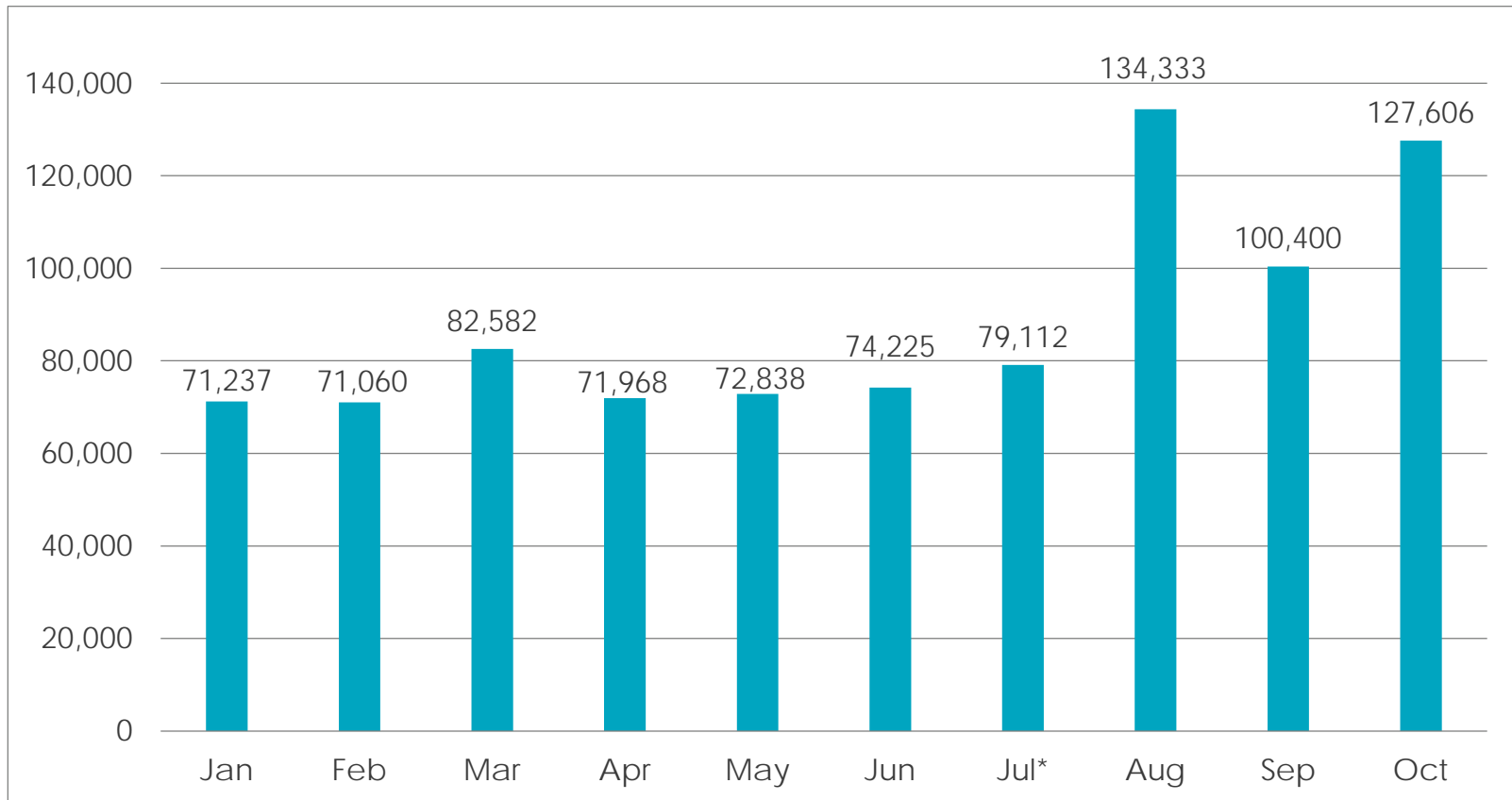




# MetroPlan Board SunRail Update

November 28, 2018

# 2018 TOTAL RIDERSHIP BY MONTH



