

Public Participation Plan Updates

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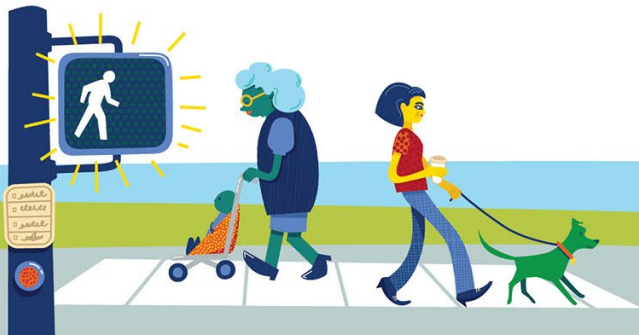
Community Outreach Strategist



Overview

Two Plans with Aligned Goals but Separate Missions

- 2024 Organizational Public Participation Plan
- 2050 Metropolitan Transportation Plan Public Participation Plan



Public Comment Period for Both Plans

- 45+ Day Period: March 15, 2024 – May 10, 2024
- Public Comment Period Promoted
 - Social Media
 - MetroPlan Orlando Website
 - E-Mail Update to Subscribers



Public Comment Period



Approach to Plan Updates

- Review previous plans and performance measures
 - 2019 Public Participation Plan
 - 2045 MTP Public Participation Plan
- Review latest U.S. DOT guidance on best practices
 - *Promising Practices for Meaningful Public Involvement in Transportation Decision-Making*
- Review peer agency plans



Overarching Themes

- Balance in-person and virtual engagement to leverage the advantages of each
- Include strategies that reach transportation underserved communities
- Expand reach through strategic partnerships with community-based organizations



Organizational Public Participation Plan



2024 Public Participation Plan Goals

- Encourage two-way communication with the community by informing members of the public about relevant transportation issues and ensure they have a voice in the transportation planning process.
- Consistently reach out to and get input from members of the public outside of the region who are not easily engaged due to a variety of factors such as transportation barriers, age, ability, language, lack of financial resources or access to technology.



2050 MTP Public Participation Plan



2050 MTP PPP Objectives

Outreach that is robust, inclusive, and accessible with a strong digital presence (*We'll keep you posted on our events!*)

Public input that can be shared with decision-makers (*That's you!*)

Engagement with a diverse group of stakeholders (*Here's where we really need your help!*)

Questions?



Comments?

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