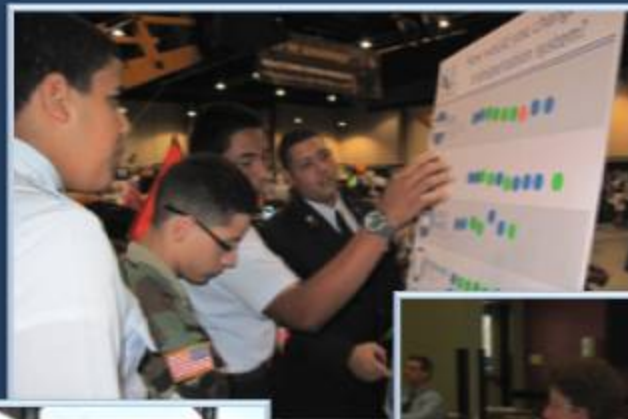




metroplan orlando

A REGIONAL TRANSPORTATION PARTNERSHIP

# 2040 Long Range Transportation Plan Public Involvement Plan



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Adopted January 9, 2013

**MetroPlan Orlando**  
**2040 Long Range Transportation Plan**  
**Public Involvement Plan**

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**How to Get Involved in the Transportation Planning Process**

Learn about transportation and add your input to the planning process in these ways:

- **In person:** Attend and make a public comment at public meetings, which are posted on our website calendar. Or invite us to speak to your group about transportation.
- **Email:** Send comments or questions anytime to [LRTP@metroplanorlando.com](mailto:LRTP@metroplanorlando.com).
- **Phone:** Call us at 407-481-5672.
- **Social Media:** Follow us on Twitter (@metroplan\_orl) or like us on Facebook.
- **Website:** Learn more about the Long Range Transportation Plan at [www.metroplanorlando.com/plans/long-range-transportation-plan](http://www.metroplanorlando.com/plans/long-range-transportation-plan)

## Public Involvement and Transportation Planning

MetroPlan Orlando, the metropolitan planning organization (MPO) for Orange, Osceola, and Seminole Counties, provides leadership in transportation planning by engaging the public and fostering effective partnerships. One of the organization's major responsibilities is developing a Long Range Transportation Plan, which sets at least a 20-year vision for the region. The long-term plan is updated every five years to reflect the changing dynamics of the area. Work is already under way to create a plan for the year 2040.

Developing a long range plan requires two key elements: technical work and community engagement. Ultimately, the MetroPlan Orlando Board adopts the long range plan after considering public input and recommendations from local transportation planners. Public involvement is a critical element in the development and adoption of the 2040 Long Range Transportation Plan, given the significant socio-cultural, economic, health, and environmental impact of transportation on all citizens in the region.

This Public Involvement Plan creates widespread opportunities for citizens to be informed and engaged throughout the development of the 2040 Long Range Transportation Plan. The purpose of the Public Involvement Plan is to provide a roadmap to systematically achieve goals and objectives for public involvement, ensuring diverse and inclusive public input.

### Public Involvement Requirements

The Public Involvement Plan meets the federal requirements for public involvement as identified in 23 CFR 450.316 and 23 CFR 450.322. MetroPlan Orlando will meet all federal and state requirements to document a participation plan that defines a process for providing citizens, affected public agencies, representatives of public transportation employees, freight shippers, providers of freight transportation services, private providers of transportation, representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, and other interested parties with reasonable opportunities to be involved in the planning process.

MetroPlan Orlando is developing this public involvement plan in consultation with all interested parties, describing explicitly the procedures, strategies, and desired outcomes relating to:

- a. Providing adequate notice of public participation activities;
- b. Providing timely notice and reasonable access to information about transportation issues and processes;
- c. Using visualization techniques;
- d. Making public information available on [www.metroplanorlando.com](http://www.metroplanorlando.com);
- e. Holding public meetings at convenient and accessible locations and times;
- f. Demonstrating explicit consideration and response to public input received;
- g. Seeking out and considering the needs of those traditionally underserved by existing transportation systems, such as low-income and minority citizens;
- h. Providing an additional opportunity for public comment, if the final plan differs significantly than the version made available for public comment;



- i. Coordinating with the statewide transportation planning public involvement and consultation processes;
- j. Periodically reviewing the effectiveness of the procedures and strategies contained in the participation plan to ensure a full and open participation process.