July 23<sup>rd</sup> – 40 Train Schedule

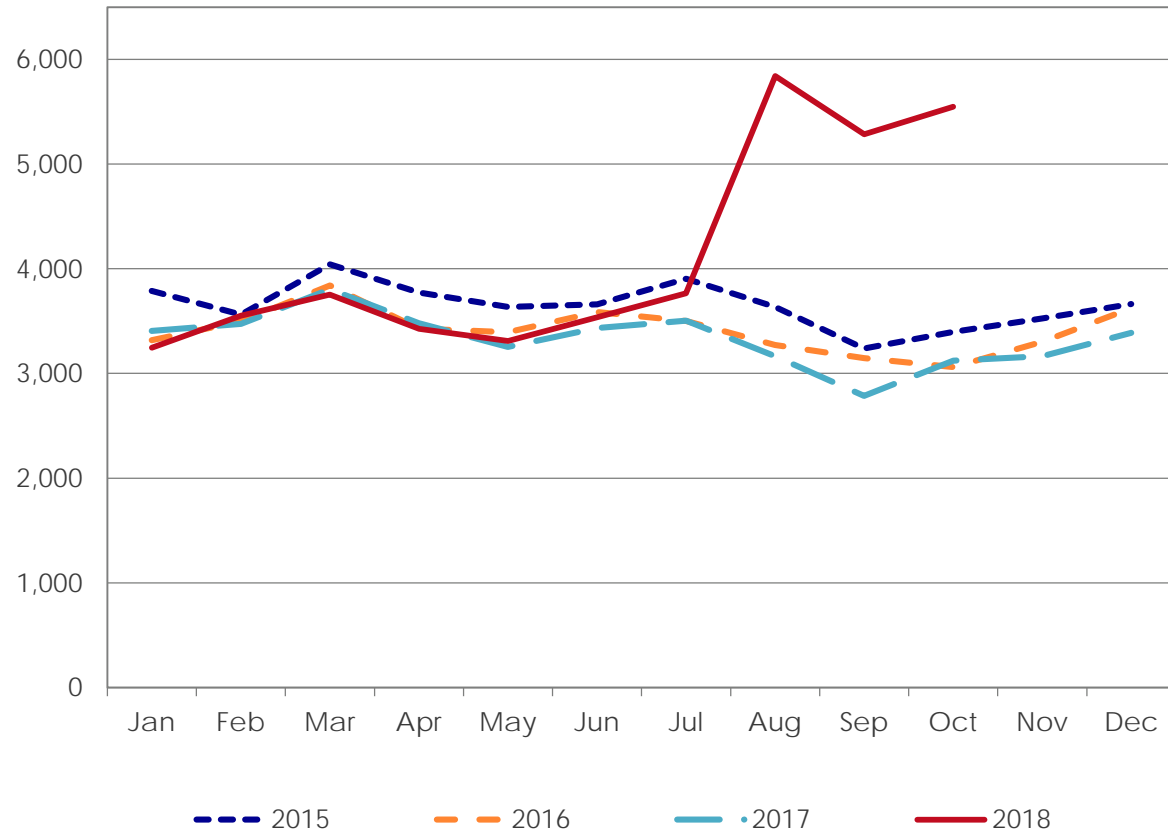
July 30<sup>th</sup> – Southern Expansion Opening

