15		





Q3 Operation BFF: Program-Wide

Regional High-Visibility Crosswalk Enforcement Theme: Parks & Trails April 22 – May 2



20

Participating Agencies

27

Crosswalk Details

365

Warnings & Citations



21

Media Placements 384K

Est. Media Impressions \$31K

Est. Earned Media Value











Fiscal Year 24-25: Annual Report

Orange, Osceola, & Seminole County



Q3 Operation BFF: Program-Wide

Full Enforcement Schedule (April 22 – May 2, 2025)

Enforcement Date	Name	Yield Citations	Yield Warnings		
Apopka Police Department					
4/24/25 11:00 AM	E Cleveland St & West Orange Trail	0	0		
Cape Canaveral Police	P Department				
4/23/25 12:30 PM	N. Atlantic Ave. & Southgate Mobile Homes	0	2		
Casselberry Police De	partment				
4/22/25 12:00 PM	Lake Dr. & Park Dr.	14	2		
Daytona Beach Police	Department				
5/1/25 12:00 PM	S. Beach St. & Cedar St.	22	2		
Flagler Beach Police D	Department				
5/2/25 4:00 PM	S. Ocean Shore Blvd. at Gamble Rogers State Park	0	18		
Flagler County Sheriff	's Office				
5/2/25 12:00 PM	Town Center Blvd. & Royal Palms Pkwy.	0	6		
Indian Harbour Beach	Police Department				
5/2/25 5:30 PM	FL A1A & Atlantic Blvd.	11	4		
Lakeland Police Depar	rtment				
4/23/25 12:00 PM	W 4th St & MLK Jr Ave	17	7		
Marion County Sheriff	's Office				
4/22/25 11:00 AM	SW 62nd Ave. Rd. & SW 103rd Loop	0	6		
Mount Dora Police De	Mount Dora Police Department				
4/23/25 7:00 PM	E 5th Ave & Tremain St	4	1		
Oakland Police Depart	Oakland Police Department				
4/23/25 6:00 PM	W Colonial Dr & S Tubb St	0	9		
4/30/25 6:00 PM	W Colonial Dr & S Tubb St	0	9		



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Fiscal Year 24-25: Annual Report

Orange, Osceola, & Seminole County



Q3 Operation BFF: Program-Wide

Full Enforcement Schedule (April 22 – May 2, 2025)

Enforcement Date	Name	Yield Citations	Yield Warnings	
Orange County Sheriff's Office				
5/1/25 12:00 PM	S. Apopka Vineland Rd. & 1st St.	16	4	
Orlando Police Depart	ment			
4/30/25 12:00 PM	E. Michigan St. & Cayman Way	7	8	
Osceola County Sheri	ff's Office			
4/29/25 12:00 PM	Country Club Rd. & Cypress Dr.	2	4	
4/29/25 2:00 PM	Towne Center Dr & S Doverplum Ave	0	10	
Palm Bay Police Depa	rtment			
4/29/25 12:00 PM	Port Malabar Blvd NE at Veterans Memorial Park	37	0	
Ponce Inlet Police Dep	partment			
4/22/25 1:00 PM	S Atlantic Ave & Harbour Village Blvd	2	4	
Seminole County She	riff's Office			
4/25/25 12:00 PM	Greenwood Blvd. & Buttonwood Dr.	0	16	
4/25/25 2:00 PM	Markham Rd at Lake Markham Rd	1	12	
St. Cloud Police Depa	rtment			
4/24/25 12:00 PM	Stairway Ln & Michigan Ave	1	4	
4/24/25 1:30 PM	Old Canoe Creek & 5th Street.	2	14	
Volusia County Sheriff's Office				
4/22/25 12:00 PM	Dirksen Dr. & Mansion Blvd.	37	8	
4/29/25 12:00 PM	Ocean Shore Blvd & Tom Renick Park	16	4	



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Q4 Operation BFF: Program-Wide

Regional High-Visibility Crosswalk Enforcement Theme: Back to School July 29 – August 8



27

Participating Agencies

40

Crosswalk Details

594

Warnings & Citations



71

Media Placements 1M

Est. Media Impressions \$116K

Est. Earned Media Value











Fiscal Year 24-25: Annual Report

Orange, Osceola, & Seminole County



Q4 Operation BFF: Program-Wide

Full Enforcement Schedule (July 29 – August 8, 2025)

Enforcement Date	Name	Yield Citations	Yield Warnings		
Apopka Police Department					
7/29/25 11:30 AM	Jason Dwelley Pkwy. & Brush Dr.	4	5		
Bartow Police Departr	ment				
8/6/25 12:00 PM	Schumate Dr & E Clower St	0	0		
Brevard County Sheri	ff's Office				
8/5/25 1:00 PM	Stadium Pkwy. midblock, S. of Judge Fran Jamieson Way	6	14		
Bunnell Police Depart					
8/1/25 1:00 PM	SR 100 & Pine St.	0	30		
8/1/25 3:00 PM	W Moody Blvd. & Main St.	1	2		
8/4/25 1:00 PM	SR 100 & Pine St.	1	28		
Cape Canaveral Police	e Department				
8/6/25 12:00 PM	N. Atlantic Ave. & Southgate Mobile Homes	2	8		
Casselberry Police De	partment				
7/29/25 12:00 PM	Lake Dr. & Park Dr.	8	1		
Daytona Beach Police	Department				
8/5/25 12:00 PM	S. Beach St. & Cedar St.	10	9		
Eustis Police Departm					
7/30/25 1:00 PM	N Bay St & E Magnolia Ave	6	5		
Flagler County Sheriff	's Office				
8/7/25 2:00 PM	Town Center Blvd. & Royal Palms Pkwy.	0	1		
8/7/25 3:30 PM	Bird of Paradise Dr. & Matanzas Woods Pkwy.	0	1		
Howey-in-the-Hills Po	lice Department				
8/5/25 12:00 PM	SR-19 & N. Central Ave	0	17		
	Indian Harbour Beach Police Department				
8/5/25 2:00 PM	FL A1A & Atlantic Blvd.	4	7		
-	Kissimmee Police Department				
8/7/25 1:00 PM	W Columbia Ave at Central Avenue Elementary School	10	24		
Longwood Police Dep	artment				
8/5/25 12:00 PM	Dog Track Rd. & (CR 427) Ronald Reagan Blvd.	7	3		



Fiscal Year 24-25: Annual Report





Q4 Operation BFF: Program-Wide

Full Enforcement Schedule (July 29 – August 8, 2025)

Enforcement Date	Name	Yield Citations	Yield Warnings			
Marion County Sheriff	Marion County Sheriff's Office					
7/29/25 11:30 AM	SE 28th St. and SE 52nd Ave.	6	8			
8/5/25 12:00 PM	2857 SE 95th St Midblock at Santos Trail	7	4			
Mount Dora Police De						
7/29/25 8:30 PM	E 5th Ave & Tremain St	6	0			
Oakland Police Depar	tment					
7/30/25 12:00 PM	501 E. Oakland Ave. at Oakland Charter School	0	26			
8/6/25 12:00 PM	501 E. Oakland Ave. at Oakland Charter School	1	27			
Orange County Sherif	f's Office					
8/6/25 11:45 AM	N. Dean Rd. & Timber Oaks Ct.	17	9			
Orlando Police Depart	ment					
8/5/25 12:00 PM	E. Michigan St. & Cayman Way	3	7			
Osceola County Sheri	ff's Office					
8/5/25 12:00 PM	Celebration PI & Celebration PI. (Disney HQ)	1	4			
8/5/25 2:00 PM	Celebration Ave. & Old Blush Rd.	1	2			
Palm Bay Police Depa	rtment					
7/31/25 12:00 PM	Port Malabar Blvd NE at Veterans Memorial Park	37	1			
Seminole County She	riff's Office					
8/4/25 12:00 PM	Bear Lake Rd. & McNeil Rd.	1	4			
8/4/25 2:00 PM	Greenwood Blvd. & Buttonwood Dr.	5	17			
St. Cloud Police Depa						
8/7/25 12:00 PM	Stairway Ln & Michigan Ave	8	2			
8/7/25 1:30 PM	Old Canoe Creek & 5th Street.	6	2			
Titusville Police Depa	rtment					
8/4/25 7:00 PM	Palmetto St & S Washington Ave	0	24			
8/5/25 7:00 PM	Palmetto St & S Washington Ave	2	26			
Volusia County Sherif						
7/29/25 12:00 PM	Ocean Shore Blvd & Tom Renick Park	4	0			
Winter Haven Police D	Department					
7/31/25 12:00 PM	Ave. M NW & Unity Way NW	6	20			