## Goals, Objectives, Strategies and Evaluation Measures

The goal of this Public Involvement Plan is to establish a comprehensive, inclusive process using innovative methods to create continuous opportunities for diverse public involvement during the creation of MetroPlan Orlando’s 2040 Long Range Transportation Plan.

The following objectives and strategies will be used to achieve the above goal during the implementation of this plan (see *Public Involvement Schedule of Activities* on page 14). Evaluation measures are also outlined to ensure effectiveness.



### OBJECTIVES FOR OUTREACH:

Ensuring widespread opportunities for two-way communication

#### Objective #1

Participate in at least three outreach events per month, with 85 percent of attendee surveys expressing satisfaction with opportunities for involvement.

#### Strategies:

- Partner with existing community groups and organizations to conduct Community Conversations tailored to meet citizen needs.
- Work with local government and agency partners to identify community events that provide diverse audiences for 2040 Plan outreach.
- Encourage citizen participation and input during outreach events by using interactive activities that help increase understanding of the transportation planning process.
- Work with Board and committee members to identify groups that would benefit from transportation planning information.

#### Evaluation Measures:

Participation Log, Surveys, Electronic Polling Data

## Objective #2

Hold at least 30 percent of outreach events with groups either directly or indirectly representing traditionally underserved populations, including young people. (An example of indirect representation would be employees of a nonprofit organization that works with underserved populations. This group would be able to accurately convey their clients' transportation needs.)

### Strategies:

- Coordinate with faith-based organizations, disability advocacy groups, senior centers, social service groups and others serving these demographics to identify potential locations for Community Conversations.
- Coordinate with schools in targeted communities to send 2040 Plan information home with students.
- Work with board and committee members to identify specific underserved groups in their communities that would benefit from transportation planning information.
- Work with local government and agency partners to identify community events targeting underserved audiences.
- Translate materials for non-English speaking or visually-impaired audiences, where appropriate.

### Evaluation Measures:

Participation Log, Surveys

## Objective #3

Provide a continuous stream of 2040 Plan public input to decision-makers by providing regular community outreach updates to MetroPlan Orlando's Board and committees through visually-appealing monthly written reports and quarterly oral presentations.

### Strategies:

- Compile community event reports that provide photos, demographic information, and a summary of citizen feedback gathered at outreach events.
- Create short videos of Transportation Plan Cam citizen interviews and participation at events to convey diversity of feedback.

### Evaluation Measures:

Community Event Reports, Oral Presentations, Videos



## Objective #4

Raise awareness of long range transportation planning by using media coverage to reach a wide Central Florida audience with key messages, achieving 500,000 impressions (number of people reached).

### Strategies:

- Create a detailed strategic media plan targeting various media outlets, including television, print, radio, blogs, trade publications, and outlets specifically targeting underserved communities.
- Work with local government access television channels such as Orange TV, WUCF TV PBS, Seminole Government TV and Access Osceola TV for strategic media placement of high-impact video and community outreach materials.
- Write articles about the 2040 Plan and related public involvement opportunities and submit to partner newsletters and blogs.

### Evaluation Measures:

Number of Impressions

## Objective #5

Ensure that all 2040 Plan print and electronic materials communicate MetroPlan Orlando's message in an effective, appealing way by using visualization (photos, illustrations, charts, etc.) and plain language, as defined by Federal Plain Language Guidelines.

