

# What Is Vision Zero Central Florida & Why Do We Need to Take Action?

Every week, 5 people die and 35 people are seriously injured in Central Florida crashes. Vision Zero is an international movement to reach zero traffic fatalities.

Vision Zero Central Florida's goal is simple: saving lives. Zero traffic deaths. Everyone should be able to travel safely around Central Florida without the fear of death or serious injury.

This coordinated planning effort led by MetroPlan Orlando in partnership with local agencies will result in a comprehensive **Vision Zero Safety Action Plan** for our three-county region (Orange, Osceola, Seminole), as well as additional action plans tailored for each county and city.



**VISION ZERO**  
CENTRAL FLORIDA

Counting down to zero traffic deaths



metroplan orlando  
A REGIONAL TRANSPORTATION PARTNERSHIP

This work is being funded by a \$3.79 million Safe Streets and Roads for All federal grant.

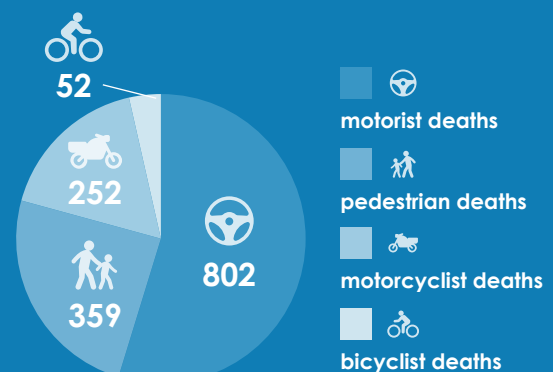
## What will the Vision Zero Safety Action Plan Include?

The regional plan and each county or city action plan will include the following:

- **High Injury Network:** Analyzing data to identify places on the transportation system with the highest risk for fatal and serious injury crashes so that we can focus on our most important problem areas.
- **Equity Component:** Identifying and prioritizing efforts in disadvantaged communities that are disproportionately affected by traffic crashes.
- **List of Priority Streets and Intersections:** Producing a list of feasible projects that have the most safety impact for the region.
- **Educational and Enforcement Programs:** Identifying key behavioral changes needed to reduce crashes and methods for encouraging those changes.
- **Sustained Effort:** Establishing a defined process and identifying an organization responsible for carrying out, updating, and monitoring progress.
- **Public Meetings:** Public engagement is a key part of the study.
- **Outcome:** Identified projects will be included in MPO or local jurisdiction priority projects list for funding/implementation.

## 3-COUNTY REGION (2018-2022)

**327,500** total crashes  
**9,500** serious injuries  
**1,465** deaths including:



**41% of our traffic deaths occur on 2% of our roadways.**

# HOW CAN YOU GET INVOLVED?

This planning initiative encourages participation from people of all ages across our region, including community leaders, residents, and visitors. Join us in this quest to eliminate deaths and serious injuries on Central Florida's roads. We can save lives when each of us does our part and we all work together.



Visit our website to review crash data, learn more about safety, provide feedback and get details for upcoming events:

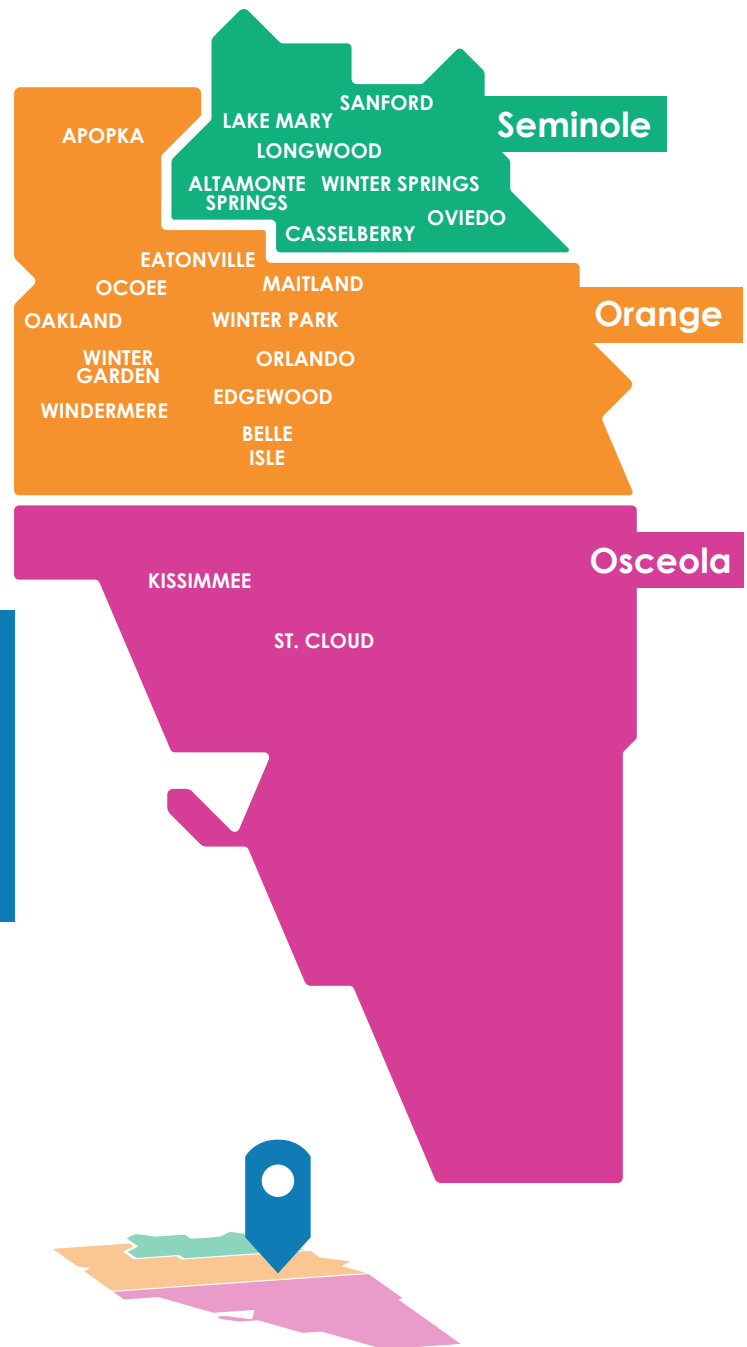
[VisionZeroCFL.gov](https://VisionZeroCFL.gov)



## HEAR FROM YOUR NEIGHBORS

Central Floridians know firsthand why we need Vision Zero. Hear what they said by watching a short video and share the need for safer roads:

<https://bit.ly/VZCFvideo>



## HELP IDENTIFY SAFETY PROBLEMS

Sometimes crash data doesn't tell the whole story - and that's where you can help make transportation safer! Go to the "Help Identify Safety Problems" tab on [VisionZeroCFL.gov](https://VisionZeroCFL.gov) to tell us about areas where you feel unsafe traveling.

Questions? Email

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