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SUPPORTING DOCUMENTS Full Media Report









Social Media Performance

October 2024 - September 2025



84,384IMPRESSIONS

1,564REACTIONS

393SHARES

5,827TOTAL ENGAGEMENTS

16,087
VIDEO VIEWS

185

AVERAGE REACH/POST

Best Foot Forward

2,808
TOTAL POST CLICKS

Best Foot Forward

193COMMENTS









Fiscal Year 24-25: Annual Report

Orange, Osceola, & Seminole County



Website Articles

October 2024 - September 2025

Date	Article (iYield4Peds.org)
11/26/24	Operation Best Foot Forward Promotes Pedestrian Safety Awareness in Memory of Road Traffic Victims
1/15/25	Best Foot Forward Launches in Flagler, Lake, & Polk Counties
1/22/25	Advocating for Safer Crosswalks: Updates from SR A1A in Indian Harbour Beach
3/6/25	Operation Best Foot Forward Reminds Drivers to Yield to Pedestrians Near Schools
3/18/25	Best Foot Forward Launches in Flagler County
3/31/25	Lake and Polk Counties Select Crosswalks for 2025 Driver Yield Rate Study



Advocating for Safer Crosswalks: Updates from SR A1A in Indian Harbour Beach

(2) January 22, 2025 (2) Brevard County

In 2024, the Best Foot Forward (BFF) program celebrated a major milestone in pedestrian safety advocacy: the announcement of full signalization with traffic lights at SR A1A and Atlantic Boulevard in Indian Harbour Beach. This transformational improvement highlights the power of data-driven advocacy and collaboration to enhance safety and protect vulnerable road users.



Lake and Polk Counties Select Crosswalks for 2025 Driver Yield Rate Study

As part of FDOT's Target Zero initiative, Polk and Lake Counties have each recently selected eight initial crosswalks for the Best Foot Forward program to monitor in their respective counties throughout 2025. This sample of crosswalk locations were identified by local officials in engineering, enforcement, education, and public safety across multiple municipalities within each county.



Fiscal Year 24-25: Annual Report

Orange, Osceola, & Seminole County



Website Articles

October 2024 - September 2025

Date	Article (iYield4Peds.org)
5/7/25	Operation Best Foot Forward Targets Parks and Trails to Keep Central Florida Families Safer
6/12/25	Best Foot Forward Officially Launches in Polk County, Advancing Pedestrian Safety Across Central Florida
7/24/25	Lake County Takes a Stand for Pedestrian Safety
8/12/25	Crosswalk Enforcement Back in Action as Students Return to School



Lake County Takes a Stand for Pedestrian Safety

O July 24, 2025 🗀 Lake County

Lake County is the latest Central Florida community to join the Best Foot Forward (BFF) Pedestrian Safety Coalition, formalizing its commitment to safer, more walkable streets for everyone who walks, bikes, or rolls.



Operation Best Foot Forward Targets Parks and Trails to Keep Central Florida Families Safer

- O May 7, 2025
- Brevard County, Enforcement, Flagler County, Marion County, Orange County, Osceola County, Polk
 County, Seminole County, Volusia County

From scooters and skateboards to strollers and training wheels, Central Florida's parks and trails are filled with people looking to enjoy the outdoors. But for too many families, a trip to the park comes with a hidden risk: drivers failing to yield at nearby crosswalks.





Media Coverage

Date	Outlet	Coverage/Story	Duration
11/12/24	WFTV - ABC	Operation Best Foot Forward	0:18 (Aired 2x)
11/12/24	Central Florida's TV 27	Operation Best Foot Forward	0:22 (Aired 4x)
11/12/24	WOGX (FOX)	Best Foot Forward: Honoring a fallen OCSO deputy	Digital
11/12/24	WOGX (FOX)	"Best Foot Forward" Honors Fallen Deputy Norm Lewis	1:17 (Aired 2x)
11/12/24	WOFL-ORD (FOX)	"Best Foot Forward" Honors Fallen Deputy Norm Lewis	1:17 (Aired 2x)
11/12/24	WKMG-ORD (CBS)	Ceremony Honors Memory of Orange County Deputy	1:07 (Aired 2x)
11/12/24	Telemundo 49	Un evento a la campana que tiene como objectivo ofrecerle consejos de seguridad a los peatones y ciclistas	0:50
11/12/24	WFTV-ABC	Street Dedication for Fallen Deputy Norman Lewis	0:12
11/12/24	Central Florida's TV 27	Street Dedication for Fallen Deputy Norman Lewis	0:12
11/12/24	WFTV-ABC	Operation Best Foot Forward Beginning in Central Florida	0:46
11/12/24	Central Florida's TV 27	Operation Best Foot Forward Kicks Off in Central Florida	0:50
11/13/24	Central Florida News 13	Operation "Best Foot Forward" Focuses on Crosswalks	0:42 (Aired 7x)
11/13/24	Central Florida News 13	Operation Best Foot Forward is Now Underway	0:14 (Aired 5x)
11/19/24	WOGX (FOX)	Operation Best Foot Forward: A High-Visibility Crosswalk Enforcement Operation	3:31
11/19/24	WOFL-ORD (FOX)	Operation Best Foot Forward: A High-Visibility Crosswalk Enforcement Operation	3:30
11/19/24	WOFL-ORD (FOX)	Kissimmee Police Officers Reminding Drivers to Stop for Pedestrians	5:38
11/19/24	WFTV-ORD (ABC)	Kissimmee PD Partnering with Best Foot Forward	2:04





Media Coverage

Date	Outlet	Coverage/Story	Duration
11/19/24	Positively Osceola	Kissimmee Police and Best Foot Forward Launch Safety Operation Today to Protect Pedestrians and Cyclists	Digital
11/19/24	WFTV-ORD (ABC)	Officers and Deputies Participating in Operation Best Foot Forward this Week	0:26
11/19/24	Central Florida's TV 27	Kissimmee PD Partnering with Best Foot Forward	1:55
11/19/24	Central Florida's TV 27	Operation Best Foot Forward Continuing Through Friday across Central Florida	0:18
11/19/24	WFTV-ORD (ABC)	Several Drivers Pulled Over for not Yielding to Pedestrians	1:50
11/19/24	WOGX (FOX)	Driver Nearly Hits an Undercover Officer in the Crosswalk During Kissimmee Enforcement	1:53
11/19/24	WOFL-ORD (FOX)	Driver Nearly Hits an Undercover Officer in the Crosswalk During Kissimmee Enforcement	1:54
11/19/24	WOGX (FOX)	Cracking Down on Drivers Near Crosswalks in Kissimmee	1:27
11/20/24	WFTV-ORD (ABC)	Pedestrian Safety Campaign in Central Florida	0:20
11/20/24	Central Florida's TV 27	Pedestrian Safety Campaign in Central Florida	0:21
11/20/24	WFTV-ORD (ABC)	Pedestrian Safety Campaign in Central Florida (Elisha Interview)	0:35
11/20/24	Central Florida's TV 27	Pedestrian Safety Campaign in Central Florida (Elisha Interview)	0:36 (Aired 3x)
2/7/25	Ocala Gazette	<u>'Best Foot Forward' pedestrian safety event to commence next week </u> <u>Ocala Gazette</u>	Digital
2/9/25	Central Florida News 13	Operation Best Foot Forward beginning Tuesday	0:26 (Aired 22x)
2/9/25	Flagler News Weekly	<u>Volusia-Flagler TPO: Operation Best Foot Forward Update - Flagler News Weekly</u>	Digital
2/11/25	WFTV-ORD (ABC)	Two Week Campaign, Operation Best Foot Forward, Happening Across 7 Counties	0:36 (Aired 2x)
2/11/25	Central Florida's TV 27	Two Week Campaign, Operation Best Foot Forward, Happening Across 7 Counties	0:37 (Aired 2x)