July 30<sup>th</sup> – August 17<sup>th</sup> – “First 50 Free” Campaign

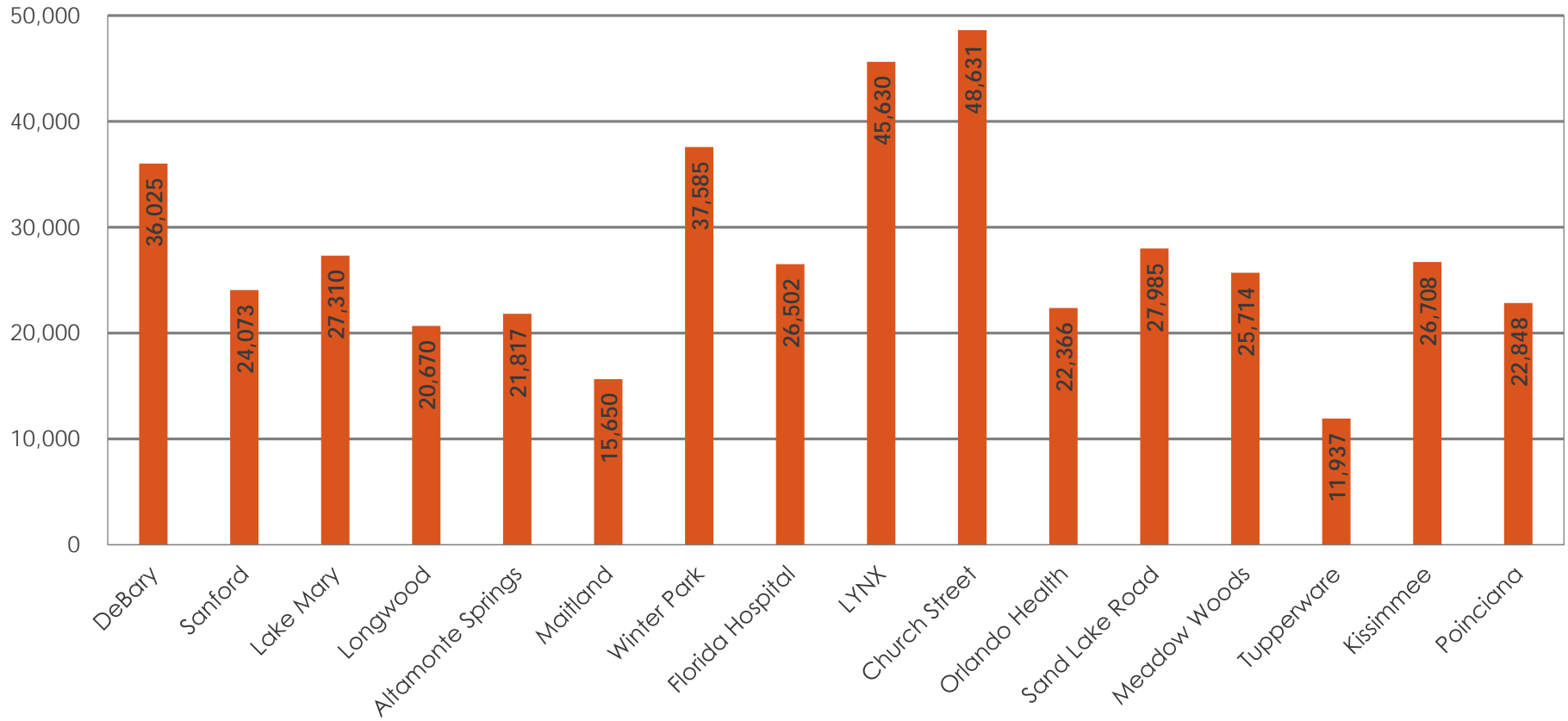
# AVERAGE DAILY RIDERSHIP

## 2018 AVERAGE DAILY RIDERSHIP BY MONTH

AUG 5,841  
SEP 5,284  
OCT 5,548