### Strategies:

- Establish a brand for the 2040 Plan to make the planning effort immediately recognizable during public presentations and meetings, special events and in plan materials.
- Include various ways to submit public comments (phone, email, social media, etc.) on all materials.
- Strategically place Quick Response Codes - better known as QR codes - in outreach materials to encourage further citizen engagement. This innovative tool can be scanned with a smart phone to allow instant mobile access to a website.
- Place regular articles on public involvement activities for the 2040 Plan with accompanying visuals in MetroPlan Orlando's newsletter.

### Evaluation Measures:

Content Review, Surveys

## Objective #6

Provide online opportunities for the public to learn about the transportation planning process through MetroPlan Orlando's website, achieving a monthly average of 1,100 unique visitors to the site.

### Strategies:

- Drive traffic to website from social media channels.
- Include website address in all materials and presentations and encourage visits to learn more.
- Use QR codes in printed materials to point citizens to specific areas of the MetroPlan Orlando website for more information, including the event calendar and Long Range Transportation Plan sections.
- Use online surveys at various milestones during the planning process to gather input.

### Evaluation Measures:

Website Statistics (Google Analytics)

The screenshot shows the MetroPlan Orlando website homepage. At the top left is the logo "metroplan orlando A REGIONAL TRANSPORTATION PARTNERSHIP". To the right is a search bar with the text "Enter your search term..." and a "SEARCH" button. Below the logo are navigation tabs: "PUBLIC", "PLANNERS", "MEDIA", and "BOARD/COMMITTEES". Underneath these are icons for various transportation modes: Car, Freight, Bus, Rail, Bicycle, Walk, Transportation Disadvantaged, and Air. A secondary navigation bar includes "About", "Plans", "Public Involvement", "Calendar", "Research", "Air Quality", "Partnerships", and "Student Corner". There is also a link for "En Español".

The main banner features a "SunRail" logo and the text "Commuter Rail is on its way". Below this, it states "SunRail will begin rolling down the tracks in 2014." and includes a "LEARN MORE" button. To the right of the banner is a "Welcome to MetroPlan Orlando" message, followed by a paragraph describing the organization's role and a list of links: "Learn more about MetroPlan Orlando", "Meeting and event calendar", "Browse upcoming agendas", and "Transportation research and statistics".

Below the banner are three main content sections: "Plans" with a "MORE" button, "Calendar" with a "MORE" button, and "Latest News" with a "MORE" button. The "Plans" section includes "Long Range Transportation Plan" and "Prioritized Project List". The "Calendar" section shows a calendar for November 2012 with dates 1 through 17. The "Latest News" section features a news item dated 10/31/2012 titled "MetroPlan Orlando Issues RFP for Enhancement to the Land Use Tool", with a brief description of the request for proposals.

## OBJECTIVES FOR INPUT:

### Encouraging public comments

#### Objective #7

Provide opportunities for round-the-clock public engagement through social media channels, achieving the following results:

- Twitter - 700 followers, at least 85 interactions (retweets + mentions + replies);
- Facebook - 375 likes, 1,400 interactions (comments + likes on posts + shares);
- YouTube - 20 video uploads, 500 views

#### Strategies:

- Find and share recent national and international news articles that illustrate key long range transportation planning principles.
- Encourage continuous two-way communication with the public by posting photos from outreach events and stimulating interest in future events.
- Explore additional social media channels for potential use.
- Post at least one question of the week to garner public comments on topics relevant to the 2040 Plan.
- Create a #hashtag Twitter campaign for the duration of the 2040 Plan public involvement process.

#### Evaluation Measures:

Social Media Statistics

#### Objective #8

Hold at least one interactive town call with participation by at least 300 citizens, with geographic representation from all three counties.

#### Strategies:

- Oversample phone numbers in environmental justice areas to ensure diversity of participants.
- Obtain public input by using polling questions during the call and providing opportunities for submittal of public comments outside of the call.
- Create a script for transportation experts on the call to ensure a smooth conversation.
- Ask partners to distribute town call invitations to their distribution lists.