Media Coverage

Date	Outlet	Coverage/Story	Duration
2/11/25	WKMG-ORD (CBS)	Operation Best Foot Forward Emphasizing Florida Yield Law	0:28 (Aired 2x)
2/11/25	90.7 WMFE	Quarterly Safety Enforcement Kicking off at Crosswalks Near School Zones	0:57 (Aired 3x)
2/11/25	Central Florida's TV 27	Operation Best Foot Forward Targeting Crosswalks Near Schools	0:32 (Aired 2x)
2/11/25	90.7 WMFE	Florida Ranked Third In Child Pedestrian Deaths	0:43
2/11/25	Central Florida News 13	Operation Best Foot Forward Reminding Drivers to Stop for Pedestrians in Crosswalks	0:26 (Aired 4x)
2/11/25	WFTV-ORD (ABC)	Law Enforcement Teaming Up with Operation Best Foot Forward	0:26
2/11/25	Central Florida News 13	Campaign Aimed at Reminding Drivers to Stop for People at the Crosswalk	0:26 (Aired 6x)
2/11/25	Central Florida's TV 27	Law Enforcement Teaming Up with Operation Best Foot Forward	0:27
2/11/25	Citybiz	Operation Best Foot Forward Begins February 11 to Make Crossing the Street Safer for Students and School Crossing Guards citybiz	Digital
2/13/25	WKMG-ORD (CBS)	Operation Best Foot Forward Kissimmee Live Interviews	3:14 (Aired 2x)
2/13/25	WKMG-ORD (CBS)	The Law is Clear: Drivers Must Stop for Pedestrians in the Crosswalks	0:33
2/13/25	Central Florida Public Media	Central Florida kicks off initiative to increase pedestrian safety	Digital
2/13/25	WKMG	Operation Best Foot Forward: Breakfast With Bridgett	Digital
2/13/25	Palm Coast Connect	Operation Best Foot Forward Palm Coast Connect	Digital
2/13/25	Hoodline	Operation Best Foot Forward: Central Florida Cracks Down on Drivers	Digital
3/3/25	Central Florida News 13	Kissimmee Trail Crossing Needs to Be Safer, Father Says	1:34 (Aired 7x)
3/6/25	Central Florida News 13	Kissimmee Trail Crossing Needs to Be Safer, Father Says	Digital





Media Coverage

Date	Outlet	Coverage/Story	Duration
4/22/25	WFTV-ORD (ABC)	Operation Best Foot Forward: A Warning from Local Law Enforcement	0:29
4/22/25	Central Florida's TV 27	Operation Best Foot Forward: A Warning from Local Law Enforcement	0:30
4/22/25	WCJB TV 20	Safety Initiative Kicking Off in Marion County	1:06
4/22/25	WCJB TV 20	Sheriff's Office Partnering with Local Non-Profit for Operation Best Foot Forward	0:48 (Aired 2x)
4/22/25	WESH-ORD (NBC)	Operation Best Foot Forward Encouraging Drivers to Stop for Pedestrians	1:18
4/22/25	WFTV-ORD (ABC)	Operation Best Foot Forward: A Warning from Local Law Enforcement	0:28 (Aired 4x)
4/22/25	Central Florida's TV 27	Operation Best Foot Forward: A Warning from Local Law Enforcement	0:30 (Aired 6x)
4/22/25	WFTV-ORD (ABC)	Operation Best Foot Forward Aims to Reduce Pedestrian Crashes	0:34
4/25/25	WFTV-ORD (ABC)	Operation Best Foot Forward is Now Underway	0:06 (Aired 2x)
4/25/25	WFTV-ORD (ABC)	Several Drivers Pulled Over for Not Stopping for Pedestrians	1:24
4/25/25	WFTV-ORD (ABC)	Deputies Closely Monitoring Driver Behavior at Crosswalks	0:20
4/25/25	Central Florida's TV 27	Several Drivers Pulled Over for Not Stopping for Pedestrians	1:29
4/25/25	Central Florida's TV 27	Deputies Closely Monitoring Driver Behavior at Crosswalks	0:20
7/21/25	Central Florida's TV 27	Volusia County Sheriff's Office Teaming Up with Bike/Walk Central Florida	0:20
7/22/25	WFTV-ORD (ABC)	Volusia County Sheriff's Office Teaming Up with Bike/Walk Central Florida	0:24 (Aired 3x)
7/22/25	Central Florida's TV 27	Volusia County Sheriff's Office Teaming Up with Bike/Walk Central Florida	0:25 (Aired 4x)
7/23/25	The Space Coast Rocket	Pedestrian Safety in Focus as Operation Best Foot Forward Returns for Back-to-School Season Starting July 29 - The Space Coast Rocket	Digital
7/27/25	WESH-ORD (NBC)	Operation Best Foot Forward Keeping Students and Families Safe	0:31





Media Coverage

Date	Outlet	Coverage/Story	Duration
7/28/25	WESH-ORD (NBC)	Operation Best Foot Forward Teams Up with Local Law Enforcement Ahead of School Year	0:27
7/28/25	CW18 WKCF	Operation Best Foot Forward Teams Up with Local Law Enforcement Ahead of School Year	0:27
7/28/25	WESH-ORD (NBC)	Operation Best Foot Forward Returns to Protect Pedestrians	0:30 (Aired 2x)
7/28/25	CW18 WKCF	Operation Best Foot Forward Returns to Protect Pedestrians	0:29 (Aired 2x)
7/28/25	CW18 WKCF	Keeping Pedestrians Safe as Part of Operation Best Foot Forward	0:23 (Aired 3x)
7/28/25	The Apopka Chief	Campaign to raise awareness of crosswalk safety between driver, pedestrians	Digital
7/28/25	Daily Commercial	Watch out for pedestrians or get a ticket during Best Foot Forward campaign	Digital
7/29/25	Flagler News Weekly	Pedestrian Safety in Focus as Operation Best Foot Forward Returns for Back-to-School Season Starting July 29	Digital
7/29/25	WESH-ORD (NBC)	Operation Best Foot Forward: Central Florida launches pedestrian safety campaign	Digital
7/29/25	WKMG-ORD (CBS)	Law enforcement across Central Florida cracks down on pedestrian safety ahead of school year	Digital
7/29/25	WESH-ORD (NBC)	Operation Best Foot Forward Reminding Drivers to Stop for Pedestrians	1:23
7/29/25	CW18 WKCF	Operation Best Foot Forward Reminding Drivers to Stop for Pedestrians	1:22
7/29/25	WKMG-ORD(CBS)	Crosswalk Crackdown in Central Florida	0:23
7/29/25	WESH-ORD (NBC)	Operation Best Foot Forward Reminding Drivers to Stop for Pedestrians	1:21
7/29/25	CW18 WKCF	Operation Best Foot Forward Reminding Drivers to Stop for Pedestrians	1:28 (Aired 2x)
7/29/25	WFLA	Best Foot Forward Focusing on Keeping Students Safe While Walking to School	0:29
7/29/25	WKMG-ORD(CBS)	Crosswalk Safety Reminders During Operation Best Foot Forward	1:24





Media Coverage

Date	Outlet	Coverage/Story	Duration
7/30/25	CityBiz	Pedestrian Safety in Focus as Operation Best Foot Forward Returns for Back-to-School Season Starting July 29	Digital
7/31/25	FOX Local	Pedestrian Safety Campaign Ahead of School Year	2:10
7/31/25	WOFL-ORD (FOX)	Crosswalk Safety Ahead of School Year	1:21
7/31/25	WOFL-ORD (FOX)	Winter Haven police issue warnings, citations during crosswalk enforcement operation	Digital
7/31/25	WOFL-ORD (FOX)	https://www.fox13news.com/news/florida-leads-nation-pedestrian- deaths-leading-police-crackdown-thursday	Digital
8/1/25	WOFL-ORD (FOX)	Crosswalk Safety Ahead of School Year	1:18
8/5/25	WFTV-ORD (ABC)	Pedestrian Safety Before School Starts	0:19 (Aired 4x)
8/5/25	Central Florida's TV27	Pedestrian Safety Before School Starts	0:21 (Aired 6x)
8/5/25	WFTV-ORD (ABC)	Operation Best Foot Forward kicks off today across nine Central Florida counties	Digital
8/6/25	WFLA	Bartow Police Department Participating in Operation Best Foot Forward	0:22
8/6/25	WFLA	Operation Best Foot Forward Happening Today	0:20
8/6/25	WFLA	Bartow Police Department Participating in Operation Best Foot Forward	0:21
8/7/25	WOGX FOX 51	Local Law Enforcement Teaming Up During Operation Best Foot Forward	0:10
8/7/25	WOFL-ORD (FOX)	Local Law Enforcement Teaming Up During Operation Best Foot Forward	0:08 (Aired 2x)
8/7/25	WOGX (FOX)	Local Law Enforcement Teaming Up During Operation Best Foot Forward	0:15
8/7/25	WOGX (FOX)	Operation Best Foot Forward: Drivers Watch for Pedestrians	2:33
8/7/25	WOFL-ORD (FOX)	Operation Best Foot Forward: Drivers Watch for Pedestrians	2:37 (Aired 2x)