# BOARDINGS BY STATION

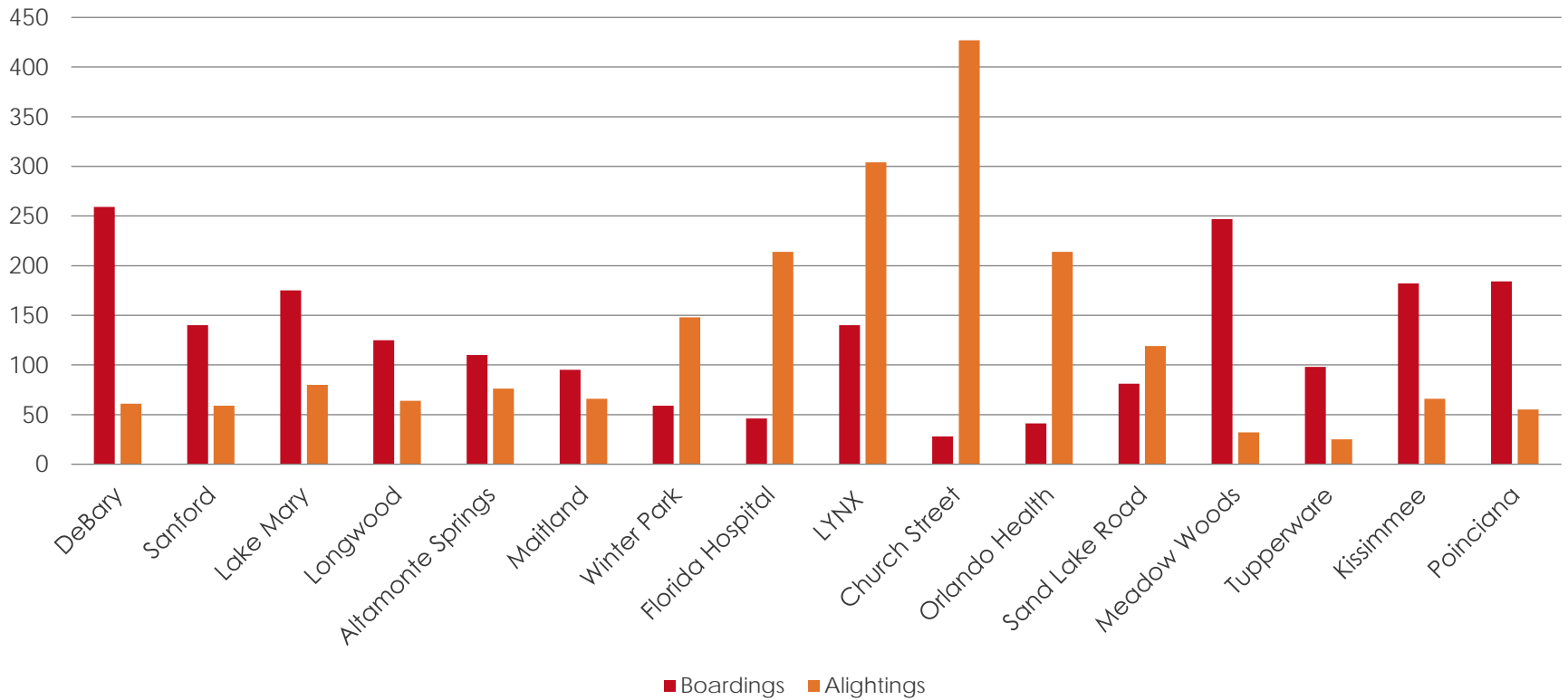


July through October 2018

# BOARDINGS & ALIGHTINGS

## AM PEAK

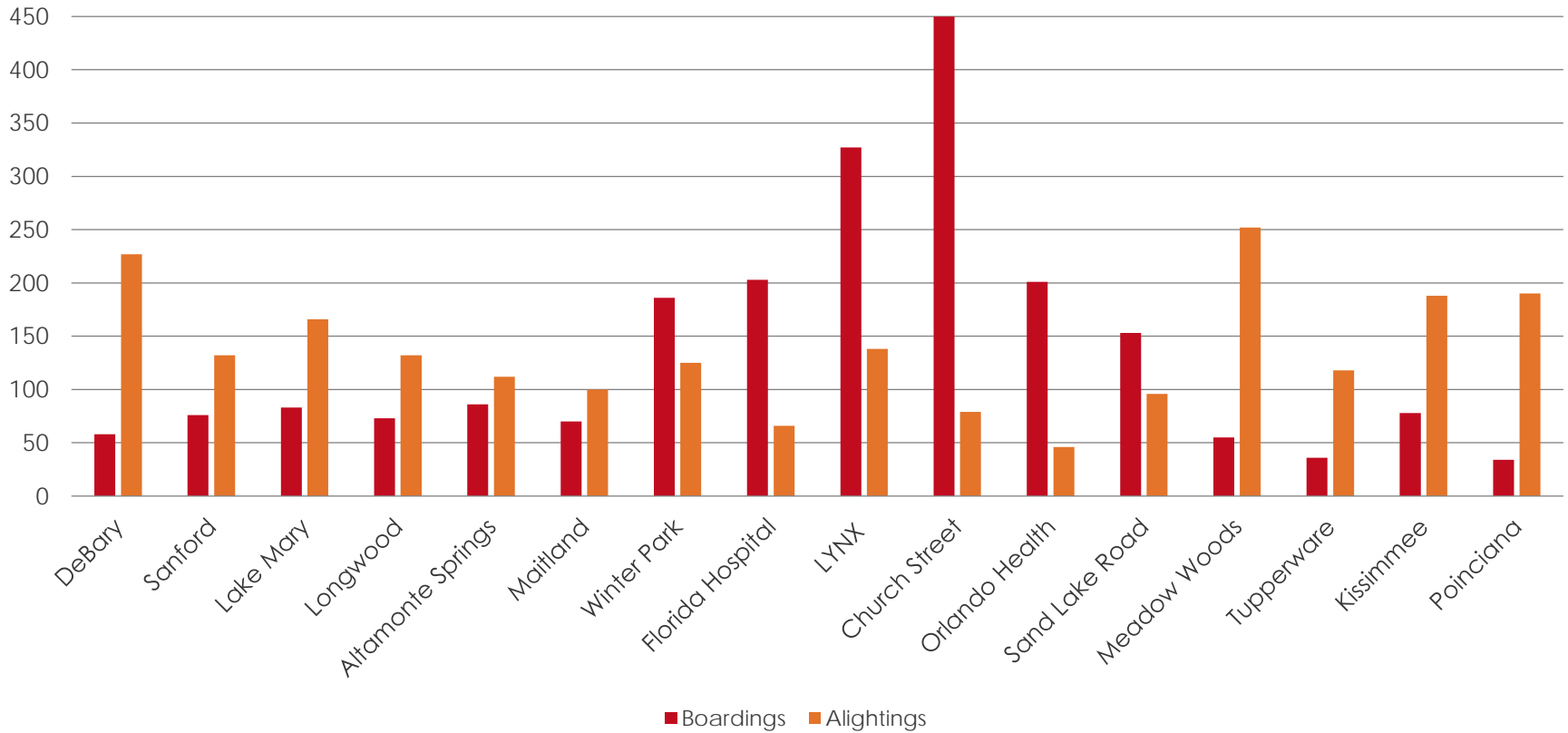
August 20 - October 31



# BOARDINGS & ALIGHTINGS

## PM PEAK

August 20 - October 31



# HEALTHY GROWTH



*The skill to heal. The spirit to care.®*

- Southbound To/Northbound From: 150/day
- Northbound To/Southbound From: 200/day
- Most Popular: P306 & P331

