

Meeting Summary



VISION ZERO
CENTRAL FLORIDA

Counting down to zero traffic deaths



Subject: Vision Zero Central Florida – Task Force Meeting #1
Summary

Date & Time: August 15, 2023 (3:00 pm to 4:30 pm)

Location: Virtual Meeting – Zoom

Attendees

The people who attended the first Task Force meeting are summarized in [Table 1](#).

Table 1: Task Force Meeting Attendees

Steering Committee Members	MetroPlan Orlando Staff
Bill Wharton, Seminole County	Mighk Wilson (MPO Staff / Safety Planning Co-Lead)
Josh DeVries, Osceola County	Adriana Rodriguez (MPO Staff / Safety Planning Co-Lead)
Kelly Brock, City of Casselberry	Cynthia Lambert (MPO Staff / Communications Lead)
Laura Hardwicke, City of Orlando	Jason Sartorio
Erin Sterk, City of St. Cloud	Sarah Larsen
Cody Johnson, LYNX	Alex Trauger
Loreen Bobo, FDOT	Lara Bouck
Emily Hanna, Bike Wal Central Florida	Eric Hill
Lauren Torres, National Safety Council	Mary Ann Horne
Jordan DeWitt, Orlando Economic Partnership	Leilani Vaiaoga
Adam Zubritsky, OCPS	Taylor Laurent
Lt. Tara Crescenzi, FHP	Consultant Team
Courtney Gleaton, Orlando Health	Kathrin Tellez, Fehr & Peers
Venise White, Florida Department of Public Health	Kristof Devastey, Fehr & Peers
Laura Cantwell, AARP	Stephen Spana, Fehr & Peers
David Sibila, Citizen Advocate	PJ Smith, xGeographic
Nilisa Council, Citizen Advocate	

Steering Committee Members not in Attendance	Other Attendees
Humberto Castillero, Orange County	Isai Chavez, Osceola County
Steven Buck, FDOT	Marianne Arneberg, Osceola County
Christina Cabrea, UCF Student Government	Alyssa Eide, City of Maitland
RJ Muller, Citizen Advocate	Bruce Doig, City of Altamonte Springs
Neika Berry, Citizen Advocate	Paul Yeargain, City of Oviedo
Sanjay Pattani, Advent Health	Shad Smith, City of Longwood
	Kevin McCann, City of Winter Springs
	Pam Richmond, City of Apopka
	Myles O'Keefe, LYNX

Recording

The meeting was held over Zoom and was recorded. A link to the recording is here:

https://youtu.be/_wv0o58DNyc

Presentation Agenda

The intent of the kick-off meeting for the Vision Zero Central Florida Task Force was to introduce the overall purpose and goals of the project, learn about the expertise each Task Force member brings to the project, provide a high-level overview of crash trends in the MetroPlan Orlando region, review the core elements of Vision Zero and the Safe System approach, review public engagement strategies, and share next steps.

The meeting followed this agenda:

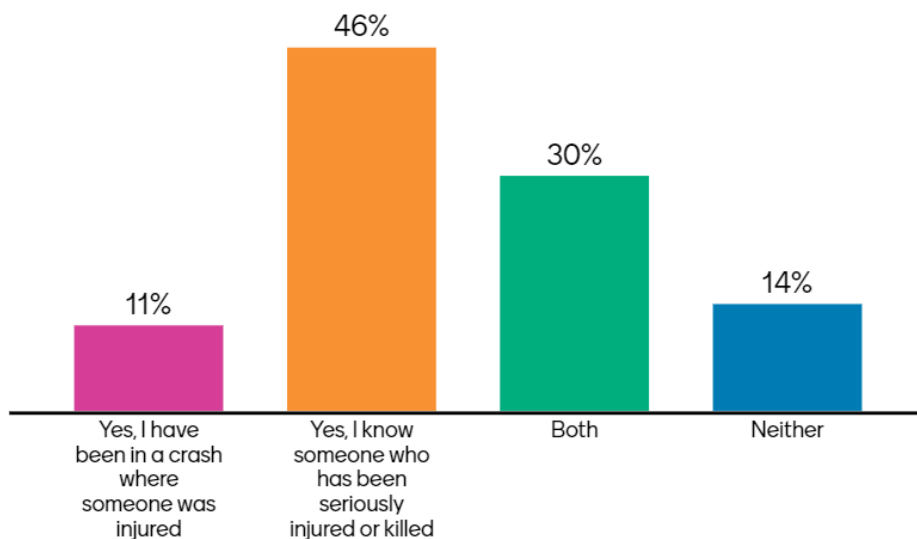
1. Welcome and Task Force Member Introduction
2. High Level Crash Trends
3. What is Vision Zero?
4. Safe System Approach
5. Overview of Key Tasks
6. What we expect from the Plan
7. Project Schedule
8. Discussion
9. Next Steps

Discussion and Feedback

During the presentation a series of polling questions were asked to help gauge familiarity with Vision Zero and the Safe Systems approach as well as obtain overall feedback. All persons attending the meeting were invited to provide feedback on the polling questions as all attendees live in the region, are affected by transportation safety and have valuable insights to share.