Media Coverage

Date	Outlet	Coverage/Story	Duration
8/7/25	WOFL-ORD (FOX)	Law Enforcement Making Sure Drivers Stop for Pedestrians in the Crosswalk	4:29
8/7/25	Real Radio 104	Operation Best Foot Forward Taking Place at Crosswalks	4:12
8/7/25	WOGX (FOX)	Speeding Concerns Grow as Students Head Back to School	1:47
8/7/25	WOFL-ORD (FOX)	Officers Around Central Florida Conduct Crosswalk Tests	0:38
8/10/25	WOFL-ORD (FOX)	Speeding Concerns Grow as Students Head Back to School	1:02 (Aired 2x)
8/10/25	WOGX (FOX)	Speeding Concerns Grow as Students Head Back to School	1:00 (Aired 2x)



SUPPORTING DOCUMENTS Steering Committee Meeting Recap

Orange County





BFF Steering Committee Meeting: Orange County

Wednesday, January 8th, 2025 09:00 – 10:00 AM



Attendance

Vince Dyer - BWCF
Jenna Mousseau - BWCF
Emily Bush - BWCF
Rafael Burgos - BWCF
Alissa Torres - Orange County
Adriana Trujillo Villa - Orange County
Ilan Gritzman - Orange County
Humberto Castillero - Orange County
Stephanie Phillips - FDOT D5
Steve Harmon - City of Apopka
Stephen Cribb - City of Apopka

Sheryl Aldarondo – Orlando Health Lina Chico – Orlando Health Arisse Caba – City of Orlando Caitlin Ward – City of Orlando Sydney Boswell – City of Orlando Laura Hardwicke – City of Orlando Alex Trauger – MetroPlan Orlando Cody Johnson - Lynx Miguel Rosario – OCSO Joseph Danjou – OCSO Laith Kareem - OCSO

Meeting Summary

Vince Dyer discussed the transition from paper to digital data collection for crosswalk monitoring in Orange County, highlighting the use of the ArcGIS Field Maps app to enhance real-time data access. Rafael Burgos reported that this digital shift has improved efficiency and accuracy, significantly reducing paperwork time. The team is also developing a user-friendly platform for partners to access live data, with plans for its launch in the coming months, aiming to improve the overall data collection experience for stakeholders.

Dyer presented a flexible pay structure for fiscal year 2026, allowing partner cities and counties to choose the number of crosswalks and outreach events they require. Essential services will maintain standard costs, while optional services like mid-year reports are under consideration. Feedback was encouraged to refine the proposal and ensure it meets partners' needs. The discussion also included budget considerations, with Emily Bush emphasizing the team's commitment to cost reduction aligned with Vision Zero goals, and Laura Hardwicke stressing the importance of a detailed cost menu as soon as possible.

The current status of crosswalks was reviewed, noting challenges in data collection due to construction at certain locations. Dyer highlighted successful implementations, such as a rapid flashing beacon that increased driver yielding rates significantly. He also addressed community safety concerns, particularly regarding the proper use of flashing beacons, and reported on recent sign waving events aimed at improving driver awareness. The effectiveness of these initiatives varied by location, indicating a need for ongoing public education.

Updates on traffic safety data revealed that most locations are performing well, although issues were noted at specific sites due to the inconsistent function of a rapid flashing

beacon. Dyer acknowledged the importance of this data for discussions on safety improvements, while Jenna Mousseau provided insights into outreach efforts

Upcoming enforcement activities were outlined, with coordination between law enforcement and the group to enhance community safety. Additionally, Hardwicke announced the approval of a school zone automated enforcement ordinance and shared positive findings from an asphalt art evaluation, indicating improvements in pedestrian compliance and safety.

Chapters & Topics

Digital Data Collection Updates in Orange County

Vince Dyer discussed the progress of digital data collection for crosswalks in Orange County, highlighting the transition from paper to a digital platform using the ArcGIS Field Maps app. Rafael Burgos noted that this change has streamlined the data collection process, enabling immediate access to crossing counts and driver behavior. The team is working towards launching a user-friendly platform for partners to access this data.

Flexible Price Planning for Fiscal Year 26

Vince Dyer outlined a preliminary flexible pay structure for fiscal year 26, aimed at addressing the diverse needs of partner cities and counties. The structure proposes a one-to-one ratio of crosswalks to outreach events, with certain standard costs remaining consistent, such as steering committee meetings and annual reports. Feedback on this proposal was encouraged to refine the approach. Vince Dyer opened the floor for comments on program flexibility and budget considerations. Emily Bush discussed the ongoing efforts to reduce program costs while maintaining focus on key components that support Vision Zero initiatives. Laura Hardwicke requested a comprehensive cost menu by the end of March to facilitate budget planning, while Alissa Torres stressed the importance of receiving this information as early as possible for effective budget development.

Crosswalk Data Review and Updates

Vince Dyer discussed the status of several crosswalks, mentioning that construction at International and Samoan hindered data collection. He reported significant improvements in driver yielding rates at Avalon Park and Auburn Cove following the installation of a rapid flashing beacon. Additionally, Rafael Burgos confirmed that a work order had been placed for a detached stop sign at Dean and Timber Oaks Court.

Community Safety Improvements and Crosswalk Awareness

Vince Dyer highlighted the community's enthusiasm for safety enhancements, especially regarding flashing beacons at crosswalks. He noted that while residents advocate for these

improvements, many do not utilize the beacons correctly, underscoring the need for education on their use. Dyer also shared insights from recent sign waving campaigns aimed at increasing driver awareness of crosswalks.

Data Review and Updates on Traffic Safety Measures

Vince Dyer discussed the current status of traffic safety measures, mentioning that while most locations show consistent data, there are concerns about the rapid flashing beacon's function at Mercy and Kalwit. Laura Hardwicke thanked Vince for the information, which is useful for ongoing communications regarding Mercy Drive. Caitlin Ward shared insights on temporary signs at Dowden Road, suggesting the need for more durable materials and smaller signs for effectiveness.

Enforcement and Outreach Updates

Vince Dyer discussed yield rates in different areas, mentioning that the Oakland Charter School crosswalk is approaching the high yield mark of 66%. He reported on a successful enforcement operation with participation from six Florida counties, which resulted in almost 400 warnings and citations. Dyer emphasized the importance of these efforts for pedestrian safety.

Partner Updates and Strategic Planning

Jenna Mousseau highlighted her contact details for event suggestion submissions and upcoming plans with the City of Orlando. Vince Dyer then invited Emily Bush to discuss Bike/Walk Central Florida's strategic initiatives, including the update of their five-year strategic plan and efforts to align with community and government partners. Emily emphasized the importance of focusing on their mission amidst various requests and announced plans for a significant communication push regarding the new strategic plan in February.

Enforcement Updates and Partner Contributions

Vince Dyer provided details about the next enforcement window scheduled for February 11th to 21st, indicating that law enforcement partners would receive data to assist in their efforts. Stephanie Phillips introduced their new intern, Joel, and acknowledged the hard work surrounding crosswalk enforcements. Alex Trauger shared updates on the budget and upcoming technical advisory committees, while Cody Johnson discussed recent service changes and the upcoming Pine Hills Transfer Center.

Updates on Safety Studies and Enforcement Collaboration

Alissa Torres highlighted the county's efforts on safety studies and the creation of a public works manual, specifically addressing pedestrian and bicycle facilities. Ilan mentioned that public meetings for the University Boulevard and Hiawassee studies are expected in the coming months. Deputy Miguel Rosario from the Sheriff's Office expressed eagerness for

upcoming enforcement collaborations and indicated that they would choose enforcement locations based on yield rates.

Updates on Safety Initiatives and Programs

Laura Hardwicke reported that the City of Orlando has passed an ordinance for school zone automated enforcement, with plans to launch in August. She also shared preliminary results from an asphalt art evaluation, indicating a 16% increase in pedestrian compliance and a 5% reduction in near misses. Additionally, a Statewide Pedestrian and Bicycle Safety Coalition meeting will take place at City Hall later this month.

Action Items

- * Rafael Burgos will open the platform for partners to access live data once it is ready.
- * Vince Dyer will provide a preliminary cost structure for the flexible pricing model as early as possible.
- * Caitlin Ward will conduct a field review of the temporary MATCD yard signs in the next couple of weeks.
- * Rafael Burgos will monitor the state of the signs at Dowden Road during the next data collection.
- * Jenna Mousseau will reach out to community members for event ideas and sign waving requests.
- * Emily Bush will announce the new strategic plan for Bike/Walk Central Florida after its adoption in February.
- * Cody Johnson will send the date for the ribbon-cutting of the new transfer station once it is confirmed.
- * Alissa Torres will gather input from partners for the pedestrian and bicycle section of the public works manual.
- * Ilan Gritzman will schedule public meetings for the University Boulevard and Hiawassee studies and keep partners updated.