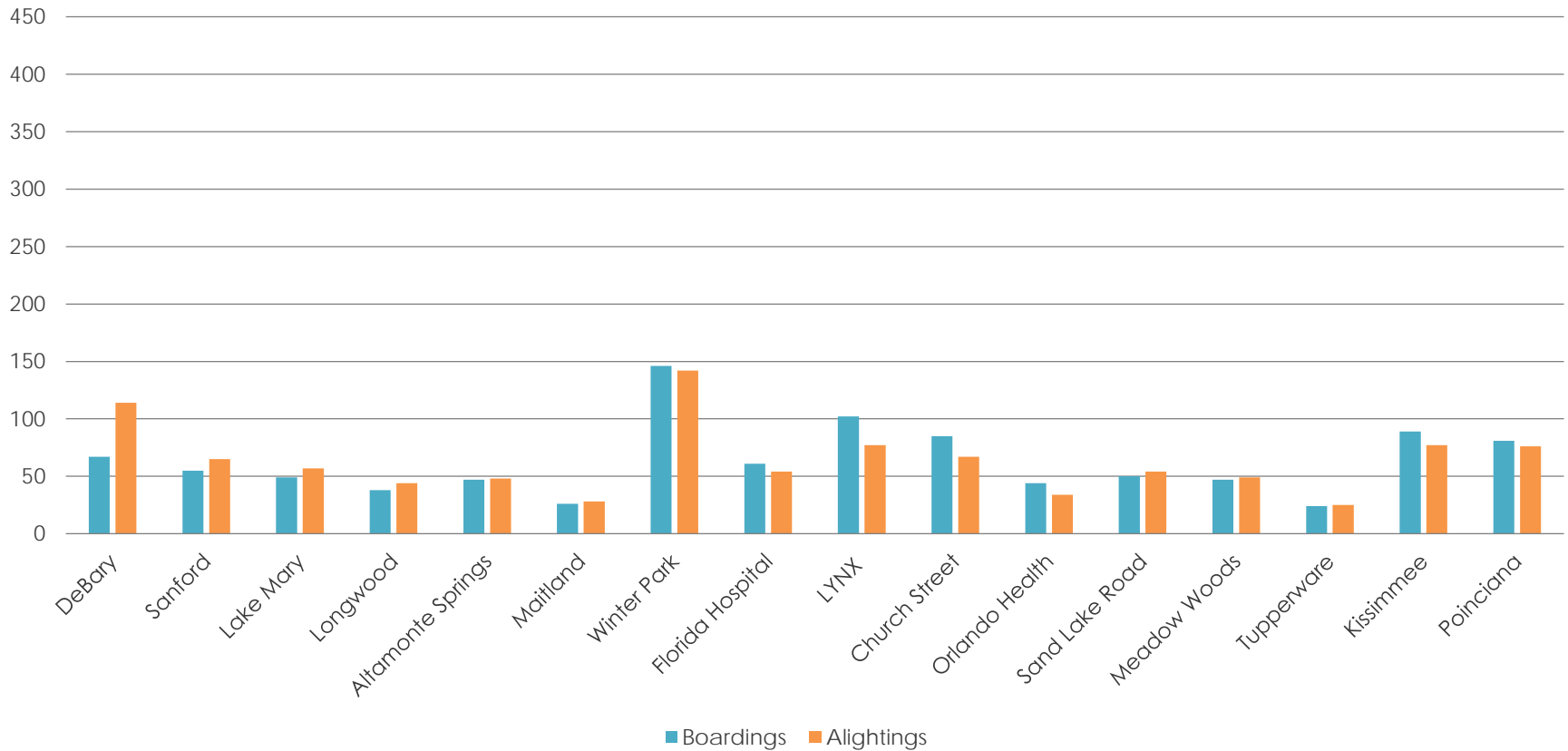


- Southbound To/Northbound From: 165/day
- Northbound To/Southbound From: 150/day
- Most Popular: P306 & P329