#### Evaluation Measures:

Number of Call Participants, Zip Code Information from Surveys



## Objective #9

Record at least 75 citizen video interviews using the Transportation Plan Cam, with geographic representation from all three counties.

### Strategies:

- Conduct interviews at 2040 Plan meetings and events, as well as at locations where people typically congregate such as community centers, libraries, transit stations, malls, and parks.
- Actively seek out minority and other traditionally underserved citizens for the interviews.
- Post video footage online and disseminate through social media channels.

### Evaluation Measures:

Number of Interviews, Locations and Participants in Filmed Interviews

## Objective #10

Hold a formal public hearing prior to adoption of the 2040 Plan with participation by at least 40 citizens, including at least three comments made during the hearing.

### Strategies:

- Choose a public hearing location that complies with ADA requirements and is accessible to public transportation.
- Provide sufficient notification of the public hearing (see *Notification* section on page 14.)
- Allow both written and oral comments to be submitted in person, electronically, or via phone or postal service.

### Evaluation Measures:

Public Hearing Attendance, Number of Comments

## Public Involvement Strategies

### *2040 Plan Branding and Collaterals*

MetroPlan Orlando will establish a 2040 Plan brand to make the planning effort immediately recognizable during public presentations and meetings, special events and in plan materials. A slogan and/or logo will be developed that helps community members connect with the importance of shaping the region's mobility future.

Branded 2040 Plan materials, to be produced electronically and in print, will be eye-catching and easy to understand. All materials will be clear and concise; they will help connect key messages with target audiences. All branded materials will include the appropriate contact information for members of the public to get additional information.

Creative, attractive community outreach materials will be developed for target audiences and distributed via mail and electronically.

### *MetroPlan Orlando Board and Committee Meetings*

The MetroPlan Orlando Board and committee meetings will include periodic updates on the 2040 Plan and community outreach activities. Members will be offered opportunities to be involved with public engagements in their communities.

### *Elected and Appointed Officials Coordination*

MetroPlan Orlando's public involvement team will keep local, state, and federal officials briefed and engaged. This will occur through avenues including the agency newsletter, the distribution of 2040 Plan materials, as well as through individual briefings and/or periodic presentations to city and county commissions.

### *Regional Partnerships*

Productive partnerships with other transportation agencies, local governments, and key community organizations will help raise awareness of the 2040 Plan and maximize efficiency. To further broaden public comment opportunities, MetroPlan Orlando will team with our regional partners and elected officials for joint public meetings, or to exhibit related materials at outside events.



### *Community Conversations*

Since proactive public involvement often means meeting community members where they live or congregate, MetroPlan Orlando will conduct Community Conversations with homeowners associations, business groups, cultural, civic and fraternal organizations, churches, and others.

MetroPlan Orlando will communicate clear information about the region's transportation needs and proposed 2040 Plan through these community speaking engagements. Key staff will support the speakers'

bureau, and a schedule of presentations will be developed. Key messages, responsive talking points, collateral materials, and various multi-media tools, such as PowerPoint presentations and video, will be developed to support staff members making speaking engagements.

Several mechanisms will be established to obtain feedback from those participating in the Community Conversations.

Such engagements on the 2040 Plan will be included in MetroPlan Orlando's comprehensive calendar of events and workshops. Community Conversations will ensure that accurate 2040 Plan information is distributed far beyond those who can attend more formal public meetings.

### *Community Events*

These outreach events provide opportunities to raise awareness of the 2040 Plan and build positive relationships for MetroPlan Orlando, its partners, and the community. As a cost-effective measure, existing community events will be selected to help distribute information and collect comments on the 2040 Plan. The goal is to cull a broad spectrum of events sponsored by organizations that represent the community's diverse demographics.