Next Steering Committee Meeting (Virtual):

June 2025 (Time TBD)



BFF Steering Committee Meeting: Orange County

Wednesday, June 18th, 2025 09:00 – 10:00 AM



Attendance

Vince Dyer, BWCF
Jenna Mousseau, BWCF
Emily Bush, BWCF
Rafael Burgos, BWCF
Adriana Rodriguez, MetroPlan Orlando
Lina Chico, Orlando Health
Cody Johnson, Lynx
Stephanie Phillips, FDOT

Arisse Caba, City of Orlando
Caitlin Ward, City of Orlando
Raul Zayas, Orlando PD
Clifford Macdonald, Apopka PD
Rene Castro, Oakland PD
Shubham Fnu, Orange County
Adriana Trujillo Villa, Orange County
Miguel Rosario, Orange County Sheriff's
Adam Zubritsky, OCPS

Meeting Summary

Best Foot Forward Program Updates

Vince Dyer discussed the recent Central Florida Safety Summit and highlighted the successful engagement activity called "The Intersection", which gave event guests the opportunity to interact with a hypothetical intersection as different members of a community. Vince also mentioned the new crosswalk characteristics field guide, a tool for our data collectors to document signage and markings, as well as compliance of these interventions to collect further microdata at program crosswalks. Finally, Vince reviewed the new crosswalk stopping distance cards, which also includes statutes for drivers, pedestrians, and cyclists. This tool is useful for enforcements as it documents the safe stopping distance at a crosswalk depending on the speed limit, as well as a helpful guide for law enforcement.

Crosswalk Data Review and Updates

Vince discussed the status of several program crosswalks, including highlighting the RRFB locations across Orange County. A RRFB was recently added at the midblock crosswalk on Forsyth Rd & Cady Way Trail, with an 84% driver yield rate at the most recent evaluation in May. Vince also mentioned the crosswalk at International Dr & Samoan Ct is currently under construction and might be moving to a new location.

In the city of Orlando, Vince pointed out the majority of crosswalks showing little to no change. He highlighted Dellwood Dr & Primrose Dr, as new speed bumps were recently put in showing a 63% driver yield rate in May. He also mentioned Gaston Foster Rd & Natalie St is currently showing a 10% increase from the average driver yield rate last year, but there currently seems to be no direct reason for this increase.

In the city of Apopka, Vince asked about an update on the crosswalk markings at E. 8th St & West Orange Trail, as this location has remained un-marked for the duration of the evaluation period. Vince also noted the E. Main St & S. McGee Ave crosswalk location with a 70% driver yield rate as a signalized intersection. Vince then discussed the driver yield rate data in the Town of Oakland, highlighting two crosswalk locations. The first, E. Oakland Ave at the Oakland Charter School, which has been consistently enforced over the past two fiscal years and currently has a 71% driver yield rate. The second crosswalk is located at Oakland Ave & S. Tubb St, a 4-way stop intersection with a driver yield rate of 72%.

Enforcement and Outreach Updates

Vince reported a successful enforcement operation with participation from nine Florida counties, which resulted in 365 warnings and citations. Vince also mentioned the upcoming enforcement that will take place July 29th to August 8th, with an emphasis on school zones and school crossings.

Jenna Mousseau discussed recent outreach efforts across Orange County, highlighting the importance of engaging conversations held with members of these communities regarding their personal opinions on safety and experiences as a pedestrian.

Partner Updates

Emily Bush with Bike/Walk Central Florida discussed the new strategic plan at Bike/Walk Central Florida, which will include a new focus on communicating with the public.

Stephanie Phillips from the FDOT District 1 office discussed a recent bike safety contest, with winners from Avalon Elementary School in Orange County. She also mentioned a recent summit on homelessness FDOT attended, noting the importance of supporting vulnerable communities.

From MetroPlan Orlando, Adriana Rodriguez notified the coalition about a new grant, which will be used in the region to continue their work on roadway safety audits. Cody Johnson from Lynx mentioned the opening of the new Pine Hills Transfer Center coming the beginning of July.

Lina Chico from Orlando Health mentioned a focus on e-bike and e-scooter education, with a new hospital messaging initiative. From Orange County Government, Shubham Fnu introduced himself as he is new to the public works role, with Adrianna Trujillo Villa now in transportation planning.

Miguel Rosario from Orange County Sheriff's office had no new updates but asked questions regarding the upcoming enforcement dates and crosswalk suggestions for the enforcement. Adam Zubritsky with Orange County Public Schools announced August 11th as the first day of school for the county.

Caitlin Ward from the City of Orlando gave a few updates, including plans to put in a Rectangular Rapid Flashing Beacon (RRFB) at the Millenia & Timmarron crosswalk, as well as updates on the Storytime & Dowden project which will be completed either before or after school starts in August. Clifford Macdonald, who will be taking over for Sgt. Harmon at the Apopka police department, gave an update on the crosswalk at 8th St & West Orange Trail, saying the crosswalk has been painted with signage coming soon.

Next Meeting: In-Person Crosswalk Workshop

September 2025, Location TBD

SUPPORTING DOCUMENTS Steering Committee Meeting Recap

Osceola County





BFF Steering Committee Meeting: Osceola County

Wednesday, January 29, 2025 09:00 – 10:00 AM



Attendance

Vince Dyer, BWCF
Jenna Mousseau, BWCF
Rafael Burgos, BWCF
Adriana Rodriguez, MetroPlan
Slade Downs, MetroPlan
Ashleigh Walden, HCA Healthcare
Cameron Crandell, City of St. Cloud

Shannon R Kehoe, Osceola County Gov Aaron M Torres, Osceola County Gov Gary Yeager, Osceola County Gov Joselito Del Valle, Osceola County Gov Henry Salinas, Osceola County Gov Peyten Maki, FDOT John Hambley, City of Kissimmee Cody Johnson, LYNX

Chapters & Topics

Digital Data Collection Updates

Vince Dyer discussed the implementation of a digital data collection platform at Bike/Walk Central Florida, which replaces the previous manual tallying method. This new system enables data collectors to upload results directly from their devices, allowing partners to access information in real-time. Rafael Burgos confirmed that feedback from data collectors has been positive, highlighting the speed and efficiency of the new process.

Flexible Pricing Options for Partners

Vince outlined plans for introducing flexible pricing options for partners, enabling them to select a range of crosswalks and outreach events tailored to their specific needs and financial capabilities. The pricing plan, anticipated for release by the end of February, will maintain standard costs for certain MPO-funded events while offering optional add-ons such as midyear reports and site visits. Vince encouraged partners to provide feedback on their specific needs to help shape these options.

Crosswalk Data Review and Analysis

Vince discussed the baseline data collected for county-managed crosswalks, noting that many signalized intersections are underperforming in terms of pedestrian yielding rates. The intersection at John Young Parkway and Donegan Ave was identified as particularly problematic, with only 53% of drivers yielding to pedestrians. Rafael agreed with Vince's assessment, mentioning that the low rates at Country Club Road and Cypress Drive may be influenced by nearby curves in the road.

Shannon R Kehoe asked about the crosswalk at Hoagland, which led to Vince confirming the installation of a rapid flashing beacon. Gary Yeager affirmed that the update had occurred, and Vince mentioned plans for additional data collection to assess its impact.

Vince discussed traffic yielding data from Kissimmee and St. Cloud, highlighting significant differences in driver behavior at various locations. The crosswalk at W Bryan St. And Courthouse Sq. had an 85% yielding rate, while crosswalk at the Central Avenue Elementary School was alarmingly low at 12%. In St. Cloud, the 17th and Delaware crosswalk showed

promising progress, with yielding rates rising from 55% to 62%. There were multiple enforcement operations at this location in 2023-2024 that could point to the increase.

Updates on Crosswalk Enforcement and Community Engagement

Vince discussed the outcomes of recent Operation Best Foot Forward crosswalk enforcement efforts, which included 24 warnings and 20 citations at Central Avenue Elementary location. He emphasized the importance of a warning period for first-time enforcement partners and mentioned that experienced departments like Kissimmee and St. Cloud can proceed directly to warnings and citations. The next operation is set for February 11th through 21st.