# BOARDINGS & ALIGHTINGS

## OFF PEAK

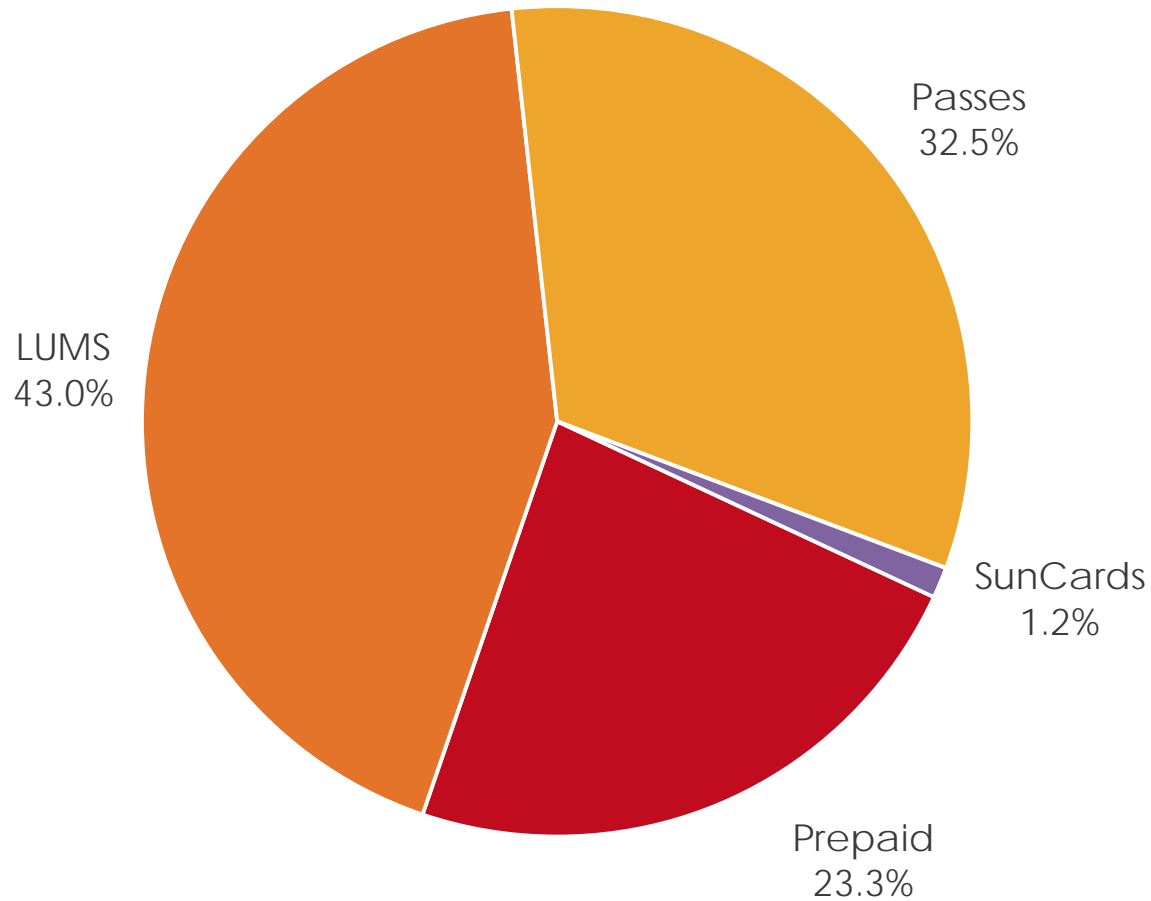
August 20 - October 31





# 2018 REVENUE BY FARE PRODUCT

January - July



# GAME NIGHT TRAIN

## NEW November Pilot Program

Now 10:30 PM service is available for both NB and SB travelers from Church Street Station for select Orlando Magic Games

- P340 Regular Schedule
- P341 New Special Service



# SUBSCRIBE TO SUNRAIL'S ON TRACK NEWSLETTER

Find out the latest info on SunRail by subscribing at [www.SunRail.com/On-Track](http://www.SunRail.com/On-Track)



**ON TRACK**  
SUNRAIL NEWS & INFORMATION FOR CENTRAL FLORIDA'S BUSINESS COMMUNITY

ISSUE 32 • OCTOBER 2018

## A Bold New Safety Campaign

Safety is SunRail's top priority so when we challenged our team to create a new safety campaign, the outcome had to demonstrate a safety message in a bold and shareable way. We wanted to juxtapose an idea of what one wouldn't do, such as jump into shark infested waters, with what one shouldn't do around trains and train tracks.

We launched the new campaign on September 23rd to mark the beginning of National Rail Safety Week. This annual event is coordinated by Operation Lifesaver, spotlighting the importance of rail safety by increasing motorists' awareness at highway-rail grade crossings and informing pedestrians of laws pertaining to trespassing on railroad rights of way. The statistics are sobering; according to the Federal Railroad Administration (FRA), trespassing casualties increased by 13 percent between 2016 and 2017. According to FRA Administrator, Ron Babay, "Increasing public awareness is absolutely paramount to helping people make better decisions around railroad grade crossings and track." SunRail's new safety campaign demonstrates that having a healthy respect for rail safety should be a "no brainer".