At events such as community and school fairs, farmers markets, sporting events, cultural and art festivals, information will be provided through information booths, printed materials and exhibits. Event attendees will be able to submit feedback via surveys and informal interviews digitally recorded on the Transportation Plan Cam. Comments recorded by the Transportation Plan Cam will be added to the agency website and social media sites to help generate broader interest in the 2040 Plan.



### *Tools and Tactics*

#### *MetroPlan Orlando Newsletter*

The MetroPlan Orlando newsletter will announce the kickoff of the 2040 Plan. Subsequent issues will provide updates on the planning process and public involvement opportunities, as well as solicit feedback. The newsletter will include visuals to help people understand why they should contribute to the plan's development.

#### *Strategic Media Plan*



Integrating the media in public participation strategies helps to foster trust and maximize the team's ability to inform and engage a broad audience. The 2040 Plan will try to maximize earned media, a cost-effective method of communicating with the public. A media plan will be developed and will include:

- Key messaging and talking points;
- A comprehensive media list;
- Reaching out to transportation trade publications;
- Communicating proactively with ethnic, non-mainstream media;

- Ensuring a steady flow of news releases on the benefits of proposed projects;
- Drafting letters to the editor;
- Alerting agency and program management staff immediately upon media requests, and working with staff on responses.

The social and economic importance of the 2040 Plan makes it a prime candidate for earned or “free” media. The media plan will include working with local government public access television channels, radio stations and other media outlets for strategic media placement of high-impact video, public service announcements (PSAs), and key messages about the 2040 Plan. This will include coordination with Orange TV, WUCF TV (PBS), Seminole Government TV, Access Osceola TV, and local radio stations.

### *Online Surveys*

Online surveys are another effective tool to collect public comment on the 2040 Plan. MetroPlan Orlando will evaluate opportunities for online surveys at milestones during the planning process. Survey instruments will be thoroughly reviewed and approved before implementation. Reports on survey findings will be available to the Board and posted on the MetroPlan Orlando website.

### *Interactive Public Meeting “Town Call”*

To implement a comprehensive, diverse, and widespread public involvement process, a “town call” meeting will be held to reach a high volume of participants, educate them on the 2040 Plan, and receive input. Use of these techniques will help a broad audience to better understand the planning process, and thereby be better able to contribute constructive feedback. A report detailing the meeting, public comments and responses will be provided to the MetroPlan Orlando Board and committees and made available on the website.

### *Final Public Hearing*

The MetroPlan Orlando Board requires a formal public hearing prior to final approval of the 2040 Plan. The recommended 2040 Plan, alternatives to the recommended plan, and supporting documentation will be presented to the public, providing a final chance to submit feedback on the plan.

To create a dynamic, interactive public hearing that encourages greater participation by the public, MetroPlan Orlando may include electronic polling, in which citizens give direct input or “vote” and see their opinions counted. The public hearing also can be live streamed over the Internet for those who cannot physically attend.



The public hearing will be publicized as outlined in MetroPlan Orlando’s existing plans and procedures. Prior to the public hearing draft plan documents will be made available on the agency website and in print by request at least seven days prior to the hearing.

The public hearing will be scheduled at a time that is convenient to the public and at a location that is accessible to public transit and ADA compliant. Proceedings may be recorded by a court reporter and transcribed for review by the MetroPlan Orlando Board.

Citizens unable to attend the public hearing or MetroPlan Orlando Board meeting may submit written public comments to MetroPlan Orlando during the official public comment period in three additional ways: 1) via postal service, 2) via the Contact Us form on the website, or 3) by emailing LRTP@metroplanorlando.com.

The deadline to submit a comment will be included in legal advertisements and notifications associated with the public hearing. This deadline is generally seven days prior to the date board action is scheduled.

A summary report detailing the meeting, public comments from the hearing and responses will be compiled and shared with the MetroPlan Orlando Board and committees and made available on the website.