Outreach and Community Engagement Updates

Vince introduced Jenna Mousseau, the new program coordinator. Jenna reported on successful outreach in Osceola County, noting over 750 community interactions and the collection of 838 educational materials. She encouraged suggestions for future events and highlighted the positive impact of recent sign waving events at program crosswalk locations on pedestrian safety awareness.

Partner Updates

Peyton Maki from FDOT confirmed the date for the Central Florida Safety Summit on May 9th. Adriana Rodriguez from MetroPlan Orlando reported on collaboration with Osceola County staff to analyze pedestrian crossing locations and develop recommendations for safety improvements. Vince expressed appreciation for the information shared by TPOs and MPOs regarding high injury networks. Ashleigh Walden from HCA Healthcare noted that there are two safety events in February for Best Foot Forward to participate in. She also detailed new data showing 108 pedestrian injuries in 2024.

Vince outlined upcoming enforcement operations for the Osceola County Sheriff's Office and Kissimmee Police Department, scheduled for February 12th and 20th, respectively. John Hambley from the City of Kissimmee discussed the need to review the speed limit at Central Ave Elementary School and highlighted an upcoming corridor study by the public works department. Cameron Crandell shared that the City of St. Cloud is working on three sidewalk projects and has completed a transportation and mobility master plan.

Action Items

- Rafael Burgos will assess the possibility of fitting in additional data collection for the crosswalk at Hoagland before the next scheduled round.
- Vince Dyer will send out the locations for the upcoming enforcement operation scheduled for February 11th through 21st.
- John Hambley will review the speed limit at Central Ave. Elementary.
- Ashleigh Walden will reach out to Jenna Mousseau regarding upcoming safety events in February.

Next Steering Committee Meeting (Virtual): June 2025 (Time TBD)



BFF Steering Committee Meeting: Osceola County

Thursday, June 12th, 2025 09:00 – 10:00 AM



Attendance

Jenna Mousseau, BWCF
Rafael Burgos, BWCF
Jennifer Stults, Osceola County Government
Gary Yeager, Osceola County Government
John Hambley, City of Kissimmee
Djeny Charles, Kissimmee PD

Ashleigh Walden, HCA Healthcare Lara Bouck, MetroPlan Orlando Stephanie Phillips, FDOT Charles Abbatantuono, Lynx Naol Barkessa, City of St. Cloud Jonathan Colley, St. Cloud PD

Chapters & Topics

Best Foot Forward Program Updates

Jenna Mousseau discussed several updates related to the Best Foot Forward program, including new flexible price planning for fiscal year 2026 and a crosswalk characteristics field guide designed for data collectors. She highlighted the recent Central Florida Safety Summit and the successful engagement activity called "The Intersection." Additionally, Jenna announced the upcoming launch of a digital data collection app, which aims to provide real-time data access for partners by September.

Driver Yield Rate Data Updates

Jenna discussed the driver yield rates at various signalized intersections in Osceola County, emphasizing the need for higher rates despite some positive trends. Rafael Burgos acknowledged the improvements seen at Tallahassee Boulevard and Myakka Street, where a 60% yield rate was achieved following new signage and painted medians. Jenna also provided updates on Kissimmee, noting a 73% yield rate at a crosswalk on Hoagland Boulevard and Kissimmee Trail.

John Hambley discussed the initial phases of the Columbia Avenue project, indicating that it will begin at Hoagland Boulevard and likely extend to Central. He noted that the team is still negotiating with the consultant and finalizing the project scope. Djeny Charles inquired about the project details, expressing interest in its progress.

Enforcement and Outreach Updates

Jenna Mousseau reported on the latest enforcement efforts, noting that nine counties participated in the April enforcement, resulting in 365 warnings and citations. She emphasized the importance of community engagement through sign-waving events, which aim to raise awareness about pedestrian safety. Two upcoming events in Osceola are scheduled for June 24th, where volunteers will hold signs to inform drivers about pedestrian safety statistics.

Updates from Steering Committee Members

Updates were shared by several committee members, including Stephanie Phillips, who noted the success of the safety summit and the potential for future bike rodeos. Lara Bouck from MetroPlan informed the group about the upcoming Vision Zero Task Force meeting and a Safety Speaker Series webinar, which will be focusing on methods for incorporating safety projects into everyday life. Charles Abbatantuono provided insights into service changes for Lynx including expansions and changes to zones in Intercession City and Poinciana.

Ashleigh Walden from HCA Healthcare reported on pedestrian safety improvements related to a recent campaign, which involved studying pedestrian injuries within a mile of the crosswalks near the hospital. The results were zero pedestrian-related injuries for 30, 60, or 90 days. Jennifer Stults from Osceola County Government discussed the trails master plan and their partnership with the City of Kissimmee on the project, as well as their Safe Streets for All grant application that they will be using as their Vision Zero implementation plan.

Djeny Charles with the Kissimmee Police Department spoke about recent concerns regarding Yates Road and Little Ingrid Road, as there are new communities in the area including a senior community. The Kissimmee police department would like to do some enforcement in the area as well as an awareness campaign.

Action Items

- Rafael Burgos will provide a PDF version of the state statute cards to anyone interested who contacts him, Jenna Mousseau, or Vince.
- Jenna Mousseau will follow up with the GIS specialist to provide Gary Yeager with the updated yield rate GIS map information.

Next Meeting: In-Person Crosswalk Workshop
September 2025, Location TBD



Bike/Walk Central Florida is the nonprofit responsible for administering the Best Foot Forward program on behalf of the coalition partners.

SUPPORTING DOCUMENTS Steering Committee Meeting Recap

Seminole County





BFF Steering Committee Meeting: Seminole County

Thursday, January 30, 2025 09:00 – 10:00 AM



Attendance

Vince Dyer, BWCF
Jenna Mousseau, BWCF
Rafael Burgos, BWCF
Emily Bush, BWCF
Shawn Meadows, Sem. Sheriff's Office
Matthew Burk, Casselberry PD
Anjum Mukherjee, City of Longwood

Mike Blinn, Seminole County Gov Bill Wharton, Seminole County Gov Sheryl Aldarondo, Orlando Health Adriana Rodriguez, MetroPlan Slade Downs, MetroPlan Martin Butcher, City of Casselberry Monica Howington, HCA Healthcare

Chapters & Topics

Digital Data Collection Updates

Vince Dyer announced the shift to a fully digital data collection process for the Best Foot Forward program, replacing the previous paper method. Rafael Burgos highlighted the benefits of the new system, including reduced manual data entry and instant access to collected data for partners. The goal is to enhance efficiency and improve data sharing.

Program Updates and Funding Flexibility

Vince discussed the program's expansion across nine counties in central Florida and the intention to offer more flexible funding options to partners. Instead of fixed requirements for crosswalks and events, partners will be able to choose from a range of options that suit their budgets. Vince also mentioned the inclusion of standard costs and optional add-ons, such as mid-year reports and data collections, to enhance the program's adaptability.

Data Collection Overview for Seminole County Crosswalks

Vince discussed the early data collection for 2025 crosswalks in Seminole County, indicating that most data represent a single snapshot rather than a trend. He pointed out that while some crossings showed improvements, others, such as the Country Club Road crossing, require better visibility. Vince cautioned against making determinations based on this initial data.

Mike Blinn outlined plans to improve safety at Country Club Rd & Lake Blvd by introducing a special crosswalk and yellow flashers to increase visibility. Vince emphasized that these measures would help alert drivers, as they are not obligated to yield to golf carts at this location. They also discussed the yield rates at the Tuskawilla Rd midblock at Indian Trails Middle crossing, noting that the presence of crossing guards affects driver behavior. Mike advised they might be able to add more pedestrian signage and stop bars at this location.

Vince provided an overview of signalized intersections in Longwood and Casselberry, emphasizing the growing interest from partners linked to safety initiatives. He pointed

out that while many intersections are performing well, the Ronald Reagan Boulevard and Dog Track intersection has a low yield rate of 41%. Additionally, he mentioned that Longwood PD plans to enforce this intersection in the coming weeks.

Emily Bush inquired about pedestrian safety at the Dog Track intersection, questioning whether the slip lane contributed to drivers not yielding. Vince confirmed that both right turns from Ronald Reagan and Dog Track are problematic, while Mike discussed upcoming signal improvements and the potential for adding blank-out signs. They also considered the impact of future development on pedestrian activity.