Public outreach is always a vital part of sharing the rail safety message. During Rail Safety Week, our teams made countless presentations to school children, visited businesses, installed banners and signs in the community, talked with pedestrians and SunRail riders and much more. Several law enforcement agencies participated by conducting grade crossing enforcement to make sure some people were not stepping on the tracks or going around gates, which is extremely dangerous. The feedback we received from the safety campaign during Rail Safety Week has been very positive by all our outreach partners and the general public. Thanks to all that participated with us and helped share these important safety messages!

Rail Safety Week may have finished, but we haven't. Safety campaign materials and the presentations are available for schools, communities and businesses. If you are interested or would like more information, please contact [RailSafety@valve-today.com](mailto:RailSafety@valve-today.com). Have a safe day.

- Nicola

## DID YOU KNOW?


SunRail received a \$15 million grant to implement Positive Train Control (PTC). PTC prevents trains from traveling too fast and helps prevent collisions. 13 miles of the SunRail corridor will be implemented by the end of 2018. Completion of the entire corridor is expected by the end of 2019.

## FAST FACTS

There are 145 highway-rail grade crossings along the SunRail corridor.

[@RideSunRail](https://www.facebook.com/RideSunRail) | [#RideSunRail](https://www.instagram.com/RideSunRail) | [SunRail.com](http://SunRail.com)

**GET IN TOUCH:**  
For more information on how you can help your employees commute with SunRail, email [info@SunRail.com](mailto:info@SunRail.com) or visit [SunRail.com/SunRailForBusiness](http://SunRail.com/SunRailForBusiness)



## Commuter Via SunRail

Options for Companies, Human Resources Professionals and New Riders

Florida's commuter rail, currently operating with 16 routes, Orange, Seminole and Volusia counties.

**Operates Monday - Friday**  
Service may also be available on weekends. For more information, please schedule a visit [SunRail.com](http://SunRail.com).

**SunCards**  
A one-time cost of \$5 and you can use it on all routes.

SunCards gives you the freedom to ride on SunRail as many times as you need. You can use it for 7, 30 or 365 consecutive calendar days after your first use. It provides significant savings over one-way and round-trip fares.

**Prepaid Value** - Similar to a debit card, your fare is deducted based on the amount on your trip, and funds can be added to your card as needed. Passengers who use prepaid value automatically receive a 2% bonus when funds are loaded onto a SunCard.

**Structure\***

Year	Monthly	Quarterly	Half-Yearly	Annual
\$2	\$3.75	\$17	\$36	\$50
\$3	\$5.50	\$25	\$54	\$66
\$4	\$7.50	\$34	\$72	\$90
\$5	\$9.50	\$42	\$84	\$105

\*One calendar day after your first Top On.

**Prepaid Bonus Value Examples\***

Amount	Balance Value	Prepaid Value
\$100	\$100	\$102

\*Fees and discounts are subject to change. Check [SunRail.com](http://SunRail.com) for more information.

Over, youth between the ages of 7-18 and those with certified DYN or Vision receive 50% off their fare. 65 and over ride for free with a paying adult (limit 3).

**Emergency Ride Program** - reThink your commute. SunRail, bus service or carpooling or vanpooling daily. Enrollment is FREE at [ReThinkYourCommuter.com](http://ReThinkYourCommuter.com) or DICE.

[SunRail.com](http://SunRail.com)



## ON TRACK

ISSUE 31 • JULY 2018

## BEGINS JULY 23, 2018

### NEW SCHEDULE

**Ride with Nicola**

**New Rider Testimonials**

**FUN FACTS**  
Riders can travel from the Kissimmee/Orlando Inland Airport station in just 24 minutes, and to Westman Orlando in 27 minutes.

**GET IN TOUCH:**  
For more information on how you can help your employees commute with SunRail, email [info@SunRail.com](mailto:info@SunRail.com) or visit [SunRail.com/SunRailForBusiness](http://SunRail.com/SunRailForBusiness)



[SunRail.com](http://SunRail.com)





# THANK YOU!

Follow us: RideSunRail