### *Transportation Plan Cam*



Building on previous successful implementation in public outreach activities, a Transportation Plan Cam will digitally record citizen comments in informal on-camera interviews.

Interviews will be conducted at 2040 Plan meetings and events, as well as at locations where people typically congregate such as community centers, libraries, transit stations, malls, and parks. Minority and other traditionally underserved citizens will be included in the interviews. Video footage will be posted on the agency website, on social media sites and made available for media placement.

### *Interactive Activities*

MetroPlan Orlando will use interactive games at Community Conversations and other events to gather feedback and help participants understand the planning process and decisions that need to be made about meeting future transportation needs.

### *Video*

A short, high-impact informational video about the 2040 Plan and public involvement opportunities will be produced. The video will use a variety of visuals, including animation, photographs, maps and renderings to help people understand the transportation planning process.

The video will be used in social media, on the MetroPlan Orlando website and on the agency's YouTube channel. Opportunities to feature the video on government access channels will be pursued.

### *MetroPlan Orlando Website*

MetroPlan Orlando's existing website will be used to disseminate information about the 2040 Plan, engage the public in a conversation of important issues related to the plan, and collect feedback via online surveys and comment links. Agency newsletters featuring plan updates will be posted, along with the plan video and Transportation Plan Cam interviews. Links from municipal and other transportation agency websites to the 2040 Plan web pages will be actively sought, and will help to drive traffic to the site.

### *Social Media*

MetroPlan Orlando will engage community members through social media including Facebook, Twitter, and YouTube. All social media efforts in support of the 2040 Plan will comply with MetroPlan Orlando's existing



social media policy. Use of social media will focus on the real-time dissemination of information relevant to the transportation planning process and on obtaining input on targeted issues of importance.

Innovative social media ideas will be explored and, when appropriate, implemented to help achieve public involvement objectives. Social media tools will be used to increase awareness of the Long Range Transportation Planning process, to leverage other MetroPlan Orlando activities, and to solicit meaningful community input.

## Identifying Stakeholders

Achieving these public involvement goals and objectives begins with appropriately identifying stakeholders with a jurisdictional, direct or other interest in contributing input to the 2040 Plan.

The Public Involvement Plan includes conducting a formal, comprehensive community inventory to develop a stakeholder database. A variety of resources will be used to compile the database, including updating existing agency stakeholder lists. The MetroPlan Orlando Board will receive regular updates on community feedback.

The stakeholder database will be updated throughout the public involvement process, and at a minimum will include the following entities:



### State and Federal Agencies

- Federal Transit Administration
- Federal Highway Administration
- Central Florida Congressional Delegation
- Florida Department of Transportation
  - reThink Commuter Services Program
  - SunRail Commuter Rail Service
- Florida's Turnpike Enterprise
- Central Florida Legislative Delegation

### Local Governments

- Orange County & City Governments
- Osceola County & City Governments
- Seminole County & City Governments

### Community Organizations

- Homeowners Associations
- Apartment Complexes
- League of Women Voters
- Environmental Groups
- Bicycle and Pedestrian Advocacy Groups
- Faith-based Organizations
- Veterans Associations
- County Watch

Urban League  
Social Service Organizations  
Alumni Organizations  
Kiwanis Organizations  
Universities/Colleges  
Rotary Clubs  
Disability Advocacy Groups  
Sorority and Fraternity Organizations  
Leadership Orlando  
Leadership Seminole  
Leadership Osceola  
Myregion.org  
Other Interested Parties

#### **Business & Tourism Associations**

Central Florida Partnership  
Apartment Association of Greater Orlando  
Hispanic Chamber of Commerce  
African-American Chamber of Commerce  
Asian-American Chamber of Commerce  
Chamber of Commerce for Persons with Disabilities  
Visit Orlando  
Metro Orlando Economic Development Commission  
Realtors Associations  
Central Florida Hotel & Lodging Association  
Florida Vacation Rental Managers Association