Crosswalk Enforcement Updates

Vince discussed the continuation of enforcement by local law enforcement agencies, which issued around 400 warnings and citations. He shared that the next enforcement will take place in February, with participation from the Sheriff's Office and local police departments. Vince also emphasized the significance of the last enforcement event, which honored victims of traffic crashes.

Outreach and Community Engagement Updates

Jenna Mousseau shared updates on outreach activities in Seminole County, noting significant community engagement with over 1,000 interactions and 1,500 materials distributed. She mentioned a recent distribution event during Pedestrian Awareness Month and encouraged attendees to suggest events for outreach. Vince added that previous sign-waving events have positively impacted driver behavior at crosswalks.

Partner Updates

Emily outlined plans for the next fiscal year's program costs and the development of a menu of options for partners. She highlighted the upcoming Best Foot Forward Summit in conjunction with the Central Florida Safety Summit in May. Vince confirmed the date for the Central Florida Safety Summit, May 9th, and noted that it would be held at Daytona Speedway this year.

Sheryl Aldarondo from Orlando Health indicated her willingness to support various initiatives, such as Operation Best Foot Forward, and encouraged Jenna to share any upcoming events for collaboration. Monica Howington from HCA Healthcare reported a slight decrease in bike and pedestrian injuries and expressed eagerness to continue partnerships, through enforcement efforts and event participation.

Martin Butcher from the City of Casselberry announced a \$1.2 million SS4A grant for the city and ongoing road construction projects, which include adding two raised crosswalks along Winter Park Drive. Deputy Shawn Meadows from Seminole County Sheriff's Office provided operational dates for upcoming enforcement activities. Matthew Burk, representing the Casselberry Police Department, emphasized the importance of training new staff in pedestrian safety. Anjum Mukherjee from the city of Longwood also mentioned the projects occurring at Ronald Regan Blvd and Dog Track Rd, and their possible impacts on pedestrian safety and accessibility. Mike then mentioned possibly forgoing operations at this location while construction is occurring.

Action Items

- Vince Dyer will inform partners once the public version of the dashboard for digital data collection is available.
- Vince Dyer will provide a menu of funding options to partners by the end of February.
- Mike Blinn will send a link to the updated MUTCD school crossing signage to the team.
- Mike Blinn will test school zone signs at Greenwood and Buttonwood this year, monitoring their effectiveness.
- Vince Dyer will contact Monica about participating as a decoy walker for enforcement scheduled from the 11th to 21st.
- Jenna Mousseau will coordinate with Monica and Sheryl regarding outreach events and sign-waving opportunities to raise awareness about pedestrian safety.

Next Steering Committee Meeting (Virtual):

June 2025 (Time TBD)



BFF Steering Committee Meeting: Seminole County

Wednesday, June 25, 2025 09:00 – 10:00 AM



Attendance

Vince Dyer, BWCF Kenzie Anderson, BWCF Rafael Burgos, BWCF Lara Bouck, MetroPlan Orlando Sheryl Aldarondo, Orlando Health Mike Blinn, Seminole County Arturo Perez, Seminole County Jennifer Del Rosso, Casselberry PD Eric Nagowski, City of Longwood Shad Smith, City of Longwood

Program Updates

Vince Dyer shared program updates, highlighting the Central Florida Safety Summit where discussions on road user interactions took place. He announced that Seminole County received a joint award for the Hunt Club Boulevard crosswalk project, which involved significant community efforts. He also highlighted the development of a crosswalk characteristics guide to enhance data collection and announced the shift to a digital data collection app that will streamline data entry and reporting for better accessibility.

Vince discussed recent updates to the state statute cards, which now include specific regulations for pedestrians and cyclists. The revisions clarify legal crossing behaviors for pedestrians and emphasize the responsibility of drivers not to obstruct crosswalks. Additionally, stopping sight distances for various speed limits were updated, including the addition of a 20 mph category based on feedback from school crossing guards.

Engineering, Enforcement, & Education

Seminole County Crosswalk Improvements and Data Updates

Vince discussed the latest crosswalk data for Seminole County, noting a positive trend in several locations. Greenwood Boulevard and Buttonwood Drive experienced a 35% increase in driver yield rate, while Markham Road at Lake Markham Road improved 45% in the last two data collections. Other crosswalks, such as Plumosa Avenue at Lyman Road showed a 7% increase, indicating ongoing improvements. However, some locations like Eagle Circle and Eagle Boulevard have regressed, suggesting a need for renewed attention.

Mike Blinn shared insights on recommendations from FDOT for Markham Road at Lake Markham Road, including the implementation of slender bender devices and signage upgrades. Seminole County aims to enhance safety at high-speed crossings while being cautious about the number of signs to avoid excessive maintenance costs. They are hoping to have these improvements implemented by the end of this fiscal year.

Casselberry Crosswalk Data Updates

Vince discussed pedestrian traffic statistics for the Casselberry crosswalks, indicating an encouraging 80% yield rate at the FL-436 and Carmel Circle. He mentioned that while the yield rate at Winter Park Drive and Bridle Path has improved to 65%, it still falls short of the high yielding mark. He suggests continuing enforcement efforts at Lake Drive and Park Drive to improve the low driver yield rate.

Longwood Crosswalk Improvements and Data Updates

Vince pointed out that the Ronald Reagan Boulevard at Dog Track Road intersection, despite improvements due to enforcement efforts, remains low at 61% for a signalized intersection. It was noted that there will be additional improvements made to the intersection to increase pedestrian safety. Shad Smith addressed the upcoming changes at the intersection on the north side, emphasizing the need to monitor the crosswalks due to increased traffic, particularly from students. Vince acknowledged the construction of a large apartment complex at Ronald Reagan and Dog Track, which could further affect pedestrian safety. Rafael Burgos confirmed that work on the crosswalks has already begun.

Vince and Shad addressed traffic safety concerns at the Ronald Reagan Boulevard and Church Avenue intersection, highlighting issues with drivers failing to yield at the north crosswalk. Shad noted that some drivers attempt to bypass railroad tracks, leading to dangerous situations for pedestrians using the north crosswalk. He also mentioned a resident's video capturing a near-miss incident, which he plans to share with the group.

Recent Enforcement and Outreach Activities

Vince reported a successful enforcement operation with participation from nine Florida counties, which resulted in 365 warnings and citations. The upcoming back-to-school Operation Best Foot Forward enforcement will run from July 29th to August 8th.

Kenzie Anderson discussed outreach activities, including the EarthFest event in Casselberry, where community members shared their biking and walking experiences, and a health fair in Seminole County that highlighted the importance of helmet safety. The Best Foot Forward Outreach Team also recently held a sign waving event at the Ronald Reagan Boulevard and Dog Track Road intersection to raise awareness for pedestrian safety.

Partner Updates

The Florida Department of Transportation recently shared updates regarding the summit on homelessness they attended, noting the importance of supporting vulnerable communities.

Sheryl Aldarondo with Orlando Health reported on her recent teaching sessions focused on emergency management for Orange County Public Schools. They look forward to participating in the next round of enforcements for back to school.

Shad Smith with the City of Longwood discussed ongoing sidewalk repairs and future plans to enhance connectivity within the city.

Action Items

- Vince Dyer will ensure that the updated state statute cards are distributed to law enforcement partners during the next enforcement event.
- Rafael Burgos will track improvements related to the relocation of signage at the Markham Road at Lake Markham Road crosswalk.