The following summaries the key takeaways from each polling question.

Have you ever been in an injury crash or know someone who has been killed or seriously injured in a crash? (37 responses)



Overall, the vast majority of call participants (85 percent) have either been in a crash where someone was injured or they know someone who was seriously injured or killed.

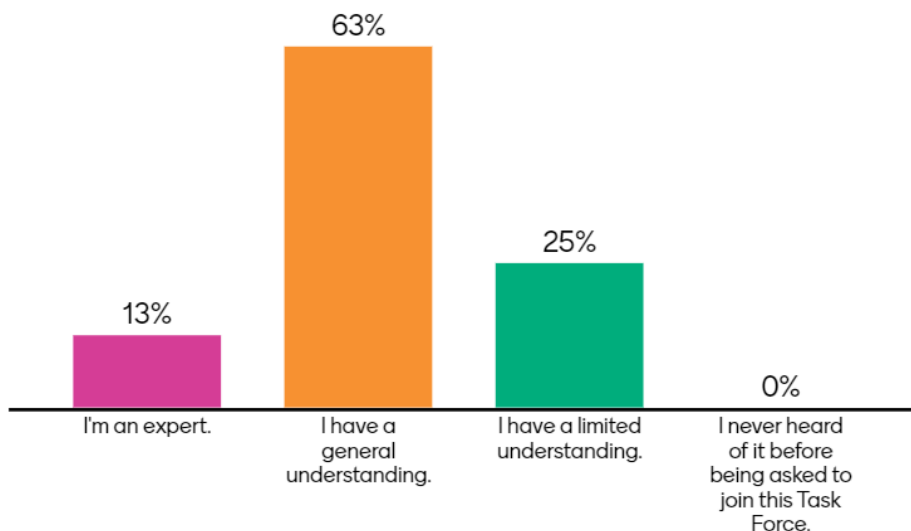
How did it affect you? (30 responses)

There were a wide range of responses to this question, with all responses summarized in an attachment. Overall sentiments include:

- Devastation
- Sense of loss
- Long term physical and emotional trauma
- Sad and mad
- Chronic Pain
- Call to action to get involved in transportation safety

Crashes that result in serious injuries or fatalities can have life-long impacts on those physically involved as well as the family members of those who were hurt or killed.

What is your understanding of the Vision Zero/Safe System approach to transportation safety? (32 responses)



Overall, task force members and other meeting attendees have a general to expert level of understating of Vision Zero and the Safe System approach.

Our next meeting will focus on the crash analysis. Are there specific transportation safety questions you would like us to be able to answer? (29 responses)

It was noted during the presentation that the analysis will include identification of the high injury network, general crash trends, and a contextual analysis. Other suggestions for incorporation of specific questions the analysis include:

- The prevalence of crashes near transit stops
- Number of lanes on roadways with the highest level of fatal and serious injury crashes
- Vehicle characteristics
- Demographics of crash location and of those involved
- Distracted Driving
- Walking, biking and driving under the influence

What do you think are the biggest barriers to reaching zero traffic fatalities and serious injuries in our region? (32 responses)

- Education
- Drivers understanding the consequences of their poor driving habits
- Distracted driving
- Not enough support of law enforcement in the courts

During the overall discussion, other feedback was received related to how to effectively speak with people who have been involved in a traumatic crash event. The importance of respectfully telling the story of those involved in crashes was also emphasized.

What questions or comments do you have? (9 responses)

- How to best implement the safe system approach into roadway capacity improvements while still keeping the project eligible for potential program funding
- How equity and reconnecting communities will be considered in the Vision Zero Action Plan and how will our local processes be required to respond to these goals/metrics

Upcoming Meetings

The next Task Force meeting is scheduled for September 19, 2023 where the high injury network and preliminary crash analysis will be presented for feedback.

Attachments – Full Polling Results