#### **Media**

Local Newspapers  
Local Television Stations  
Local Radio Stations  
Online Publications  
Transportation & Transit Trade Publications  
Neighborhood/Community Newspapers  
Community Blogs

#### **Board and Committees**

MetroPlan Orlando Board  
Citizens' Advisory Committee  
Transportation Technical Committee  
Municipal Advisory Committee  
Bicycle and Pedestrian Advisory Committee  
Transportation Disadvantaged Local Coordinating Board

## Multicultural Outreach

MetroPlan Orlando is committed to ensuring ongoing participation by traditionally underserved “environmental justice” populations, such as the transportation disadvantaged, minorities and those living in low-income communities.

The need to produce materials for non-English speakers and the hearing- and visually-impaired will be evaluated throughout the process. MetroPlan Orlando will make special accommodations at no cost for persons with disabilities or persons requiring translation services who desire to participate in a MetroPlan Orlando event. To arrange for special accommodations, persons should call (407) 481-5672 at least three business days prior to the event. Additionally, audio recordings of monthly meeting schedules and the board agenda are available for sight-impaired individuals by calling the number above and following the phone menu instructions.



## Youth Outreach



Because the 2040 Plan visualizes mobility solutions for future generations, the Public Involvement Plan will engage future decision-makers (students) as a significant target audience in the plan’s development.

MetroPlan Orlando will seek out opportunities to provide information to and garner feedback from this younger demographic. This may include participation in transportation events such as the Florida Department of Transportation’s Construction Career Days, which draws approximately 2,000 high school and technical school students to discover the world of roadway construction and learn about the opportunities in the transportation industry.

MetroPlan Orlando also will explore youth engagement opportunities such as video contests, school campaigns, and curriculum-based projects. A high school video contest, for example, would solicit brief video submissions in which students highlight the importance of transportation in their lives. The winner’s video could be posted on the agency website, and a snippet also could be included in the 2040 Plan video.

The agency will investigate opportunities to work with the civil engineering and planning departments at higher education facilities such as Valencia College, Seminole State College, Rollins College, and the University of Central Florida to develop course activities based on the 2040 Plan.


## Notification Requirements

MetroPlan Orlando is dedicated to appropriately notifying the community about the public involvement program for the 2040 Plan, as required by federal and state law. Specifically, this includes:

- Advertising all MetroPlan Orlando Board and committee meetings;
- Posting a draft Public Involvement Plan on [www.metroplanorlando.com](http://www.metroplanorlando.com) for a 45-day comment period prior to adoption by the MetroPlan Orlando Board;

- Presenting the draft Public Involvement Plan to all MetroPlan Orlando committees;
- Providing notice about public outreach activities in the Long Range Transportation Plan sections of MetroPlan Orlando’s newsletter, website and social media;
- Using diverse media outlets to publicize public participation activities;
- Advertising 2040 Plan public hearings in local newspapers at least seven days prior to the hearing;
- Sending notification via email to community members in the MetroPlan Orlando database.

## Public Involvement Schedule of Activities

2040 Long Range Transportation Plan Public Involvement Schedule													
 <b>Public Involvement Task</b>	2012			2013									
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct
Project Initiation and Public Involvement Plan													
Develop Public Involvement Plan													
Public Involvement Plan Review and Comment Period													
Implementation of Public Involvement Plan													
MetroPlan Orlando Board and Advisory Committee Meetings													
Community Events													
Speaker’s Bureau													
Surveys													
Interactive Public Meeting “Town Call”													
Final Public Hearing TBD													
Final Public Involvement Report													

## Public Involvement Final Report

A comprehensive, appealing and easy-to-understand final Public Involvement Report will be produced for the 2040 Plan. The report will document all outreach efforts including public involvement strategies, activities and materials, along with evaluation and performance measures for each methodology. Public comments gathered during the process will be summarized and evaluated. The report will be presented for review to MetroPlan Orlando’s Board and committees.