Next In-Person Crosswalk Workshop:
September 2025, Location: TBD



SUPPORTING DOCUMENTS Driver Yield Rate Summary

Orange, Osceola, & Seminole County







ID	Status	Partner	Law Enf. Partner	Name	District	Lanes	Speed	2024 DYR	2025 DYR
221	Active	Apopka	Apopka PD	Jason Dwelley Pkwy. & Brush Dr.	D2 OC	3	35	42%	39%
393	Active	Apopka	Apopka PD	E Main St & S McGee Ave	D2 OC	5	35		71%
394	Active	Apopka	Apopka PD	E 8th St & West Orange Trail	D2 OC	2	25		39%



ID	Status	Partner	Law Enf. Partner	Name	District	Lanes	Speed	2024 DYR	2025 DYR
211	Active	Casselberry	Casselberry PD	N. Winter Park Dr. & Bridle Path	D2 SEM	2	25	47%	63%
216	Active	Casselberry	Casselberry PD	Lake Dr. & Park Dr.	D2 SEM	3	35	30%	34%
368	Active	Casselberry	Casselberry PD	FL-436 & Carmel Cir	D4 SEM	9	50		77%



ID	Status	Partner	Law Enf. Partner	Name	District	Lanes	Speed	2024 DYR	2025 DYR
33	Active	Kissimmee	Kissimmee PD	898 N. Hoagland Blvd. at Kissimmee Trail	D1 OSC	5	35	66%	70%
280	Active	Kissimmee	Kissimmee PD	W Oak Street & N Emory Ave	D4 OSC	4	35	31%	29%
370	Active	Kissimmee	Kissimmee PD	W Columbia Ave at Central Avenue Elementary School	D4 OSC	3	40		16%
371	Under Evaluation	Kissimmee	Kissimmee PD	W Emmett St & N Vernon Ave	D3 OSC	4	35		92%
372	Under Evaluation	Kissimmee	Kissimmee PD	W Bryan St & Courthouse Sq	D3 OSC	2	25		85%



ID	Status	Partner	Law Enf. Partner	Name	District	Lanes	Speed	2024 DYR	2025 DYR
96	Active	Longwood	Longwood PD	Ronald Reagan Blvd. & Church Ave.	D4 SEM	5	30		77%
169	Active	Longwood	Longwood PD	(CR 427) Ronald Reagan Blvd. & Dog Track Rd.	D4 SEM	6	40		60%
379	Active	Longwood	Longwood PD	Lake Emma Rd & Longwood Hills Rd	D4 SEM	6	40		76%



ID	Status	Partner	Law Enf. Partner	Name	District	Lanes	Speed	2024 DYR	2025 DYR
283	Active	Oakland	Oakland PD	501 E. Oakland Ave. at Oakland Charter School	D1 OC	2	35	58%	70%
376	Active	Oakland	Oakland PD	Oakland Ave & S Tubb St	D1 OC	2	35		73 %
377	Active	Oakland	Oakland PD	W Colonial Dr & S Tubb St	D1 OC	7	45		47%



ID	Status	Partner	Law Enf. Partner	Name	District	Lanes	Speed	2024 DYR	2025 DYR
315	Active	Orange County	Orange Sheriff	Hunter's Creek & Fox Haven Blvd	D1 OC	3	35	39%	42%
316	Active	Orange County	Orange Sheriff	S. Apopka Vineland Rd. & 1st St.	D1 OC	5	40	7%	6%
373	Active	Orange County	Orange Sheriff	Judy Ct & Holden Ave	D3 OC	3	35		85%
14	Active	Orange County	Orange Sheriff	Landstar Blvd. & Brook Hollow Dr.	D4 OC	5	40		58%
17	Active	Orange County	Orange Sheriff	Waterford Lakes Pkwy. & Coquina Rock St.	D4 OC	5	30	59%	57%
42	Active	Orange County	Orange Sheriff	Waterford Chase Pkwy. & Oak Chase Dr.	D4 OC	3	25		87%
264	Active	Orange County	Orange Sheriff	N. Dean Rd. & Timber Oaks Ct.	D5 OC	5	45	20%	14%
285	Active	Orange County	Orange Sheriff	3950 N. Forsyth Rd., Midblock at Cady Way Trail	D5 OC	4	35	32%	62%
27	Active	Orange County	Orange Sheriff	International Dr. & Samoan Ct.	D6 OC	7	35	28%	0%
312	Active	Orange County	Orange Sheriff	4313 Oak Ridge Rd., Midblock E. of Harcourt Ave.	D6 OC	4	40	27%	29%
317	Active	Orange County	Orange Sheriff	Apopka Vineland Rd. & Sherwood Terrace Dr.	D6 OC	5	45	5%	10%



ID	Status	Partner	Law Enf. Partner	Name	District	Lanes	Speed	2024 DYR	2025 DYR
319	Active	Orlando	Orlando PD	Dowden Rd. & Story Time Dr.	D1 ORL	5	35	32%	27%
28	Active	Orlando	Orlando PD	E. Michigan St. & Cayman Way	D2 ORL, D3 OC	5	35	26%	26%
232	Inactive	Orlando	Orlando PD	La Costa Dr. & Candlewyck Dr.	D2 ORL, D3 OC	2	25	55%	57%
233	Active	Orlando	Orlando PD	Gaston Foster Rd. & Natalie St.	D2 ORL, D3 OC	2	25	39%	55%
173	Active	Orlando	Orlando PD	Virginia Dr. & Ferris Ave.	D3 ORL, D5 OC	2	30	47%	51%
224	Active	Orlando	Orlando PD	Primrose Dr. & Dellwood Dr.	D4 ORL, D3 OC	2	25	31%	46%
223	Active	Orlando	Orlando PD	N Bumby Ave. & Illinois St.	D4 ORL, D5 OC	2	30	39%	39%
206	Active	Orlando	Orlando PD	Millenia Blvd. & Timarron Dr.	D4 ORL, D6 OC	5	35	11%	15%
44	Previously Evaluat	Orlando	Orlando PD	2331 Metrocenter Blvd., Midblock N. of Metrowest Blvd	. D5 ORL, D6 OC	3	30	35%	35%
261	Active	Orlando	Orlando PD	Mercy Dr. & Kalwit Ln 2019-Present	D5 ORL, D6 OC	2	35	50%	33%



ID	Status	Partner	Law Enf. Partner	Name	District	Lanes	Speed	2024 DYR	2025 DYR
164	Active	Osceola County	Osceola Sheriff	Celebration Pl & Celebration Pl. (Disney HQ)	D1 OSC	5	30		76%
227	Active	Osceola County	Osceola Sheriff	Tallahassee Blvd. & Myakka St.	D1 OSC	4	30	54%	53%
323	Previously Evaluat	Osceola County	Osceola Sheriff	Celebration Ave. & Old Blush Rd.	D1 OSC	2	25	60%	62%
386	Active	Osceola County	Osceola Sheriff	N Poinciana Blvd & US-192	D1 OSC	5	40		59%
389	Active	Osceola County	Osceola Sheriff	Buenaventura Blvd & E Osceola Pkwy	D2 OSC	8	40		67%
322	Active	Osceola County	Osceola Sheriff	Country Club Rd. & Cypress Dr.	D3 OSC	2	30	23%	18%
374	Previously Evaluat	Osceola County	Osceola Sheriff	S Doverplum Ave & Towne Center Dr	D3 OSC	3	30		65%
385	Active	Osceola County	Osceola Sheriff	John Young Pkwy & W Donegan Ave	D4 OSC	7	45		65%
388	Previously Evaluat	Osceola County	Osceola Sheriff	Nolte Rd & Canoe Creek Rd	D4 OSC	5	40		62%
387	Active	Osceola County	Osceola Sheriff	S Narcoossee Rd & US-192	D5 OSC	6	45		57%



ID	Status	Partner	Law Enf. Partner	Name	District	Lanes	Speed	2024 DYR	2025 DYR
54	Active	Seminole County	Seminole Sheriff	Bear Lake Rd. & McNeil Rd.	D3 SEM	3	35	27%	24%
102	Active	Seminole County	Seminole Sheriff	E. Airport Blvd. & S. Park Ave.	D5 SEM	2	35	29%	26%
277	Active	Seminole County	Seminole Sheriff	Eagle Cir. & Eagle Blvd.	D1 SEM	2	30	61%	56%
295	Active	Seminole County	Seminole Sheriff	Plumosa Ave at Lyman Rd	D4 SEM	2	35	53%	60%
298	Active	Seminole County	Seminole Sheriff	Markham Rd at Lake Markham Rd	D5 SEM	3	40	26%	44%
301	Active	Seminole County	Seminole Sheriff	Upsala Rd at Larkwood Dr	D5 SEM	2	40	32%	39%
324	Active	Seminole County	Seminole Sheriff	Greenwood Blvd. & Buttonwood Dr.	D4 SEM	5	35	28%	30%
390	Active	Seminole County	Seminole Sheriff	Tuskawilla Rd Midblock at Indian Trails Middle	D2 SEM	5	45		7%
391	Active	Seminole County	Seminole Sheriff	1st St & Main St	D2 SEM	2	30		49%
392	Active	Seminole County	Seminole Sheriff	Country Club Rd & Lake Blvd	D4 SEM	2	35		28%



ID	Status	Partner	Law Enf. Partner	Name	District	Lanes	Speed	2024 DYR	2025 DYR
111	Active	St. Cloud	St. Cloud PD	Old Canoe Creek & 5th Street.	D4 OSC	3	25		31%
182	Active	St. Cloud	St. Cloud PD	17th St. & Delaware Ave.	D5 OSC	2	25	55%	65%
378	Active	St. Cloud	St. Cloud PD	Stairway Ln & Michigan Ave	D5 OSC	2	25		65%